



"Thunderation!" cried the weather man. "The 1960 prices of my low-priced car are high as a hurricane's eye, and it's as big as a blimp. I predict a sudden change."



So he cast his weather-eye over one of the new foreign-size U. S. cars, but ran smack into a low ceiling. "Run up the small craft warnings!" he cried. "It's a twister!"



Ihen, quick as lightning, this thought flashed through his mind. "What I need," said he, "is the only car with the best of both—big car room and comfort, small car economy and handling ease."



backed by 10 years and 25 billion ownerdriven miles. "I see a surging sales tide," said he, "to the smartest Rambler ever."



He found Rambler's ride as gentle and quiet as a billowy cloud, parking a breeze. "And there's room inside for six big forecasters complete with high barometers." he said.



And thanks to Rambler savings on price, gas, and resale value, he wears a sunny smile with every mile he drives in his 1960 Rambler. You will, too. See Rambler soon.

## **GO RAMBLER IN 1960**

## The New Standard of Basic Excellence



#### BROWSE HERE... for recent books you have fully intended to read and have missed, or for others you have long neglected to add to your library. A trial membership in the BOOK-OF-THE-MONTH CLUB will demonstrate how you can end such continuous oversights. 114, WHAT WE MUST KNOW ABOUT COMMUNISM by HARRY and HONARD (Retail price \$3.95) 115. THE CRISIS OF THE OLD OPDER by anyone as SCHLESINGER, JR. Vol. I of 104. ADVISE AND CONSENT The Age of Roosevelt (Retail price \$6) (Retail price \$5.75) 116. THE COMING OF THE 108, ACT ONE by MOSS HAR NEW DEAL by ARTHUR M (Retail price \$5) 102. DOCTOR ZHIVAGO (Retail price \$6.75) 117. AKU-AKU (Retail price \$5)

118, PETER FREUCHEN'S BOOK OF THE SEVEN SEAS (Retail price \$8.95) 119. THE BIRTH OF BRITAIN

Illustrated

(Retail price \$6.05)

Vol. 1 of A History of the English-Speaking Peoples (Retail price \$6) 120. THE NEW WORLD by WINSTON S. CHURCI

Vol II (Petail price \$6) 121. THE AGE OF REVOLUTION

122. THE GREAT DEMOCRACIES Vol. IV. (Retail price \$6) 123. A TREASURY OF SCIENCE

Edited by HARLOW SHAP LEY. (Retail price \$6.95) 183. THE CAVE

by ROBERT PENN WARR (Retail price \$4.95) 184. THE MARAUDERS

(Retail price \$4.50) 185. THE NATURAL HISTORY OF LOVE by MORTON M. HUNT (Retail price \$5.95)

IN THIS TRIAL MEMBERSHIP YOU MAY CHOOSE

## Y FOUR FOR \$ EACH\*

IF YOU AGREE TO BUY FOUR ADDITIONAL BOOKS DURING THE NEXT YEAR AT THE MEMBERS' PRICES. AVERAGE 20% LESS THAN THE REGULAR RETAIL PRICES .........

128. THIS HALLOWED GROUND 139. ULYSSES by JAMES JOYCE

Each wel \$1

Each vol. \$1

Each vol. \$1

Each vol. \$1

109. IT'S GOOD TO BE ALIVE

134. THE COMPLETE SHORT

MAUGHAM 2 vols

135. THE COMPLETE WORKS OF

O. HENRY. 2 vols.

137. THE BOUNTY TRILOGY

by NORDHOFF and 1

138. REMEMBRANCE OF THINGS

PAST by PROUST. 2 vols

trated. (Retail price \$4.50)

STORIES OF W. SOMERSET

(Retail price \$12.50)

(Retail price \$10)

(Retail price \$6.50)

(Retail price \$5.95) (Retail price \$4.75) 129. THE DEAD SEA SCROLLS

149. THE STORY OF PHILOSO-PHY by WILL DURANT (Retail price \$6.50)

(Retail price \$5) 132. A STUDY OF HISTORY, a 150. STUDIES IN THE PSYCHOL-2-vol. abridgment of the Toynbee work OGY OF SEY (Retail price \$11)

(Retail price \$15)

Each vol. \$1 151. IDEAL MARRIAGE: ITS

PHYSIOLOGY AND TECHNIQUE

M.D. (Retail price \$7.50) 152. BARTLETT'S FAMILIAR QUOTATIONS 13th Editi

(Retail price \$10) 156. ENCYCLOPEDIA OF THE OPERA by DAVID EWEN

(Retail price \$7.50) 163. WINNIE THE POOH AND

THE HOUSE AT POOH CORNER by A. A. MILNE Both vols, for \$1

## GOOD SENSE FOR EVERY READING FAMILY

103. THE WAR LOVER

105. THE UGLY AMERICAN

and EUGENE BURDICS

101. EXODUS by LEON URIS

106. THE YEARS WITH ROSS

125. INSIDE RUSSIA TODAY

by JOHN GUI

107. JOHN PAUL JONES

110. THE HARMLESS PEOPLE

THOMAS. Illustrated

111. ELIZABETH THE GREAT

Illustrated

112. THE KING MUST DIE

113. ANATOMY OF A MURDER

by ROBERT TRAVER

trated (Retail price \$5)

by JOHN HERSEY (Retail price \$5)

(Retail price \$2.05)

(Retail price \$4.50)

(Retail price \$5.95)

(Retail price \$6.50)

(Retail price \$4.75)

(Retail price \$5)

(Retail price \$4.50)

(Retail price \$4.50)

by SAMUEL ELIOT MORISON

THE PURPOSE of this suggested trial membership is to demonstrate two things by your own experience: first, that you can really keep yourself from missing, through oversight or overbusyness, books you fully intend to read; second, the advantages of the Club's Book-Dividend system, through which members regularly receive valuable library volumes-either without charge or at a small fraction of their price-simply by buying books they would buy anyway. The offer described here represents "advanced" Book-Dividends earned by the purchase of the books you engage to buy. \* The four books you choose will be sent to you immediately, and you will be

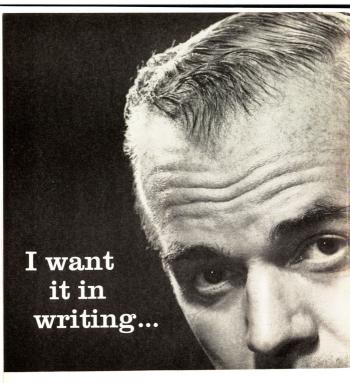
billed one dollar for each volume (plus a small charge for postage).

\* You have a wide choice alwaysover 200 Selections and Alternates during the year.

\* If you continue after buying the four additional books called for in this trial membership, with every second Club choice you buy you will receive, without charge, a valuable Book-Dividend averaging around \$7 in retail value. Since the inauguration of this profit-sharing plan. \$235,000,000 worth of books (retail value) have been earned and received by Book-of-the-Month Club members as Book-Dividends.

| BOOK-OF-THE-MONTH CLUB, Inc.<br>345 Hudson Street, New York 14, N. Y.   | A22   |
|---|---|
| Please enroll me as a member of the Book-of-<br>Club and send the four library volumes whose<br>have indicated in boxes below, billing me \$4.00. (<br>Club and send the four below the send to the send<br>selections—or Alternates—during the first enrolled<br>ber. Thereafter it need buy only four such book<br>tright to cancer my me almatain memberality. It<br>right to cancer my me and the send to the send<br>club chokes (in addition to those included in this<br>locy offer. The price will never be more than the | numbers I<br>plus post-<br>I monthly<br>m a mem-<br>ts in any<br>have the<br>sying fou-<br>introde-<br>e publi n- |
| if I continue, I am to receive a Blook-Dividend's second Selection—or Alternate—I buy. (A small added to cover postage and mailing expenses.) PLEA A Double Selection—or a set of books offered to me   | charge is   |

\* In the case of multi-valume sets, each valume is to be count-ed as a separate purchase at SI, unless otherwise nated



## tell me by telegram!

I get your message at a glance...give it my immediate attention. Facts and figures are clear and in writing. I save time and money doing business by telegram. You, too?

WESTERN UNION

## NOW ZENITH BRINGS YOU BOTH IN A SINGLE CONSOLE: ALL THE WIDTH OF STEREO SOUND SEPARATION - ALL THE DEPTH THAT IS TRUE HIGH FIDELITY!

## ZENITH EXTENDED HIGH FIDELITY STEREO-

the most exciting, the most faithful reproduction of sound you have ever heard!



Now, to the world's finest high fidelity Zenith brings the widest, most realistic sound separation ever in a single instrument. This is Zenith Extended High Fidelity Stereo-all the depth of true high fidelity, all the width of stereo. And Zenith also brings you such exclusive developments as the Automatic Balance

Control that lets you bring the separate speaker systems into proper balance-automatically keeps them in balance no matter how often you change the volume. With a Zenith you enjoy finest high fidelity stereo in the world today!

Above is the Zenith Gershwin, an Extended High Fidelity Stereo in strument with FM/AM radio, in exquisite fine furniture cabinetry



ZENITH The quality goes in before the name goes on

SEPT. 8, 1934...



# **ROYAL-GLOBE IS THERE**



It is the last night at sea—but the traditional ball has been cancelled because of the Captain's death. On the bridge, the First Officer scans the darkness for the friendly beacon of Sea Girt Light. It is 2:50 A.M. A seaman reports strange smoke midship. Only minutes later, the fire is beyond control and the ship's wireless begins to crackle "SOS." SOS." followed by "KGOV," call letters

SOS," followed by "KGOV," call letters of the Morro Castle! The tragic burning and loss of the Morro Castle that fateful morning off the

Morro Castle that fateful morning off the coast of New Jersey resulted in insurance losses of more than \$4 million. Important participants in the coverage of this loss, were companies of the renowned Royal-Globe Insurance Group.

With an outstanding record dating back to 1845, Royal-Globe is today one of the largest and most respected insurance groups in the world. In the United States alone, the Royal-Globe Group has 175 field offices and 18,000 agents, all eminently qualified to write insurance for every type of risk. For intelligent protection, you would do well to see the independent agent who represents (Royal-Globe)

#### ROYAL-GLOBE INSURANCE GROUP

Casualty · Fire · Marine · Surety 150 William Street, New York 38, New York

BOYAL INQUARACE COMPANY, LTD. - THE LIVEPPOL & LORDON & CLOBE INSURANCE COMPANY LTD. - ROYAL INDEMNITY COMPANY - GLOBE INDEMNITY COMPANY - QUEN INSURANCE COMPANY OF AMERICA.

NEWARK INSURANCE COMPANY - AMERICAN AND FOREION INSURANCE COMPANY - THE BRITISH & FOREIGN MARINE INSURANCE COMPANY LTD. - THAMES & MERSEY MARINE INSURANCE COMPANY, LTD.

"The AUSTIN A40 is...one of the most stylish little cars in the U.S. today."\* Designed by famed Pinin Farina, built with superb British craftsmanship. It's excitingly differ-

ent to drive—alert, smooth, steady. Slip in behind the wheel. Big, wide doors let you do it easily. Leg-room and head-room to spare. Its "up-and-go" engine

in account to spate.

It "up-and-go" engine
whisks you away—to over 70
m.p.h. It's a dream to handle in traffic. Parking

is child's play, it hoards gas—more than 40 miles per gallon. And you can drive it home, completely equipped, for as low as \$ 1795 occ. fluctuation and uncommentaries.



A product of THE BAITISM MOTOR CORPOSATION, LTD, makers of Austin Healey,
Austin, MA, Aguegete, Potriori and Bildy ours, Represented in the United States by
HAMBRO ALTONIOTIVE CORPOSATION, Deet 43, 27 W, 57th St., New York
19, N.Y. Sold and serviced in North America by over 1000 distributions and delence.



The new dedoor ARSTN MS CAMBRICE. THE ALSTN HEALTS STRITE. The lowest Docisional by Thin Fairs in learnings priced have aprice care on the market, setall. Roomy, easy to handle, the field. The Sprine cleaned up in its class at family care. The wines to the Sprine Sching, It's advention the copy speed, many speeds, For as low as \$2.159 p.o.e. 85 maph, for as low as \$2.159 p.o.e. 85 maph, for as low as \$2.159 p.o.e.

# there's an exciting story behind this

It's a story that goes from Mid-Western lakes and a mid-winter tent in Wisconsin, to the Canadian woods, and, finally, to you with gasoline can in hand.

#### Two men and a tiller...in the dead of winter

We first see our gasoline can sharing a tent with two men in Wisconsin. Outside, icy winds howl and the temperature is way below freezing. The two men are not campers, hunters, or fishermen, but engineers from Outboard Marine's Midland Company. Their job is to test a Midland gasoline-operated rotary tiller on the heavy, tough Northern soil. But why test it in Wisconsin during a near-Arctic winter? Because Southern soils are too light. Nothing but actual tests on the rugged and heavy Northern soil will satisfy Outboard Marine. The Midland rotary tiller passed every test. Then, and only then, was it ready to go on the market. Every Outboard Marine product must pass tests under the most rugged conditions of use. The real value of an Outboard Marine product is the satisfaction it provides ite meer

#### Woods-tested and woods-tough

Let's shift now, with our gasoline can, to the timber country of northeastern Canada. There, tough-as-trees lumberjacks were given a new gasoline-powered chain saw. 'Give it the works,' they're told. They did. With it, they cut the biggest trees, even frozen hardwoods, in the coldest weather. Made it stand up and take

the toughest punishment. Improve-

the toughest punishment. Improvements and new features were added ... based on the loggers' suggestions and criticisms. Finally, when it outworked the woodsmen themselves, the Pioneer Chain Saw was ready to go to market and into the woods... far from repair shops and trained mechanics.

## Black Mondays in Waukegan

Now, our gasoline can sees a complete contrast to logging country and near-Arctic wilderness. It goes to the pleasmonth of the contrast to the contrast to logging the contrast to logging the contrast to logging the contrast to the contras

at the Evinrude plant in Milwaukee, and at the Gale plant in Galesburg, Illinois. Outboard Marine has found that the real test of its products is their ultimate use by people.

#### \$2,000 to cut a single blade of grass

Our gasoline can isn't always outdoors. Sometimes, it goes indoors to Outboard Marine's research laboratory. Here, the lawn moves, and the power mower remains stationary. In the winter, grass is grown indoors in flats. The flats are then placed on a conveyor belt which passes under-neath a LAWN-BOY\* power mower. High-speed movie cameras film the action that occurs when cutting blade meets grass. The cost-more than \$2,000 to see the cutting of a single blade. The purpose-to see what happens when the cutting blade turns at various speeds. Too slow a speedthe grass merely bends and whips back erect after the blade has passed. But, at the right speed, the blade neatly shears the stem. At other times, the gasoline can goes outdoors to test strips. There, Lawn-Bov engineers cut all types of grass under all kinds of conditions. As a result, a LAWN-BOY® power mower cuts quickly and efficiently at precisely the right speed without wasting power. And, it takes tough terrain and tough grass in its stride.

#### What is the goal?

There is only one goal in mind. That you, and millions of other Americans, can live, work, and play better outdoors with gasoline-powered products of Outboard Marine Corporation.



lody and frame are welded as one unit with Dura-Quiet Unibody construction

THE SOLID PLYMOUTH 1960

HAS BEEN TEST-DRIVEN

THE EQUIVALENT OF 20 YEARS
OF ROUGH USE, YOU WOULDN'T

WANT TO KEEP ANY

STATION WAGON THAT LONG.

BUT THAT'S NOT THE POINT

The point is Plymouth with Dura-Quiet Unibody should cost less to keep up, give more satisfaction and a better deal when you trade. We feel that this '60 Plymouth is the best built, best performing of all the low-price station wagons today.

Chrysler Corporation engineers decided on their new version of unit construction for wagons only after 200,000 test-track miles in a prototype Plymouth.

Close to 5900 steel-tight welds bind body and undersills into one: the strong, quiet, solid Unibody. Conventional body bolts are gone; so are the rattles that resulted. Doors, windows, tallgate fit tight. Rust and corrosion yield to new shanufacturing processes.

With virtually trouble-free Unibody as its heart, your Plymouth Suburban will last. You should spend considerably less for maintenance over the miles.

What is more, this big, beautiful, comfortable wagon offers you many sensible features—features that make your Plymouth wagon more useful, more enjoyable. Drive it today.

Chrysler-engineered product, built a new solid way to give you solid satisfaction.

## **SOLID PLYMOUTH 1960**

See "THE STEVE ALLEN PLYMOUTH SHOW " Manday nights. NRC.TV Solid



## LIVE BETTER

## with the finest bathroom fixtures



## SEE YOUR PLUMBING CONTRACTOR

Whether you build, buy, or remodel a home, the bathroom is the room that takes the family traffic. For the welfare of yourself and your family, you can't afford to consider less than the finest bathroom fixtures.

Look to your Plumbing Contractor for ideas, professional advice and the selection of the best fixtures. Ask him about the larger, deeper Universal-Rundle lavatories, or the new convenience of the Versa-Title® combination counter top and lavatory for easier grooming. Find out about the Como water closet that is really quiet ... the longer bath-

tubs like the Master Meadow, with extra wide front panel seat.

This friendly businessman will show you the wide choice of softly glowing colors or whitest white, with the glistening chrome of U/R's distinctive Luxury Trim Fittings.

No, you just can't afford to settle for less than the finest U/R bathroom fixtures which add greatly to the value of your home. We invite you to get U/R's Planning and Decorating book, showing bathrooms in full color. Send 10 cents in coin to Universal-Rundle Corp., 590 River Road, New Castle, Pa.



Your Plumbing Contractor is a good man to know!



MAKER OF THE WORLD'S FINEST BATHROOM FIXTURES

Plants in Camden, New Jersey; Milwaukee, Wisconsin; New Castle, Pa.; Redlands, California; Hondo, Texas

## LETTERS

#### A Nomination

Sir Being a daily reader of the New York Times and an admirer of Scotty Reston's editorial ability for some time, I thoroughly enjoyed your cover story [Feb. 15]. Tisse and the Times are the major sources with which I keep up with the world

ROGER A. KENNEDY Cheshire, Conn.

YOUR RESTON ARTICLE TREMENDOUS, WHY ALL THIS NONSENSE ABOUT STATE PRIMARIES AND FIRST AND SECOND AND THIRD BALLOTS INDEPENDENCE? TIME IS NOW TO MOBILIZE YOUR READERSHIP AND ELECT RESTON PRESI-DENT AND BARBARA WARD VICE PRESIDENT ON A TWO-WORD PLATFORM: "NO DOUBLETALK." WALTER WANGER

It's all right to put Scotty Reston on the cover (he has been my favorite columnist for years); it's all right to put polka dots on his necktie; but it's all wrong to smear them on his face and make him look as it he has leprosy.

M. I. KELLY

## Atlanta Clear Vision

HAVE JUST READ YOUR EXCELLENT ARTICLE "CONTACTS IN THE EYE" [Feb. 8], YOU PRE-SENTED THE SOUNDEST TREATMENT OF CON-SHOULD NOW BE AWARE OF GET-RICH-QUICK

GEORGE W. MASTEN JR.

I have been wearing \$33 Japanese contact lenses for over two years in my daily jude practices without any discomfort or dis-

Iosé I. Estrada

## Hamburg, Germany The Barricades

After being introduced to Correspondent Frank White by the picture in the Pub-lisher's Letter [Feb. 8], how many readers

CORRESPONDENT WHITE (WITH GLASSES)

turned a few pages and again saw Cor-respondent White just outside the insur-

THOMAS J. FOLLANSBEE

Enfield, N.H. ¶ See cut.-ED.

Regarding your Feb. 8 article, "Three Who Defied De Gaulle," you refer to Pierre Lagaillarde as regarding himself as "anti-Semitic." To an American this would probably be interpreted as being anti-Jewish, whereas in Lagaillarde's frame of reference this might be interpreted as an anti-Arab sentiment, since they too are a Semitic JULIUS MENACKER

## C Lagaillarde is both.-Ep.

A Descriptive Word or Two

Sir I want to tell you how happy I was with

the article in the Feb. 1 issue [Snow Busi-I did notice that there was a slight error, calling attention to. It concerns my African name, and if I may, I would like to spell

theli Nxgowa Bantana Balomzi Xa Ufun Ubajabulisa Ubaphekeli Mbiza Yotshwala

Letters to the Editor should be addressed to TIME & LIFE Building, 9 Rockefeller Plaza, New York 20, N.Y.

Subscription Rates: U.S. and Canada, 1 year, \$7.00 Subscription Service: J. Edward King, Genl. Mgr.

TIME SUBSCRIPTION SERVICE \$40 N. Michigan Avenue

Change of Address: Send old address (exactly as imprinted on mailing label of your copy of Time:

and new address (with zone number if any)—

Advertising Correspondence should be addressed to: Time & Life Building, 9 Rockefeller Plaza,

The reason for its length is that every child takes the first name of all his male ancestors. Often following the first name is a descriptive word or two, telling about the character of the person, making a true African name somewhat like a story. This may sound most unusual to Americans, but

it is the custom of my people.

MIRIAM MAKEBA

New York City

¶ Freely translated, the descriptive word or two in Miriam Makeba's name say: "There is a saying that after dinner, the Xosa kick the dishes,"-Ep.

#### Well Done

Your favorable review of the motion picture Journey to the Center of the Earth [Feb. 15] has been read with mixed emotions. I was pleased and happy to find that you had so many good things to say about it. But, since I directed the picture, I felt keen disappointment in that I was unable to discover any mention of the director's name, nor, in fact, could I discover any mention of the direction. I must assume that had you mentioned either, you would have done so in words as praiseful as the others which had

There have been occasions in the past when you have dealt with me unkindly, and your unkind cuts have been read by myself and my closest friends and relatives and many of my dearest enemies. It seems a shame, therefore, that when an opportunity arose to write "well done"-or at least "medium well"-you failed me.

HENRY LEVIN

Beverly Hills, Calif. Five Little Words

TIME STUMBLED IN ITS COMMENTS ON "THERE WAS A LITTLE GIRL" IN ITS BOSTON SHOWINGS. WAS TAKEN OUT BECAUSE IT SHOCKED AU-A FOUR-LETTER WORD, A FIVE-LETTER WORD, A SIX-LETTER WORD AND A SEVEN-LETTER WORD WERE DELETED FOR VARIOUS REASONS. THE THREE-LETTER WORD WAS GOD. THE FOUR-DANIEL TARADASH

PHILADELPHIA

#### When in Rome

NEW YORK CITY

TIME QUOTES POPE JOHN TO THE EFFECT THAT "THE CHURCH MUST MAINTAIN ITS RIGHT

AND DUTY TO ADVISE LAYMEN ON HOW TO VOTE WHY CALL PROTESTANTS BIGOTS WHO WORRY P. T. TOBIN

Perhaps these rules are acceptable to Rome. This for sure: "The Rules for Rome" are not acceptable here. We can't play the game of democracy without freedom of pogame is ended

M. DONALD CARDWELL Bordentown, N.J.

Mixed Marriage

The only trouble with the romance of prejudice of their small-town, small-minded



elders. If Mr. Lebohner were to look around any large city, he would see many successful mixed marriages. I have been the husband in one for four years. I, my Negro wife band in one for lour years. i, my Negro wite and our children are perfectly happy. Let Warren and Dorothy get married if they're in love. But they'd better not settle in that small town where people print in their college catalogues the fine principles that they don't have the guts or the decency to live by.

H. FRANKLIN KISSANE Los Angeles

#### Problems to Solve

SOMEONE DREAMING IN SUGGESTING GOVER-NOR AND LEGISLATURE STUNNED BY PLAN-NERS' FORECASTS, ALTHOUGH MANY ALASKANS STUNNED BY TIME'S UNFORTUNATE STORY [Feb. 81. WHAT OTHER STATE IS VIRTUALLY WITHOUT BONDED INDEBTEDNESS WHILE MAINTAINING MODEST SURPLUS WITHOUT GENERAL TAY IN-CREASE IN THREE YEARS? AS ALL STATES, ALAS-KA HAS PROBLEMS, NOW HEIGHTENED BY THEIR EXAGGERATED PORTRAYAL.

WILLIAM A. EGAN GOVERNOR OF ALASKA WILLIAM E. BELTZ PRESIDENT OF THE SENATE WARREN A. TAYLOR SPEAVED OF THE HOUSE OF REPRESENTATIVES ALASKA STATE LEGISLATURE

TUNEAU, ALASKA

#### Scripture & Law

According to Theologian Otto Dibelius' past interpretation of Romans 13 [Feb. 8], God sanctions the "powers that be" because of his plan. This justifies the murder of Jews and "worthless life" by the all-powerful Nazis.

By the same reasoning, the ever increasing growth of powerful Communism must predict God's plan for suicide. MRS. LOUIS SIGEL

## Dallas

Sir:
Otto Dibelius would do well to peruse
the rest of Romans 13, especially Verse 8:
"Owe no man anything save to love one
another: for he who loveth his neighbor
hath fulfilled the law." N. G. MARKO

Belmont, Mass.

#### Rich Man, Sick Man

In reference to your cover story In reference to your cover story on Humphrey [Feb. 1], it is interesting to think that for so long the Republican Party has been thought of as the party for big business and the wealthy. But of the five candi-dates most discussed as Democratic presidential candidates, only one is not a mil-lionaire, and Senator Humphrey seems to be running last.

JOE W. REDBURN

Los Angeles

The Democratic leaders who so vehemently attacked our beloved Ike during his ill-ness should have their attention called to the physical handicaps of the hopefuls. Symington had a nerve severed to correct a stubborn hypertension. Kennedy has suf-

fered from a severe spinal condition. Hum-phrey had a calcified lung. Johnson suffered a severe heart attack at the prime-of-life period. If Morse can be included, he was kicked in the head by a horse

JOHN H. GUNTHER Clifton, Va.

THE FLORSHEIM SHOE COMPANY . CHICAGO 6 . MAKERS OF FINE SHOES FOR MEN AND WOMEN

Florsheim Shoes start at \$1995



## APECO the only 1 step instant copymaker that can



# **EVERYTHING!**





APECO AMERICAN PHOTOCOPY EQUIPMENT COMPANY











# LA REVOLUTION DE L'AUTOMOBILE or, how more and more Americans have made their driving fun again.



La Proclamation: We, the drivers of America, want a car that is economical, quality-built, comfortable, parkable, handsome. We demand

a return to the car-car! Le Background: Renault, pioneer name in the automobile world (since 1896), heeds the call to rational driving; Renault designs, tests, starts selling the delectable Dauphine. It catches on!

LES REASONS=WHY'S 1. The price you pay is \$1645; 2. Drive over 300 miles on a tank of gas (up to 40 mpg); save up to 60% on gas bills! 3. Now, lower insurance premiums granted by some insurance companies because of the greater safety and maneuverability; 4. One of the best-organized service-and-parts networks in the country with over 800 (!) U.S. dealers, (over 150 more in Canada), all with factory-trained men engineering & design advances include smooth-oper ating rear-engine, unit construction, four-doors, elegant Parisian see for yourself. La Situation Today: you've been reading about



# Is Car Hot: RENAULT Dauphine



## TIME

RESIDENT DIRECTOR.

MANAGING EDITOR Roy Alexander ASSISTANT MANAGING EDITOR

SENIOR EDITORS

A. T. Baker, Louis Banks, Robert W. Boyd Jr., William Forbis, Thomas Griffith, Henry Anatole Grunwald, James Keogh, Hillis Mills, Joseph Purtell. ASSOCIATE EDITORS

Auchineloss, Bruce Barton Jr., William Lampbell, Gilbert Cant, Robert C. Chri-Clark, George G. Daniels, Heary I. Christian Company of the Company of the p. Edward L. Jamleson, Cranston Jone Kalem, Louis Kronenberger, Jonathan Robert McLaughlin, Richard Oulah ard Seamon, Carl Solberg, Ben William ard Seamon, Carl Solberg, Ben William Lambert McLaughlin, Richard Oulah Lambert McLaughlin, Richard Oulah McMartin McM CONTRIBUTING EDITORS

CONTRBUTING EDITORS
TIMISTONG, James Atwaster, Harris
Birnbaum, Atton L. Clingen, Ja
ory Dunne, John T. Elson, John
G. Halper, George Harris, Edw
Jackson, John Koffend, Harrisor
Jason McManus, John McPl
Jason McManus, John McPl
Jerrold L. Scheeter, John M. Se,
John Skow, Mark Vishniak,
Warner, Richard J. Whalen.

ART DIRECTOR Michael J. Phillips FOITORIAL RESEARCHERS

IDOGNA RESAGNISSA
use Lee (Clabel, May Elizabeth Franca Manus of
freithis Adams, Joan Bergeroth, Alwayers Green
freithis Adams, Joan Bergeroth, Alwayers Green
freithis Adams, Joan Bergeroth, Alwayers Green
freithis, Green
freithis, Charles Green
freithis, Green
freithis

June Spring College Control of Co U.S. AND CANADIAN NEWS SERVICE

> FORFIGN NEWS SERVICE t John Hughes (Chief of Correspondents Martin O'Neill, Robert E. Jackson, Clara gate, Eileen MacKenzie,

Martin O'Neili, Robert E. Jacks

»-Loxioon: Robert Manning,
Delin, Michael Demarest, Jame
Nickel, Passis Frank White, Cu
Nicklael Demarest, Jame
Nickel Teams: Frank White, Cu
Nickle Demarest, Jame
Nickel Teams: Frank White, Cu
Mickley, Robert Bail, Fred Kie
Execution: James Beil, Lee Gringe,
Meckley, Robert Bail, Fred Kie
Execution: James Beil, Lee Gringe,
Meckley, American Beil, Lee Gringe,
Meckley, American Beil, Lee Gringe,
Sees, Toxyo, Alexander Campbell
Bayer, Democratic Competence

Bernard Competence

Havanas Dogeth Martin, Pass

50n, Rio de Janeira George de Canton

Danton Bloxos Antes: Fero S

Danton Bloxos Antes: Fero

PUBLISHER

GENERAL MANAGER ADVERTISING DIRECTOR

ASSISTANT TO THE PUBLISHER Frank R. Shea © 1960 TIME INC. All rights reserved.

TIME, FEBRUARY 29, 1960

## A letter from the PUBLISHER

James a. Linen

AS you will see in this issue, TIME is a colorful magazine, Indeed, it is the only newsmagazine that uses costly full-color in its editorial pages, Last year Time ran 162 four-color editorial pages. An additional 52 fourcolor pages were devoted to TIME's covers, which were painted by such noted artists as Pietro Annigoni, Boris Artzybasheff, Aaron Bohrod, Bernard Buffet, Boris Chaliapin, James Chapin, Peter Hurd, John Koch, Henry Koer-ner, Bernard Safran, Ben Shahn, Rufino Tamavo, Robert Vickrey and Andrew Wyeth.

TIME's investment in editorial color is more than matched by our advertisers' investment in color pages. These advertising pages-whether in color or black-and-white-convey much information to the reader about a wide variety of products and processes.

This issue sets a new high-40 pages -for four-color advertising in a single issue. So far this year (first nine issues), four-color advertising volume is up 38% over the same period in 1959.

TRYING to keep up with Pat Nixon last week, the Washington bureau's Burt Meyers reflected that the wife of the 36th Vice President was certainly the fastest-moving second lady. Doing his homework for this week's cover story, Correspondent Meyers discovered some interesting facts about Pat Nixon's predecessors:

ABIGAIL ADAMS, the first Second

Lady, set no precedents, bided her time in semi-seclusion in New York and Philadelphia (Washington was not yet the capital) complaining about the drafts and writing letters. Not until she became the second First Lady did Abigail reach Washington and the unfinished White House. It was, she reported, intolerably drafty.

FLORIDE CALHOUN was a proud and fiery Charleston aristocrat, and her Southern pride may well have cost John C. Calhoun the presidency. When Peggy O'Neill ("The Gorgeous Hussy") Eaton, the Irish barmaid who had married the Secretary of War, came calling, she was received by Mrs. Calhoun "with civility," but the call was never returned. President Andrew Jackson himself, the story goes, begged Floride to return the call in the interest of peace and protocol, but she disdainfully asked her butler to show him the door. The trifling spat widened the political rift between Jackson and his Vice President, probably ended Calhoun's chances to succeed Jackson.

In many respects, ABIGAIL FILL-MORE most resembled Pat Nixon. A Baptist preacher's daughter, she was supporting herself at 16 as a schoolteacher, married one of her pupils, a hulking country lad named Millard Fillmore. Abigail continued to teach, vigorously promoted her husband's political career. As the wife of a young Congressman, she was invited to make a public speech-a daring innovation in 1840. Like Pat Nixon, she declined.



MRS. ADAMS

Ε

Н



MRS. CALHOUN MRS. FILLMORE



## INDEV

|              | INDLA              |                   |
|--------------|--------------------|-------------------|
|              | Cover Story24      |                   |
| rt86         | Letters9           | Press69           |
| ooks115      | Medicine 100       | Religion91        |
| usiness106   | Milestones 112     | Science54         |
| nema98       | Miscellany83       | Show Business75   |
| ducation94   | Music44            | Sport58           |
| reign News28 | National Affairs19 | Theater51         |
| emisphere36  | People43           | Time Listings 122 |
|              |                    |                   |

# There's a profit for you in good earnings for us

An important point about good telephone earnings is the way they yield a profit to the telephone user.

It is only through good earnings that we can do the research and the long-pull planning that improve your service and keep down the price you pay for it.

Sure, there have been increases in the price of telephone service just as in everything else. But they would have been far greater if we had not been able to absorb some part of our own increases in cost through technological advances and economies in operation.

Without adequate telephone company profits you wouldn't have the kind of service you'd like. And the chances are very good you'd be paying more for an inferior brand than you now pay for the best telephone service in the whole world.



NEW AND BETER SERVICES for telephone users will come from the Bill Telephone Laboratories invention of the Transistor, a major scientific hreathrough. This mighty mite of electronics, which can amplify electric signals up to 100,000 times, will play a big part in push-button telephony, for example. The Transistor has been made possible by basic physical research of the kind that can only be undertaken by a progressive business with good earnings over the long pull.

BELL TELEPHONE SYSTEM



# TIME

## NATIONAL AFFAIRS

## THE PRESIDENCY

## The Man & the Purpose

Dwight Eisenhower's self-assigned task, as he flies south to Latin America this week, is to convey, through his own popular image, the image of a U.S. policy that is not always as well understood. Basis of the policy: the U.S. shares with Latin



Edward Clark—Life
PRESIDENT EISENHOWER
The goal: Easy to understand . . .

America and the rest of the free world the goal of a world with less privation and fear, more peace with justice and freedom. The President's 15,500-mile jet trip through four democratic, rapidly developing republics (Argentina, Brzail, Chile, Uruguay) comes as a climax to steadily growing U.S. concern for Latin America and steadily closening relations, mering hostility from Cuba. On the emering hostility from Cuba. On the the President took to radio and TV, re-affirmed the U.S.'s "long-standing."

teep arterior to unasset repontes.

To the U.S. audience, familiar with Eisenhower's basic philosophy, some of the thoughts sounded like platitudes and preachments. But to proud peoples far away, the simple expressions of good will and concern from the President of the U.S. carried a weight that had more than once turned the balance of public opinion once turned the balance of public opinion.

—as Nikita Khrushchev found out last week in India, where he followed Ike's triumphal trip there by two months and met a much chillier reception than he had had in 1055 (see FOREIGN NEWS).

Some critics of the U.S., said the President, have charged that "we have been so preoccupied with the menace of Communist imperialism . . . that our attention has been so much directed to the security of ourselves . . . that we neglect cooperation and progress within this hemisphere." It is indeed true, he added in mild reply to his defense critics at home, that "our nation has developed great arsenals of powerful weapons . . . ample for today and constantly developing to meet the needs of tomorrow." But at the same time, U.S. Government and industry pumped \$1 billion into Latin America last year alone, and "our outstanding loans and investments in Latin America now exceed \$11 billion.

infolio in the blasted the Kremlin's recent unguided missives of propaganda aimed at Cube "Weer recently in a faraway at Cube "Weer recently in a faraway one which today holds millions of humans in subjugation—impassioned language has been used to assert that the United States has held Latin America in a colonial relationship." Snapped Re: "This is a blatant falsehood"—and he pointed to the U.S. record in Spanish-speaking Puerto Rico and the Philippoine, in Hawaii and Alaska.

"We will do all we can to foster the triumph of human liberty throughout the hemisphere." said he. In that uncluttered, single-sentence declaration, the peoples of Latin America could understand the U.S.'s purpose as well and easily as they understand Ike himself.

## FOREIGN RELATIONS An International Armed Force?

With the U.S. facine East-West disamment negotian in mid-March and a summit meeting in mid-May. Secretary of State Christian A. Herter decided that an official statement of U.S. disarmament goals was urgently needed to clear up confusion both in the U.S. and abroad. Last week, after consulting with President Eisenhower. Herter set forth those goals in a major policy speech to Washington's National Press Club, It was at once a hardheard warning about the perils of diamisty-eyed vista of a disarmed world a misty-eyed vista of a disarmed world patrolled by an international police force

—a vista that would have won blaring headlines for any Secretary of State but Low-Pressure Salesman Chris Herter.

Low-Pressure Salesman Units Herter.
"The free world depends on our present relative strength for its survival," said he.
"We will not compromise it out of a desire for quick but illusory results in arms control." The goal of U.S. disarmament policy is to create a "more stable military envi-



Jim Mahan

SECRETARY HERTER
... but hard to accomplish.

ronment," and thereby lessen two grave dangers inherent in the arms race.

Donger No. 1 is what Herter called "war by miscalculation"—the possibility, for example, that one side might try to launch a surprise attack in a mistaken belief that the other side was preparing one. To guard against the miscalculation danger, the U.S. is working toward" safegards against surprise attack, including "berlia and mobile surprise attack, including "berlia and mobile surprise attack," including the same surprise attack, in spection teams might prevent a nuclear war by "helping to verify that neither side was preparing a surprise attack upon the other.

Donger No. 2 arises from the prospect that as time goes by more and more nations will acquire nuclear weapons. "The more nations that have the power to trigger off a nuclear war, the greater the chance that some nation might use this power in haste or blind folly... To guard against this danger, the testing of

nuclear weapons and eventually the production of fissionable materials for weapons purposes must be prohibited under effective inspection."

Lessening these dangers, said Herter, would "enhance our national security and reduce the danger of war." But to assure peace, the U.S. must also work toward the long-range goal of "general disarmament," but the same peace of the same peace of the same peace through bility of reaching general disarmament through bilateral negotiations between the U.S. and the U.S.S.R. Instead, he offered a distant goal of global disarmament with a world rannework of "universally activation of the same peace peace of the same peace peace of the same peace peace pe

Under a system of enforceable world law, nations could proceed to "reduce national armed forces, under safeguarded and verified arrangements, to the point where no single nation or group of nations could effectively oppose this enforcement

of international law,"

In working toward both a "more stable military environment" and the longer-range goal of general disarmament, the U.S. has to keep in mind that the purpose of disarmament negotiations is to "promine it. The U.S. he said," may be underfume to "hollow slogans, such as "Ban the bomb," (Give up foreign bases," or "Cut armed forces by one-third." Each possible arms-limitation agreement must be measured by "one practical yardstick, security of the processing of the processing the processing the processing of the processing the proc

## THE CONGRESS The Right to Vote

The clock in the almost empty Senate chamber stood at a few minutes past 11 moe morning last week as Democrat Lyncone morning last week as Democrat Lyncone properties of the control of t

debate of 1960 had begun.

His strategy burst suddenly on a somnolent Senate. Amounced Johnson: Civil
rights amendments may be offered to the
frights and the strategy of the strategy of the
tor Richard B. Russell, leader of the outtor Richard B. Russell, leader of the
outright, protesting "the lynching of orderly
procedure." Mawerick Democrat Wayne
procedure." Mawerick Democrat Wayne
civil rights, joined in the protest because
"I am opposed to legislation by rider."

quietly innocuous fashion, the civil rights

Too Late. Lyndon Johnson, as everyone speedily realized, had used an unusual but legitimate way of fulfilling a promise made last September: that he would call up civil rights legislation on Feb. 15, 1960. After the shouting came a test of strength; by more than a two-thirds majority, a bid for delay by the Southern Democrats was beaten. Although the Dixieland band started talking in a polite fillbuster, it was clear that, as in the civil rights showdown of 1957, Johnson had the votes to get an-

other rights bill through the Senate. Meanwhile, in the cause of credit for their own party, Republicans sought to their own party, Republicans sought to cutfank him in the House. Locked up in the powerful House Rules. Committee the properture of the properture of the properture of the rights bill that liberal House Democrats had been trying to blast loose for debate. With belated help from the Republicans but with the properture of the pro



MAJORITY LEADER JOHNSON Burned schoolhouse, burning issue.

with an Administration trademark: Attorney General William Rogers' plan to guarantee Negro voting rights by federal court appointment of voting referees where they are needed (Time, Feb. 8).

Too Long? A House civil rights bill built around the referee plan might in the long run prove more attractive to the Senate's Lyndon Johnson than a Senate-made bill. Reason: an original Senate bill might get tied up again in the House Rules Committee, presided over with henevolent segregationist despotism by Virginia Democrat Howard Smith, committee chairman.

Moreover, the fortnight delay in House debate and the predictable foot-dragging of Southern Senators would push Senate crucial votes into early spring, when Johnson's rivals for the Democratic nomination—Massachusetts' Jack Kennedy and Minnesota's Hubert Humphrey—would be most anxious to be off campaigning in Wisconsin for the April 5 primary. But what good Democratic candidate would risk missing a civil rights debate, even if it starred Lyndon Johnson?

## THE ADMINISTRATION "A Fixed National Policy" For the tenth consecutive year, a U.S.

President sent a mutual-security forcingaid program to Congress, and Dwight Elsenhower's 1960 model had worn and familiar lines. A multibilition-dollar aid program, acknowledged like to a moderately bostile Congress, is now "a fixed national policy." And then he requested a budgetthan the policy of the congress of the contract of the control of the control of the That was \$2,000 for fixed 1961. That asked for fiscal 1960 and \$949 million more than he got.

Most of the boost would be for militarytype aid, from this year's \$1.3 billion to \$2 billion next year. In the request for economic-type aid, totaling \$2.2 billion, the Administration shifted from a buck shot to a bulled approach, aiming sizable funds at a few key areas: black Africa, to the bulled that Rev development proor due hads Revier development proor due hads Revier development proor due hads Revier development proor due had to the develoption of the bulled by the U.S., the British Commonwealth and West Germany.

Congressional Democrats, who have long championed mutual sid, at once complained that the program contained too few genuinely mutual, share-the-load proi-cets. In this election year, they are only occase to filing the President's free-cets from the promised to cut like down to size by loping off \$\$\frac{1}{2}\$\$ billion, possibly to tack the saving onto the embattled U.S. defense budget. "There is too much money and too little change in administration," said Montana's Mike Mansield. He Senate force in Jone and the proposed of the propose

Next day at his press conference, the President agreed that "the whole free world should be in a cooperative effort to rate the world economy," announced that rate the world economy, announced that week. In Washington, foreign aid planners from six wealthy West European nations (Belgium, Britain, France, West Germany, Hally, Portugal), Canada and Germany, Hally, Portugal), Canada and to work out ways on coordinating their aid programs.

Even "the smallest country can contribute something," the President stressed at his press conference—and next day he at his press conference—and next day he he and the press conference—and sex day and the sex day and the pressure of the p



GOVERNOR BROWN



SAN FRANCISCO DEMONSTRATORS
Possionate whirlwind, swayed heart,



Pete Breinig KIDNAPER CHESSMAN

## JUSTICE

The Quality of Mercy

Toward midnight the lights still burned in California's state capitol in Sacramento. Cecil Poole, clemency secretary to Governor Edmund Brown, rummaged through the bales of telegrams that flooded the executive offices, MY DAUGHTERS WILL NOT BE SAFE UNTIL HE IS DEAD, read one, pon't be swayed by all the BLEEDING HEARTS, declared another. Then Poole picked up another telegram, read it and reached for the phone, A few minutes later, he carried the wire into the executive mansion and showed it to Governor "Pat" Brown. It was signed by Roy Rubottom Ir., Assistant Secretary of State for Inter-American Affairs, and it read: THROUGH OUR EMBASSY IN MONTEVI-DEO THE NATIONAL COUNCIL OF GOV-ERNMENT OF URUGUAY HAS TONIGHT BROUGHT TO THE URGENT ATTENTION OF THE STATE DEPARTMENT THE GRAVE CONCERN OF THE COUNCIL OVER ANTICI-PATED HOSTILE DEMONSTRATIONS OF STU-DENT ELEMENTS AND OTHERS TO CHESS-MAN EXECUTION WHEN OUR PRESIDENT VISITS URUGUAY MARCH 2.

To Pat Brown, who in hours-long solitude had been agonizing over the Chessman case. Rubottom's wire came as from "the hand of God." The Governor quickly got on the direct phone line to San Quentin Prison on San Francisco Bay, talked to Warden Fred Dickson. Said the warden: "I am at the cell with the condemned man." Ordered Governor Brown: "Well, you can send him back upstairs. I am granting him a 60-day reprieve." In his 'holding cell," only 15 paces and ten hours from death in the gas chamber, hawknosed Convict Carvl Whittier Chessman. 38, self-admitted hardened criminal, got the news from the warden, asked incredulously: "You're not kidding, are you?"

Climax & Philosophy. In this melodramatic fashion last week came the climax to one of the most remarkable episodes in U.S. criminal annals. The man thus saved

—if perhaps only temporarily—was convicted twelve years ago of 17 felonies and sentenced to death on two of those crimes, both of them kindaping for robberty, with and his punishment would scarcely cause a ripple of interest beyond the California state line. Yet, in the days preceding the reprieve, concern for the fate of Caryl Chessman had swept itself into a passion at whiriwind that whipped around the dumped them in an overwhelming cascade on Pat Brows's shoulders.

From Brazil came petitions signed by 2,000,000. The Vatican newspaper, I/Osservatore Romano, called for mercy. In France, where dialectical discussion is for the property of the press devoted more space to Chessman than to news of the Queen's confinement, the Laborite Heroid said: "If he is executthe Laborite Heroid said: "If he is executof the property of t

136 & 2455, Strangely enough, the man who created all the noise was neither lawver, nor governor, nor humanitarian, but the criminal himself. Self-styled descendant of famed Poet John Greenleaf Whittier, Caryl Chessman was the son of an unstable Hollywood movie-studio worker. By his own account, he stole food and cars at 15, brought heartbreak to his mother, was committed four times to reform schools, went on to San Quentin (robbery, assault) in 1941. Seven years later, he was arrested and identified by three of his victims as the "Red Light Bandit" who drove into lovers' lanes in Los Angeles County with a red spotlight flashing (much as police cars would) and robbed the couples that he found parked there. Of the 18 separate counts filed against him, five included the kidnaping of two women, crimes of sex perversion against each of them, and the attempted rape of one of them—"indescribable crimes," as the Los Angeles *Times* put it last week, whose "horrible details lie in the decent exclusive-

ness of the court records.' Clearly no ordinary criminal, Caryl Chessman, grade-school educated, had an IQ of 136, and he argued his own case creditably in court. Nonetheless, he was convicted by a jury under California's "Little Lindbergh Law" (which, like the federal "Lindbergh Law," makes kidnaping with bodily harm a capital offense) and sentenced to die. It was after he was condemned that he began stirring up his astonishing storm. He published three books. one of which, Cell 2455 Death Row, became a bestseller, and all of which, according to his publishers, Prentice-Hall, sold "millions" of copies in more than a dozen translations from Norway to Japan. While Chessman's ringing, indignant denunciations of capital punishment were being avidly read, he himself digested dozens of law books, wrote briefs, held press conferences, won his celebrated series of postponements of sentence.

His arguments ranged from pleas that the trial transcript was faulty (the court reporter had died before he completed transcription of his notes), to claims of new evidence proving his innocence, to declarations that all the delays (occasioned by his own persistence) had been torture and punishment enough for a man standing on the brink of death. In the span of a dozen years, he had won seven stays of execution, had made no fewer than 15 appeals to the U.S. Supreme Court ("The conclusion is irresistible," wrote Justice William O. Douglas in June "that Chessman is playing a game 1957. with the courts").

Indecision & Mockery. Chessman's last chance loomed last week. As public opinion poured its torrents on Governor Brown, two attorneys for Chessman made two final appeals for Clemency to the State Supreme Court. The court turned them down, 4-3. Under California's law,

the Governor may not issue a pardon or commutation of sentence for a two-time loser like Chessman over an adverse Supreme Court decision—but he can still give a reprieve. At the same time, California precedent holds that Pat Brown, had he wanted to grant clemency, could properly have so notified the court and probably swayed its decision.

But Brown, left with the final decision was rocked by indecision: a longtime opponent of capital punishment, Brown, for cight years California's attorney general, nevertheless believed Chessman to be guilty, unrepentant and undeserving of chemency. Observed Chessman shrewdly at a press conference: The issue of capital punishment would be so much clearer if unwhere the control of the control of the punishment would be so much clearer if the control of the control of the punishment would be so much clearer if the control of the control of the punishment would be so much clearer if the control of the control of the punishment would be so much clearer if the control of the punishment would be so much clearer if the control of the punishment would be so much clearer if the control of the punishment would be so much clearer if the control of the punishment would be so much clearer if the punishment would be so where the punishment

he were dead.

Resolution. Brown buzzed fitfully for days, declaimed at visitors and friend about his problem. His assistant attorney several. Richard Rogan, even called Discourse of the property of the pro

Reading the wire as an implied bid for chemency (which it was, despite the State Department's insistence that it was only a report of the Uruguayan facts), Brown ordered the reprieve of Chessman, promised that he would reprieve three others waiting in the death house. In his official statement he announced

that he would ask the state legislature to debate once and for all the question of capital punishment at its next session, he ginning Feb. 30, onco being called "bloody Monday" by the Governor's aides. "If the people, acting through their electred representatives," said he, "determine that he present law shall be continued in effect, Caryl Chessman will be executed under the law."

Outrage. As the news of Chessman's reprieve dattered around the world, a new burst of outrage thundered out, much of it centered on State Department "interference" in California's internal affairs and Brown's complaisant response. It is "very disturbing," declared Arkansas' J. William Plubright, chairman of the Senate Foreign Relations Committee, that U.S. justice can be "pressured by groups of people in Europe and incipient mobs of students in including California's Senarity. Others, including California's Senarity Others, including California's Senarity of the Students of the California's Senarity of the California'

By week's end the Chessman whirlwind

Rubottom had a precedent of sorts. In September 1985, Secretary of State John Foster Dulles, writing that he had no intention of interfering with a state judicial system, advised Alabama's Georetran James E. Folsom that U.S. enhausies Georetran James B. Folsom that U.S. enhausies John Charles and Charl

was spinning over the globe with renewed power. U.S. Information Agency posts abroad hurriedly cranked out dossiers on Chessman for the benefit of those who had been considered to the contraction of the contract of the con

Back in his aixth-loor cell, with his trusty typewrier and law books, was happy Caryl Whittier Chessman. The Governor himself took off for a weekend meeting of fellow Democrats in Las Vegas. Nev., but he left Sacramento besieged, bothered and bewildered. His mail, once to to in favor of saving Chessman, had turned 3 to it in demunication of the Govin the next foe days, for, though Caryl Chessman had sown the wind, Pat Brown was reaping the whirtly wind.

## ARMED FORCES

When it comes to writing manuals, the U.S. Air Force is very good at flying air-planes and setting off missiles. That is not say that the Air Force does not try. It supports a stable of authors so large and of printers—the 220th Printing Squadron at Langley Air Base, Va.—to keep up with them. Off its fecund presses roll official booklets on insurance, on citizenship, and adoption. There is one Air Force manual printing and Maintenance of Trees. Planting and Maintenance of Trees Shrubs and Wines, and one on "Recrea-Shrubs and Wines," and one on "Recrea-Shrubs and Wines," and one on "Recrea-Shrubs and Wines," and one on "Recrea-



MANUAL WRITER HYDE How to Get Clobbered.

tional and Social Programs for Children of Air Force Families." There is also a manual that tells the manual writers how to write other manuals, and still another manual telling how to distribute all the

A few manuals also talk about flying, Among the 500-odd manuals in current circulation, 18 cover flight training, 22 technical training.

the mean of the Christ. Last week one of Bombo in the Christ. Last week one of Bombo in the Christ. Last week one of the Last was Student Text. RA 45-600. INCR. V. Vol. 7, a 250-page guide for reserve noncome, from the manual writing section (10; civilians, six noncoms) at the Air Force's Lackland Military Training Center in San Antonio. Subject: "Individual and Group Defense"—in particular, defense against Communication of the Christ. Christ

nist subversives. The manual had a global sweep of a sort ("Today a Red sympathizer can be of almost any nationality"). And it warned the reserve airman to see Red behind the seductive smile ("Women subversives work in servicemen's hospitality groups, in USOs, in bars . . ."). It urged him to beware of prying journalists ("Another rather foolish remark often heard is that Americans have a right to know what's going on. Most people realize the foolhardiness of such a suggestion"). In particular, it warned against all those Communists in shepherds' clothing: "Does any sizable group of Americans ever fall for the Communist line, you may ask? Unfortunately, the answer is 'yes' . . . Communists and Communist fellow travelers have successfully infiltrated into our churches . . . It is known that even the pastors of certain of our churches are card-carrying Communists.'

Then the manual strafed an organization that embraces most Protestant denominations and 39 million American churchgoers: "The National Council of Churches of Christ in the U.S.A. officially sponsored the Revised Standard Version of the Bible. Of the 95 persons who served in this project, 30 have been affiliated with pro-Communist fronts, projects and publications. "I

"I Wrote It." Even the brotherly National Council could not turn its cheek to that silly slap. Its associate general secretary, James W. Wine, hustled into Washington to protest, got a private audience with Defense Secretary Thomas Gates and Air Force Secretary Dudley Sharp (both members of churches affiliated with the National Council). Gates owned up to being "startled and stunned" by the manual; a week earlier a sharp-eyed, lowranking Pentagon Air Force officer had ordered it withdrawn without worrying his seniors. Nervous Air Force publicists spread word that the whole thing was just an isolated case of folly, perpetrated by a lone dunderhead. Naturally, he would have to be some civilian.

Sure enough, back at Lackland in San Antonio, up popped a mild-mannered, \$8,000-a-year Civil Service writer named Homer H. Hyde, 54, who learned the trade in the 1920s back at Southwest

Texas State Teachers College, where he worked on the school paper with another bright young Texan named Lyndon Baines Johnson, now the powerful Democratic leader of the U.S. Senate, Boasted Baptist Hyde: "I wrote 75% of it. It was my idea." Not quite. Hyde had cribbed most of his lines on Reds-in-religion from the obscure writings of a tub-thumping fundamentalist Tulsa evangelist named Billy James Hargis, who fundamentally opposes the National Council for its revision of the King James Bible. As for the 30-Communists-out-of-os charge. Hyde lifted that from a right-wing Methodist group, Circuit Riders, Inc., which lists everyone who ever signed a left-wing petition. It was a frivolous charge, and as one pinkfaced Lackland spokesman earnestly admitted later, "real bad documentation.

The House Armed Services Committee, up in arms, deputized Illinois Democrat Melvin Price to investigate all the Air Melvin Price to investigate all the Air General Curtis LeMay, who has better things to do, to lead it. Defense Secretary Gates ordered an investigation of all non-special instructions to blue-pencil any lines that are "lacking in good taste or common sense." Said one Congressman with commendable restraint: "Sonehow gracious living to the missile gan." from gracious living to the missile gan."

#### DEMOCRATS Candidate Talkina

Stumping through the towns and cities

of Wisconsin last week were two slugging Democratic presidential aspiraris: Massa-chusetts' Jack Kennedy and Minnesota's Jack Kennedy and Minnesota's discourable of the Wisconsin 'sudden-death' got down to politicking at luncheons. Feceptions, factories and even barbershops. The crowds were big and interested, but just how grimly interested one candidate was in the crowds (and their votes) was needy and Tasa: Correspondent Robert Alpenian Kennedy's views:

Wisconsin's Reception: 'Tm a fellow who's run five times for office. I know a friendly crowd when I see one, and I know a hostile crowd. These people are friendly. I really didn't expect to get this good a reception. I don't care one bit why they come out. as long as they do."

Kennedy v. Humphrey: "I just can't bleed all over the floor like Hubert does. If you check our records, you'll find that in 95% of the cases, our voting has been the same. But we're temperamentally different. He likes to lambaste; I don't think it pays off. Does that make him more liberal than me? Hell, my voting record isn't perfect, but he's got soft snost too."

Goining Popularity: 'I'm not going to go after Nixon. People get fed up with that kind of stuff. My problem here is to get myself known, to get these people to take me seriously. If this were in New Hamushire, or Maryland, where people



SENATOR KENNEDY & FANS IN OSHKOSH How to know about crowds.

know me, I'd clobber Hubert. I'd bury

Humphrey's Financial Strength: "I know people in New York have contributed heavily. If Hubert Humphrey can't raise money under these circumstances, with all the people who want to stop me in Wisconsin, like Swnington and Johnson

and the rest, he's just not competent."

The Results: "If I win this thing by only a few thousand votes, I'm taking it as a victory. The popular vote tells the story. If a Bostonian can come out here and outdraw a Midwesterner in his own backyard, then to me that's a victory. I

don't care what the delegate count says."
Obviously, Jack Kennedy was setting
the rules to fit his game—l.e., was carefulby bracing himself in case Hubert Humphrey should win more Wisconsin delgates than Kennedy. (Of Wisconsin's 31
delegate votes, 25 come from the congressional districts, five go to the winner of
the popular vote, one is split between the
woman.) Just as obviously, Humphrey
(Time Cover, Feb. 1), a man of many
words yet barely heard from in the campaign, is no man to concede Kennedy a
happy endig in advance.

## POLITICAL NOTES Anatomy of the Electorate

amounty of the Electrottee sumistance of a minor Republican Party is unmistance of a minor Republican Party is unmistance of presidential electrical without capture of the presidential electrical without capture of the presidential electrical properties of the presidential electrical properties of the presidential properties of the presidential properties of the presidential properties of the presidential properties of the Capture of the

cratic, 8% Independent or undecided. An estimated 15% of the Democrats voted for Ike that year, plus about 70% of the neither-nors.)

Today, more professional and business people and more college-trained voters are Republican, according to Gallup, but in all other categories the Democrats lead.

| The anatomy of the e | lectorat | e:       |     |
|----------------------|----------|----------|-----|
|                      | Rep.     | Dem.     | Inc |
| SEX                  |          |          |     |
| men ·                | 28%      | 47%      | 25  |
| women                | 32       | 47       | 21  |
| AGE                  |          |          |     |
| 21-29                | 23       | 45       | 32  |
| 30-49                | 27       | 48       | 25  |
| 50 and older         | 35       | 47       | 18  |
| RACE                 |          |          |     |
| Negroes              | 23       | 54       | 23  |
| whites               | 31       | 46       | 23  |
| RELIGION             |          |          |     |
|                      |          |          |     |
| Jews<br>Catholics    | 9        | 66<br>57 | 25  |
| Protestants          | 18       | 43       | 21  |
| Protestants          | 36       | 43       | 21  |
| EDUCATION            |          |          |     |
| grade school         | 27       | 54       | 19  |
| high school          | 29       | 47       | 24  |
| college              | 37       | 35       | 28  |
| OCCUPATION           |          |          |     |
| unskilled workers    | 23       | 55       | 22  |
| skilled workers      | 23       | 52       | 25  |
| white collar         | 30       | 45       | 25  |
| farmers              | 36       | 47       | 17  |
| bus. & professional  | 37       | 35       | 28  |
| UNION TIES           |          |          |     |
| union families       | 20       | 57       | 23  |
| non-union families   | 34       | 43       | 23  |
| COMMUNITY SIZE       |          |          |     |
| over 50,000          | 24       | 51       | 25  |
| 2.500 to 50.000      | 33       | 41       | 26  |
| less than 2,500      | 37       | 42       | 21  |
|                      |          |          |     |

REGION

rest of U.S.



IN A LONG, HARD WEEK: PAT NIXON & HUSBAND AT SOUAW VALLEY

## The Silent Partner

#### (See Cover)

The recreation but in Squaw Valley's Olympic Village was a wall-to-wall mob scene of vividly dressed, ruddy-cheeked young athletes, gathered there from 30 countries for the 1960 Winter Olympics. In their midst a smiling, fragile-looking woman in a ruby-red suit and a black topcoat struggled to keep her footing. As two waves of muscular young men converged on her, someone called out: "Can you breathe?" Breathing hard, the Second Lady of the Land nodded, finally succeeded, by holding her pen at chin level, in writing her autograph for an eager French athlete. "I'm getting squashed," admitted Pat Nixon, "but it's all right. Three feet away, her husband, Vice

WOMEN

President Richard Nixon, proudly recited his few Russian phrases to a beaming blonde in a bright blue ski suit, "Pat," he called over his shoulder, "come here and talk to this girl. She's from the Urals, For a moment the three stood swaying and talking together in the midst of the crowd, recalling the Nixon visit last summer to the Soviet Union. Then a Japanese skier crowded in, said he was from "the Northern Islands," "I've been there," said Dick Nixon, Between autographs and greetings, Pat gratefully gulped down most of a chocolate milkshake in a paper cup which a friend handed her. A group of Australian hockey players squeezed in. "We'll be watching you in the next few days," promised Pat. The trainer of the Russian skating team swiveled into position before the Nixons, fastened a silver tie clip to the Vice President's collar. "Sputnik," he said, pointing to the engraving on the clasp. "We're so happy to see you," said Pat. "I have a memento for you." And she handed him a green ballpoint pen.

"You Raise Oranges." After half an hour of jostling conversation with the Olympians, the Nixons slipped away and walked down an icy path to Squaw Vallev's reception center, where a welcome party for them was already blazing up. In front of a huge open fire. Pat paused long enough to take off her coat (with lapels solidly festooned with Olympic buttons pinned on by the eager young athletes) and fur-trimmed galoshes (borrowed for the occasion from her teen-age daughter). Then she headed resolutely for the reception line. A Swedish official in a white sweater kissed her hand, Danny Kave stopped to chat for a moment, and Art Linkletter, in a shaggy bearskin serape, got a guffaw from Dick Nixon, and a comment: "Is this man or beast?" a stocky man in a blue-and-white Norwegian sweater came by. "I'm Bob Bennett," he said, "I'm sure you don't remember me but I'd like to shake your hand." Replied Pat. without a moment's hesitation: "Of course I remember you. You were our campaign manager in Tulare County in 1950. After that big meeting we had there we went out to your house, You raise oranges." Muttered Bennett in wonderment as he walked off: "It's been ten years.

Night was falling when the Nixons finally left the reception and swirled off through the snow in a red Chevrolet to the home of their friend Charles Thieriot, editor and publisher of the San Francisco Chronicle. It had been a long, hard day in a long, hard week, but Pat Nixon still managed to look as fresh and animated as if she were about to compete in the ladies' giant slalom.

Marathons & Menus. The busy week began in Detroit with a grueling, 17-hour marathon of receptions, press conferences, speeches and ceremonial meals (in the course of the day, she shook 3,650 hands). Back in Washington for 30 hours, she bore down on the affairs of her large and



AT TEA IN DETROIT SUBURB

lively household: the problems of her daughters, Tricia, 14, and Julie, 11, reading the mail (40 letters a day, most of them answered personally), accepting and declining invitations, writing out menus and grocery lists, and packing her wellscuffed bags for the California trip. Then she and the Vice President were off to Squaw Valley-by commercial jet to San Francisco, with an overnight side trip to Sacramento, then on to Reno by plane and on to the Olympic Village by car over snow-muffled mountain roads. At week's end, the Nixons headed back to Washington, landed at 7 a.m. on the day of Tricia's 14th birthday. That afternoon Pat was efficiently shepherding the youngsters and their two guests to a special birthday celebration at the Columbia Country Club,

No Time for Bridge, A few days of such staggering activity would put many a woman in a rest home or bore her to tears, but Pat Nixon seems to thrive on it. During the past seven years at her husband's side, she has covered 148,229 miles in 52 foreign countries, 125,266 miles in political peregrinations at home. Even in her private life-which she ruefully admits has been whittled down to 10% of her total time-she rarely relaxes. Whenever she and Dick Nixon get home after a formal evening-no matter how late at night-she methodically inspects her evening gown for superficial damage and makes any necessary repairs then and there, then catalogues the dress on a rotation calendar before hanging it up. She cannot enter a room without plumping up a pillow, offering a cigarette to a guest, or somehow making herself useful. In Pat Nixon's busy life there is little room for bridge, or bird watching, or other leisure. Her friends suspect that she is busy planning and reviewing her life in her dreams during the six or seven hours of sleep she permits herself most nights, "I'm a perfectionist," she agrees. "I won't do a thing without trying to do it well,'



AT OLYMPICS BALL IN SACRAMENTO

Along with her bottomless energy, Mrs. Nixon has formidable reserves of poise and aplomb, and a notably retentive mind. It is doubtful whether she could have worked her way through the forks in a formal place setting when she first went to Washington 14 years ago, but she observed, and she learned fast. Since her abrupt debut into public life, there have been many occasions to test her serenity, and she has never failed to meet the test. She has dined with the Oueen of England and the Emperor of Japan; and blind Oriental children have "read" her face with their fingers. During the big crisis of her husband's political lifethe famous "Checkers television speech" -she seemed utterly cool and collected to 50 million viewers, whatever her mental anguish.

The greatest test of Pai's unbreakable poise came in Carcacs. Nemeute by we years ago, when she walked grinily through a Communist mob that hurled rocks and spat at her. A jeering, Red harridan was completely abashed when Pair reached across the hayonets of the Venezuelan guards to offer her hand. Al-though she was profoundly shocked by the experience, Pair Nison, in the works the pair force major who accompanied ber, was "and to be experience, Pair Nison, in the works the pair of the pair was a may man I be ever seen."

Glomour for Grownups. Her criticaand the farthest-ranging Second Lady in history is bound to have a few—say that Pat Xixon is too serene, too tightly controlled; that she smothers her personality with a fixed smile and a mask of dignity. She candidly admits to a stoical attitude: "I may be dying, but I certainly would never say anything about it." Her temper, "I may be dying, but I certainly would never say anything about it." Her temper, thing makes me mad. I'm silent. If I'm not talking, leave me alone." She is just as silent—in public—on the subject of politics. "Tee always been a part of what's done," she explained to a pride of society-page lionesses in Detroit last week, "but a silent partner,"

Underneath her carapace of reserve Pat Nixon carries the ambitions and anxieties of any other woman. She worries about her children and gives herself wholeheartedly to them during the 10% sliver of private life, (Once, when a withering Washington heat wave threatened a promised Sunday picnic, Pat simply moved the lunch hamper and the family to the floor of Dick Nixon's airconditioned office and carried on from there.) Recently a young friend asked about the rigors of public life. Pat Nixon's eves suddenly filled with tears, "I've given up everything I ever loved." she blurted, and looked out the window until composure returned. Then she continued: "The people who lose out are the children. Any of the glamour or reward in it comes to the grownups. It's the children who really suffer.'

But such unguarded moments are rare indeed. Pat Nixon's stamina and courage, her drive and control have made her into one of the U.S.'s most remarkable women—not just a showpitee Second Lady, not merely a part of the best-known team in contemporary politics, but a public figure in her own right,

A Strowberry Cone. She earned that right the hard way—in a tough childhood that knew little luxury. Before she was in school she already knew how to suppress her tears and keep her head high lone of her earliest memories is of riding into the little Southern California town of Artesia with her farmer father too huy the weekly staples. While MRYAM shopped, his four-year-dold daughter wated patiently, perched on the high ency and the standard patiently perched on the high ency and the standard patiently perched on the high ency and the standard patiently in th

berry cone. That was the big treat." If there was no cone, the little girl understood that her father had no money left for treats, and she stifled her disappointment. "I just waited and hoped."

The future Second Lady was born on March 16, 1912, in the mining town of Ely, Nev., and her birthplace may well have been a tent. (No one is certain, but Ely was a rowdy tent town at the time, and at best the towheaded baby came into the world in a miner's shack.) William Ryan was a footloose Irishman who had met and married Kate Halberstadt Bender, a young widow with two children. Kate, who had emigrated from Germany as a ten-year-old girl, soon presented her husband with two sons, Bill and Tom. The youngest of their three children was formally baptized Thelma Catherine, but Will Ryan, mindful of the fact that she was born on the eve of St. Patrick's Day, added the name Patricia. Before the baby was a year old, Kate Ryan persuaded Will to give up mining (her first husband, an engineer, had been killed in a mining accident), and the family moved West, settled on an eleven-acre truck farm (he called it a "ranch") near Artesia, 20 miles southeast of Los Angeles.

It was a hard-scrabble life, with scant plumbing and no electricity and few creature comforts. During hot spells, the neighbors pumped so much water that the Ryans could not raise water in the daytime, had to spend the night hours vigorously pumping. "It was very primitive," admits Pat Nixon, but since nobody in Artesia was any better off, it seemed to be a perfectly normal existence, "It was a hard life, that's true. I didn't know what it was not to work hard as I grew up." But there were a few pleasures, too: amateur theatricals with the two Rains sisters on a neighboring farm, occasional trips to Long Beach, a little girl's pride in raising a prize-winning sow, bareback rides on the Ryan plow horse. One memorable day Will Ryan drove up grandly in the family's first car, a used model T with fancy isinglass curtains. "Everybody piled in-the neighbors, too-and he took us for a ride. He went so fast-he kept putting on the gas instead of the brake, and couldn't figure out what he was doing wrong. We were all terribly frightened. but it was fun."

When Pat was 13 her mother died, and Pat became the homemaker for her father and brothers. (The Bender children had grown up and moved away.) During the harvest, she worked in the fields with her family and the hired hands, then headed back to the kitchen to cook. "I learned fast." she remembers, "I'd bake a halfdozen pies at a time, two or three chickens—farm fare, lots of it." Pat was a senior at the Excelsior Union High School, when her father became seriously ill, She dropped her plans for a college scholarship and assumed the job of nursing him. After nearly two years, Will Ryan died of silicosis. On the day of his death she decided to drop the name Thelma and

father. "He always thought I was all Irish anyway," she says.

Round Trip. Bill and Tom Ryan were in Los Angeles, working their way through college, and Pat, at 18, was completely on her own. Says she: "I have made my own decisions ever since my father died. Among the young girl's big ambitions. two predominated: travel and a college education. "I always wanted to do something else besides be buried in a small town . . . I wanted to start with an education." For a year she attended nearby Fullerton Junior College, stopping off on her way to school to sweep out the First National Bank of Artesia and returning after school to work as a teller. The opportunity to travel came in the summer

pose. There seemed to have been plenty of reason for it. As I recall it, if you went into the cafeteria, there was Pat Ryan at the serving counter. An hour later, if a read the serving counter was the serving the read of the serving t

With all her campus activities, plus keeping house for her brothers, Pat still had energy left over to fill extra roles in motion pictures (she had a \$25-a-day

Water Second

WITH TRICIA (LEFT) & JULIE, NIXONS CELEBRATE TRICIA'S BIRTHDAY
Hoarding the precious 10%.

when an elderly couple, friends of her family, asked her to drive them to New York in their big Packard in exchange for a return-trip ticket on the bus. Pat eagerly accepted.

Once in New York she decided to stay a while. She got a job in Seton Hospital first as a secretary, later as an X-ray and laboratory assistant. The young doctors and interns gave her a merry social life, and she tried to save money for the longed-for education. After two years, the call of college became irresistible, and Pat collected her bus ticket and went back to Los Angeles (by way of Niagara Falls, at no extra charge). Bill and Tom made room for her in their tiny apartment near the University of Southern California. One morning Tom Ryan took Pat to the U.S.C. job-placement office. "This is my kid sister," he said. "Can she work her way through college?"

On to Whittier. "I remember her well," says Dr. Frank Baxter, English professor, Shakespearean specialist and latter-day TV raconteur. "She was a quiet girl, and pretty. And it always used to disturb me how tired her face was in re-

walk-on part in Becky Sharp) and to work as a part-time saleslady at Bullock's-Wilshire, a fashionable department store, She graduated with honors and a high school teacher's certificate. Finding a job was no problem; her first assignment, at \$187 a month, was teaching commercial subjects at Whittier Union High School in the quiet, Quaker suburb of Whittier, Some of her colleagues foresaw trouble for the pretty young newcomer. One was Helene Colesie, another young teacher who became Pat Nixon's oldest and closest friend (and who later married one of Dick Nixon's closest friends, Los Angeles Magazine Distributor Jack Drown). Says Helene Drown: "You take a woman as young and beautiful as Pat Ryan was then, and put her in with a faculty of older women, and vou've got almost certain trouble. Except that with Pat it didn't work out that way. All the older teachers loved her. I think one of the reasons for that was that she arranged it so that they would always be in the forefront of faculty and P.T.A. functions, and things like that. When they were out in front of the audience, Pat would be serving the coffee

or out in the kitchen doing the dishes." Predictably, Pat was soon in a kaleidoscope of extracurricular and above-duty activities. Whenever the children of migratory workers dropped out of her classes -a frequent phenomenon in Whittier-Pat resolutely scoured the nearby orange groves, tracked the truants down, and convinced their parents that education was more important than picking oranges. At a Little Theater tryout she met a young lawyer, Dick Nixon. They were cast in the leading roles of The Dark Tower, and Lawyer Nixon immediately began a dogged, offstage courtship. He learned to dance, nearly fractured his skull trying to ice skate-and according to an oft-told story, he even drove Pat to dates with other young men in Los Angeles, waiting around to drive her home. (Says she: "That's true-but it's mean to report it.") After three years they were married, set up housekeeping in an apartment over a Whittier garage.

On to Politics, During the war, Nixon was a naval officer, and Pat dutifully fol-Washington, Ottumwa, Iowa, San Francisco, Philadelphia, Baltimore, methodically getting a new job, buying secondhand furniture and setting up house in each post. While he was on duty in the Pacific, she lived in a boardinghouse in San Francisco, worked as an OPA economist. At war's end, Lieut, Commander Nixon and his lady were stationed in Baltimore. Pat was pregnant, and the future was uncertain. Then a now-famous telegram came from Whittier: a "Committee of One Hundred" active Republicans wanted to know if Dick would be interested in running for the congressional seat solidly held by Democrat Jerry Voorhis. After discussing the proposition at length, says Pat, "I could see that it was the life he wanted, so I told him that it was his decision, and I would do what he liked."

ne filect.

Nine day, after Dick Xion announced Nine day, after Dick Xion announced to be a possible property of the second of the property of the property of the property of the property of the campaign. She attended teas, accepted bouquets, chatted with women voters. She also took off her hat and went to work at Nixon head-quarters. During that first campaign, she and his entire staff. "We had no employ-ces and no money for any. There was just Dick and me."

At the outset, Pat established two ground rules; ) she would make no political speeches, and 2) she would fight to keep her home as a quiet sanctuary for the Nixon family. She has broken the first rule only once-in Oklahoma City in 1936, when she made a three-minute speech as a pinch hitter for Dick, who was momentarily shenced by the flut. The dick, who was momentarily shenced by the flut. The flut of the control of the c

posed them for pictures and scared them to tears with their flashbulbs.

Always during campaign years and frequently in times of crisis, Pat has had to drop everything domestic and become the public Mrs. Nixon. In the hectic days when Dick, young Congressman, was deeply involved in the investigation of the Alger Hiss case, Pat hired a baby sitter four days a week, reported for emergency duty at Dick's office, and for the distribution of the control of the distribution of the

Dated Image. As the Nixons have risen dramatically to national and international eminence, their home has changed with their lives. After Nixon went to the Senate in 1950, he moved the family from a cramped duplex in a Virginia housing development into a spacious home near Tennessee's Estes Kefauver in swank Spring Valley-but the Nixons did most of their formal entertaining in hotels or restaurants. Still later, after he became Vice President (salary: \$35,000, plus a \$10,000 expense allowance), Nixon bought his present home, a big (eleven rooms) fieldstone house on a secluded dead-end street, for \$75,000 (with a \$50,000 mortgage). His investment in the house represents Nixon's principal saving. As their lives have grown more complicated, the Nixons have also employed servants. But Pat Nixon is reluctant to disturb the public image of herself as a housewife who presses her husband's pants, cooks the meals and scrubs the floors. A Swedish housekeeper she employed for two years was kept discreetly in the background. never mentioned publicly, and Pat refuses to pose for pictures with the Negro couple who keep her present home in apple-pie order.

Pat and Dick make the most of their limited time within the family circle, Unofficial entertaining or dining out is almost unknown to them-every spare moment belongs to the kids. On Sunday nights the family frequently eats supper at the Columbia Country Club, the one place in Washington where the arrival of the Nixons does not set off a stir. Nixon helped build the girls a tree house in the backyard, and he and Pat are faithful members of the Sidwell Friends School P.T.A. "Even though I'm gone a lot, I concentrate on the girls when I'm home. savs Pat, "and I think I give them more attention than most of your bridgeplaying mothers. We have four cats, a dog [the same Checkers], parakeets, children staying over weekends-it's a lively

The possibility that the Nison family might move again next Janusy—into the White House—is one that Pat refuses to Micsus, "Il live each day as it comes," she says. But each day's problems, whether they involve Olympic athletes or birth-day parties, Soviet premiers or Brownie meetings, receive the full force of her power, energy and concentration. "People See Noviet this; you work too much," she was a superior of political work, I'd be thin the beares of political work, I'd be thin as something else. That's the way I am."

## LABOR

#### The Blame for Shame



A.F.L.-C.I.O.'s MEANY Color bar on the doorstep.

hardest nosed of all is the big (about 2,500 members), rich, inbred Local 26 of the International Brotherhood of Electrical Workers. Every skilled, unionized electrician in Washington belongs to Local 26. And Local 26 admits no Negroes.

The story of Local 26 was split open last week by A.F.L.-C.I.O. President George Meany, whose Washington headquarters were built by all-white labor, and who now faces an insurrection in the ranks of his own restive Negro members (TIME, Feb. 22). Meany blasted the President's Committee on Government Contracts which tries to get employers to abide by the clause in Government contracts that forbids racial discrimination. A year ago, said Meany, he offered Labor Secretary James Mitchell a chance to help break the color bar on a big Washington urban-renewal project. The offer: if Mitchell, who is vice chairman of the President's Committee, would put pressure on the contractor, the Truland Electrical Contracting Co., Meany would put pressure on Local 26 by providing nonunion Negro electricians. Meany said he got no reply from Mitchell on the offer; Mitchell

said he does not recall that Meany made the offer in the first place.

It would have had scant chance of success. LB.E.W. Local 26 has defied all pleas, threats and cajolery. In 1957 the President's Committee, headed by Vice Committee, headed by Vice committee, headed by Vice and the president's Committee, headed by Vice and the committee of Local 26; none showed up. Later, Nixon of Local 26; none showed up. Later, Nixon and monished him to crack down on Local 26. Freeman did not answer.

Since membership in highly skilled, highly paid (hourly wages: \$4.10) Local 26 is virtually on a father-to-son basis, the old ways are easily preserved. Having such a union on his own doorstep is a source of never ending embarrassment to George Meany, who has labored long and well to eliminate segregation in unions. Last week he admitted that the A.F.L .-C.I.O.'s Civil Rights Committee was stymied by Local 26. To spread the blame for the shame, Democrat Meany then elected to discredit the President's Committee, through whose good works Vice President Nixon has been rolling up quite a bit of popular support among Negro voters.

## CIVIL DEFENSE Facing Up to Fallout

A man who takes the cold war serious, by New York's Governor Nelson Rocke-feller, last week sternly reminded 17 million fellow New Yorkers of the Soviet Union's capacity "to devastate the lives of our people in every corner of our state." Then, with tough-minded logic, but the urgently endorsed the recommendation of a special study committee that fallout on the commendation of a special study committee that fallout supply—be rought the two weeks food supply—be rought in New York by July 1, 1962.

In a message to the state defense council. Republican Rockefeller said fallout protection "is essential to our military defense . . . our negotiating strength . . . to the deterrence of war . . . and our ability to withstand nuclear blackmail." Estimated cost of Rocky's program: \$1.5 billion. On a do-it-yoursell basis, a homeowner with a basement might build his shelter for about \$50 a person; he would pay at least twice as much if a contractor did the job. To sweeten the plan, shelters would be exempt from local real estate taxes and construction costs could be deducted from state income tax. "Put the overall program into effect as soon as possible," urged the study committee. "We may have less time than we think."

"The legislature wouldn't pass a mandatory program like that until a bomb had been dropped." said one Albany politico. Said Rockefeller: "I would rather face political suicide than have our country or state wiped out by a nuclear attack because we did not have the courage to face up to our problems."

## FOREIGN NEWS

## COMMUNISTS

The Traveler

Nikita Khrushchev is a man who like crowds, and last week in Indonesia he finally found them. In India and Burma, where the touring Communist boss drew relatively sparse turmouts and notably sharp criticism from the newspapers, he had grown progressively more glum and irritable. But as he desended from his silvery Hyushin-18 turboprop at Diskarta was met by a distribution of the control of the

of the North Celebes, and tried a few wrestling holds on him to the delight of the crowd. Followed by Sukarno, Khrushchev climbed into the President's red Chrysler Imperial and drove to the vast Merdeka Palace through streets lined with 200,000 more people.

On the Road. So many top Kremlin residents are globertorting these days, that it might be asked who is home minding the store. Mikoyan has been to Cuba; Voroshilov, Koslov and Mme. Furtsew awere just back from India; Gromyko was among the five planeloads of Russians traveling with Khrushchev. Perhaps they all merely wanted to escape the Russian

manifest a certain hotheadedness against the colonialists. Just as you don't understand us, neither can we understand you Indians. For so many ages you have been oppressed by colonialists, but still it has not awakened in you the strong feelings which inspire us in Russia."

He sounded the same theme in Indonesia, where President Sukaron often use the continued Dutch occupation of Western New Guinea to divert his countrymen's minds from the staggering national economy and the festering rebellions in the island.\* In an extemporaneous speech Khrushchev cried: "Your country is rich, and it is understandable that the colonialists were reductant to leave it," and he delivered himself of a cautionary homity: its were reductant to leave its mental and the prayers any more than you call the stage of the sible only by fashting."

Gigfing Moidens. It was typical of Systamo scharming but rather feekless character that in the first days of his visit. Khrushchev was taken to no factories, plantations or workshops, or even allowed to mingle with any real people. Instead, there were constant spectacles in the o'o heat of midday, with gigfing maidens flinging hibiscus and frangipanj petals the sweating Nikita; there were gargannesian and Dutch the server of indispension of the state of the sweating Nikita; there were gargannesian and Dutch the state of the sweating Nikita; the sweating hibiscus between the sweating Nikita; the sweating hibiscus and ready shought his own sour black bread), and nights filled with the inkilling music of gumedom oresteras.

At an exhibition of Javanese art-beautiful hand-dipped batik cloth and finely worked silver-Sukarno smilingly asked Nikita, "Which would you like?" Growled Khrushchev: "I don't like anything, I don't like anything," but added grudgingly, "The workmanship is good." When Sukarno, nettled, tried to explain the intricate handwork involved, Khrushchev put him straight on the new industrialism: "They cost too much, not only in price but in human life. If we go on like this, there will be no progress, Machines. machines are what you need!" But he posed for photographers when Sukarno wrapped a sarong around his waist, and whispered to his host the same aside that countless foreigners have asked kilt-wearing Scots, Oueried Khrushchev: "Don't you wear pants under these things?

Sukarno seemed to enjoy all the daning festivity more than he did the company of his guest. What Nikita thought of it all he did not say, but he looked heat-weary and frequently bored. One of the Soviet party commented: "I am a America is imperialistic. But when she started as a young country. America worked hard. Just look at Indonesia. Nobody does anything. What a waste!"

worked hard. Just look at Indonesia. Nobody does anything. What a waste!"

Army helicopters circled over Khrushchev's party as it progressed from Bogor to Bandung. Reason: a fear that one of the nearby Moslem rebel groups might try to pull

off an assassination.



PREMIER KHRUSHCHEV, PRESIDENT SUKARNO & FRIENDS Let all beware the frangipani.

nation: pretty girls in sarongs, from Timor; Maduran farmers with rice scythes; barelegged hunters from Borneo. It was an arranged welcome, and less than Communist Ho Chi Minh got a year ago. Still, it looked promising to Khrushchev.

Wearing a lace-trimmed Ukrainian shirt, a light grey suit and a snapbrim straw hat, he advanced briskly over the red carpet to greet his host, President Sukarno, who, with a flashing smile, said: "You have a big job ahead of you. You'll have many hands to shake."

Little Notoshos. Thrusting out bulging fasts, Nikit crowed: "I have strong hands, and anyway, I love it!" He went happily down the receiving line, and began to warm up when he reached a group of children from the Soviet embass, who of children from the Soviet embass, who girl have a support of the support of the support girl her did stammered. "How did you know?" Laughed Nikita: "Every Russian girl is called Natashi.

Turning to the costumed Indonesians, Khrushchev playfully picked out a husky young man clad in the red polka-dot robes winter. But Khrushchev had another purpose in mind on this trip—to try to revive Communism's slipping popularity in Southeast Asia.

Khrushchev had gone to Indonesia prepared to offer gifts, which is always a certain method of making Sukarno happy. The Soviet Union has already given Indonesia a total of \$1.18 million in the form of ships, roads, steel plants and marine institutes (U.S., aid to Indonesia: \$500 builting and Section of Ball, and Khrushchev promised a stadium seating room on Indiana of the 1962 Asian Games. In India and Burma, where Khrushchev

was received correctly but with a noticeable lack of enthusiasm, he responded with heavy-handed boasts about Soviet achievements and waspish attacks on the motives behind Western offers of economic aid. But his theme seemed dated in lands that have been independent for more than ten years. At a banquet in Calcutta he snapped, 'I don't think all of you understand us correctly when we

## A Call on a Cold Prospect

While Khrushchev worked the East, another Russian travelling salesman, Deputy Premier Anastas Mikoyan, work the West. On his way home from Castro's Cabia, Mikoyan was due to make a fuel-the Mikoyan Cabled (Cerhardsen politely invited him to have lunch at the Oslo airport, Mikoyan cabled back exuberantly; Dellighting to Siel My FRIEND GERHARDSEN ARD OTHER MEMBERS OF THE GOWERMENT, I CAS STAVI NO SOLO OTHER OF THE GOWERMENT, I CAS STAVI NO SOLO OTHER CONTRACTOR OF THE GOWERMENT, I CAS STAVI NO SOLO OTHER CONTRACTOR OTHER CONTRACT

The astonished Norwegian Foreign Offree hurriedly arranged a program for Mikoyan, and wondered what important object the willy Anastas had in mind. In his first speech in Norway, Mikoyan declared that the Soviet Union had never attacked any country (Finnish, Latvian, Estonian and Lithuanian papers, please copy) and would not attack Norway either. Turning to Prime Minister Gerhardsen, he asked: "Can you promise me "Has Mikoyan cut stumed Norwegian: "Has Mikoyan cut stumed Norwegian: "Has Mikoyan the study of the promise that Norway and the the Soviet Union?" will not attack

Then Mikoyan went off to address the Norwegian Students Association. As he labored through a recital of Russia's peaceful intentions, Mikoyan remarked that the Czechs had chosen Communism of their own free will. A Norwegian student got to his feet, said: "Excuse me, Deputy Premier. Do you also mean that the Hungarian people have chosen Communism by free will? We have many Hungarian students here at the university, and they don't agree with you."

Mikoyan's mustached smile turned to an anary from as he laid down the Communist view of history. The Red government of Rakosi, he said, did many wrong things and came into opposition with the Hungarian people; then reactionaries and villainous Americans started the Soviet Union for help, it responded, the Soviet Union for help, it responded, the Soviet Union for help, it responded, As for the "Times, we help our friends." As for the "Times, we help our friends." As for the "Times, we help out the times the reto-Rol I would only say that their hands are stained with blood."

are stained with blood."

The Norwegians responded with prolonged hissing and booing. Snapped Mikoyan: "I am not afraid of that sort of yelling. I'm used to it. During my stay in the U.S. last year, I had the same

## GREAT BRITAIN

"It's a Boy!"

experience every day.

Somewhat tense but never impatient, the crowd had waited at the gates since early morning, but it was not until the afternoon shadows had begun to lengthen that the superintendent of Buckingham Palace at last made his appearance. His consistent of the superintendent of Buckingham witten on pale grey stationery and signed by the Queen's four doctors. "Is it a buy?" shouted someone in the crowd as the superintendent hung the gilt-framed announcement upon the railings. "Yes,

it is," he shouted back, and the crowd cheered.

It had been a long five days since the doctors first called upon the Queen and announced that her third child-the first to be born to a reigning British sovereign since Beatrice. Oueen Victoria's lastwas due "any moment." Two days later, the birth was still "imminent," faint wave of uneasiness had begun to spread across the nation. Then, at lunchtime on Friday, the long-awaited report was issued that all four doctors were once again "in attendance." Finally, a little after 3:30 p.m., Prince Philip burst out of Buckingham Palace's Belgian suite, beaming, "It's a boy!" he told attendants, and then rushed to telephone Prince Charles at Cheam School,

Anyone who listened to TV or the

stations the Admiralty sent a signal:
"Birth of a son to H.M. Queen Elizabeth
announced. Splice the main brace." As
messages poured in from governments all
over the world. 8:-year-old Poet Laureate
John Masefield worked over a bit of
verse that began: "O child descended
from a line of kings..."

The child-descended, 7, lbs. 3, 02, and still nameless, was scarcely 24, hours old before his mother's subjects began deciding on his future. He stands second in the house state Prince Charles. Wouth the throne steer Prince Charles. Wouth on 6 most royal sons, growing up in uniform only to lead a life of ceremonial drudgery? "A royal prince," suggested the London Express, "who was a doctor that would be a break with tradition."



Awaiting the News at Buckingham Palace Let all hands splice the main brace.

Fox

radio would have known the news at least eight minuses before the crowd in front of the palace. Others were duly front of the palace. Others were duly if it came as no surprise. A handwritten statement was posted at the Home Office, for by custom the Home Scretary is the "inst" to be informed after the royal ment was primed to the gates of Mansion ment was primed to the gates of Mansion House, the official residence of the Lord Mayor of London. Throughout the kingdom, thruth bells pealed, and at Lloyds signal "good news" already known to

At Portsmouth, H.M.S. Vonguard, last of Her Majesty's battleships, fired a salute. Cannon roared at Windsor and Cardiff castles, and as far away as Gibraltar and Accra. Over Buckingham Palace the Queen's huge ceremonial standard was unfurled, and to all ships and shore

Except for listeners to the BBC's Home Service, which had just launched into César Franck's tired Symphony in D Minor, decided not to interrupt it, and held back the news for 3.5 minutes.

## FRANCE

Islands for Sale To the early French settlers in the new South American colony of Guiana in the 18th century, the three tropical islands rising out of the water a few miles off the coast were a sight to behold. According to legend, the largest and most beautiful they named Royale in honor of their sovereign, King Louis XV. The second was named St. Joseph after the patron saint of their voyage, and the third was named Devil's Island because of the angry sea around it. But when the settlers christened the cluster as a whole, they became the authors of one of history's ironies: they called the group the Islands of Salvation,

In 1848, when France abolished slavery, the oldest of its colonies found itself in desperate need of cheap labor, Since the nest best thing to a black slave was a white convict, the Islands of Salvation became a part of the most notorious penal colony in the world. Over the next century, 70,000 Frenchmen were to learn what it meant to be sentenced to the "dry guillo-

tine," but not more than 2,000 lived long enough to get back to France.

On the mainland, the wretched prisoners-guarded always by the thick jungle. the malarial swamps, the shark-infested waters around them-worked the plantations, cleared the forests, built the roads. But the islands had a special character of their own. On St. Joseph were the solitary underground cells for the incos (incorrigibles)-concrete tombs with openings at the top for the guards to spy through. On Royale stood the notorious Crimson Barracks, so named because of the killings that took place after the guards bolted the great iron door at 6 each evening. And on Devil's Island were the lonely huts of the political prisoners, in one of which Captain Alfred Dreyfus spent four years,

The Dreyfus Case spread the infamous ame of Devil's Island all over the world, but the prisoners, often shrunken to 70 or 80 lbs., worked and died as before. At night, a "bar of justice" would hold the incor manacled to plank beds, and on execution days the prisoners would be forced to kneel around the guillotine to watch. But finally, in 1953, a ship carrying 88 ornisoners back to France landed at Bornomers.

deaux-the last survivors.

On the islands the thick walls became mildewed and pocked, the plant beds began to rot, and rust spread slowly over the huge locks and chains. Last week the deserted colony was put up for public aution. It was one of a number of "chattels"—a dry canal, 15 coast guard stations, and the state of the control of the control

## After the Bomb

As the fallout of world reaction began descending on France last week, the nation began to realize that becoming a nuclear power was not going to solve its basic problems.

Although they had plenty of advance warning. Frenchmen had not fully expected the international unpopularity which the Reggan explosion earned them, Scarcely had the cauliflower cloud begun to dissipate, when the Moroccan Ambassador to Paris showed up at the Quai d'Orsav to cancel his country's 1956 diplomatic pact with France. The Sudanese protested "this act of shame." In Ghana the Accra Evening News, which is owned by Premier Nkrumah's political henchmen, inventively reported that "many thousands of Africans are feared killed," added that "the mutilated bodies of the dead Africans are believed to have been hurriedly hidden in the burning Sahara sand, as French troops . . . rushed to blot out the first murderous

Clubmanship. More distressing than the Afro-Asian outcries were the cool to hostile reactions of France's Western allies. The U.S. had not become convinced that it should share its nuclear secrets, nor were the Big Three eager to invite France to join the atomic disarmament talks at Geneva. Wrote Le Figaro's Raymond Aron: "An atomic arsenal of the second

order cannot be the foundation of an active or aggressive diplomacy."

Not dispersion of product case the anmon dispersion of the product case the anmon dispersion of the product case the anmon dispersion of the product case the case of the discussion that De Gaulie intends to ignore the rebels and impose a new solution of his own—converting Algeria into a federation of ethnic communities tied to France —ex-Premier Pierre Mendés-France last week called for prompt negotiations with the rebel F.L.N. on the basis of selfdetermination.

Discrediting. There was still no evidence that the rebels genuinely want negotiations now. Broadcasting from Tunis last week, Rebel "Premier" Ferhat Abbas spoke moderately to Algeria's million Europeans in a manner clearly intended to



ALGERIA'S ABBAS
Talk of moderation—and murders.

discredit their intransigence in the eyes of the Frenchmen of Metropolitan France. Said Abbas: "Algeria is the motherland of all of us. For several generations you have called yourselves Algerians. Who denies that? In the new Algeria which we will build together there is a place for all."

Coming at a time when robel terrorists had just murdered the last French family with enough trust in Moslems to continue with growing at Sabylia farm, Abbasi speech struck Algeria's Europeans as savage mockery; in the streets of Algiers many Frenchmen bitterly tore up newspapers reporting the speech. Snapped a Tunisian diplomat who helped lead his own country's struggle for independence: "If we had behaved as the Algerians are doing, we would still be fighting the French today."

## NATO Harbingers of Spring

In NATO's new Paris headquarters last week, the glow of cheer was nearly as bright as the premature spring sunshine that caressed strollers on the Champs Elvsées, For one thing, France-Soir, biggest of Paris dailies, reported that Charles de Gaulle had instructed his top brass: "You make arrangements with the Atlantic organization for air and naval cooperation. I personally will settle with Eisenhower the problems of stocking U.S. atomic bombs in France."

ic bombs in France.' For more than a year. De Gaulle's open hostility to the NATO concept of integrated Western defense had given the alliance an embarrassing hole in the center. Recently NATO's European commander. U.S. Air Force General Lauris Norstad. requested a do-or-die interview with De Gaulle, spent an hour and a half documenting NATO's argument that the swift air speeds of modern war rule out separate national air defense systems in an area as small as Western Europe. To make sure he got De Gaulle's full attention. Norstad borrowed Dwight Eisenhower's official interpreter, Lieut, Colonel Vernon Walters, who speaks eight languages, including a French that has earned the respect of Stylist de Gaulle.

Going It Together, Since then, De Gaulte no longer challenges MATO's poser to order plane, of all member nations into immediate action in case of a Soviet attack, (In tactful return, Norstad saw to it that a Fench officer would command the aircraft of France, West Germany, Belgium and Lusembourg, O In their own initiative French diplomats have proposed some new form of NATO "association" for France's Mediterranean Fleet—which De Gaulle pulled out from under NATO com-

mand last March.

So far De Gaulle's refusal to allow U.S. nuclear weapons in France unless France controls their use still stands—as Gost U.S. releast to accept De Gaulle's conditions. But Natly, which had felt a fittle unwanted al winter, saw some other cept U.S. Jupiter IRBMs, and negotiations are under way to install missiles in Belgium and The Netherlands. Half a docen NATO nations, including Canada, Belgium, Denmark, Italy and West Gertherlands. The control of the defense spending in 1006.

Moving Missiles. Most noteworthy of the budget increases is in Britain, where new Defense Minister Harold Watkinson, a hard-hitting businessman, last week proposed to increase defense spending by \$300 million, to nearly \$4.6 billion, Watkinson's program had good news for NATO: Britain has abandoned "for the time being" its plans to cut back British air and ground units in West Germany. Watkinson is also moving away from a 1958 British decision that would have hitched Britain's long-range nuclear-weapons planning exclusively to the fixed-site Blue Streak missile, Instead, the British that can be launched from submarines or planes-specifically the U.S. Navy's Polaris or the U.S. Air Force's Sky Bolt.

Implicit in the new British position is closer integration with the U.S, defense system—an integration dramatized by last week's announcement that Britain plans to build, largely at U.S. expense, a mammoth radar station in Vorkshire intended to provide early waring of approaching Soviet missiles. When Laborite M.P.s complained that the new station would give Britain only four minutes' arring time v. 15 minutes for the U.S., Air Secretary George Ward made it plain only consideration, Said he: By providing additional protection for deterrent forces in the U.S., "the station will contribute substantially to the security of the entire NATO area."

## SOUTH AFRICA

Rustle on the Veld

Everybody knows that doughty but ineffectual little bands, such as Novelist Alan (Cry, the Beloved Country) Paton's Liberal Party, have long opposed the South African government's all-out segreaction policy. Now, for the first time since apartheid was officially proclaimed South Africa's "way of life' twelve years ago, of Africa's have of the Country of the Country of the Africa's have the Country of the Country of the Reference of the Country of the Country of the Country of the field against the Country of the Country of the Country of the field against the Country of the Country of the Country of the Country of the field against the Country of the Cou

It was one of the country's most respected old Boers who broke the façade of Nationalist unity, Henry Allan Fagan, 70, until last year chief justice of the Union's Supreme Court, is both the country's most eminent jurist and its bestloved Afrikaans author; his novels and verse are found in practically every yeld farmhouse. In a book published early this month, called Our Responsibility, Fagan pronounced Prime Minister Hendrik Verwoerd's rigid apartheid "hopelessly impractical," and pointed out that the government has found it "impossible" carry through "the mass withdrawal of | black | labor from European industries." Just as "Karoo farmers do not waste their time arguing whether the low rainfall of the area they farm in is something they should like or dislike . . . and adapt themselves to it," wrote Fagan, "we have to accept the fact of interdependence of the races in South Africa.

Fagan's measured pronouncements, serialized in the largest Afrikaner newspaper. Die Landstem, brought in a flood of approving letters, including some from unknown farmers pleading with Fagan to lead a political movement. In his airy house outside Cape Town, Old Boer Fagan referred all callers to Jacobus Basson, 41, the fiery, redheaded Nationalist M.P. who was expelled from the party last fall. He had protested Prime Minister Verwoerd's decision to end the last semblance of black representation in Parliament: whites voting in the Africans' name, Last week. after meeting with some 50 other Nationalists who think that Verwoerd has gone too far in separating the country's 3,000,-000 whites and 11 million blacks and coloreds, "Japie" Basson announced formafrom integrationist, the new party hopes to rally those Afrikaners who before World War II used to support the relatively moderate race policies of the late Prime Minister J.B.M. Hertzog.

So far it is only a rustle, but the African "wind of change," of which Britain's Har-old Macmillan warned South Africans at Cape Town three weeks ago, seems to be penetrating at last into the bristling laager of the long-embattled Boers.

#### SICILY

## The Night Visitors

Eight months ago, as he whipped up Sicilian voters with the slogan, "Sicily for the Sicilians, Down with the mainland," owl-eyed Silvio Milazzo (Tixe, June 2) indignantly denied that he was pro-Communist, "I am no Trojan horse," intonde dissident Christian Democrat Milazzo, "I am a pure-blooded Sicilian horse, a noble



SICILY'S MILAZZO
Signatures—and the sack.

animal." He became president of Sicily's semi-autonomous regional government, ruling in coalition with the Communists. But last week Maverick Milazzo, no longer regarded as so pure-blooded a Sicilian horse, was put to pasture.

From the day he took office at the head of a raggle-taggle assemblage of Communists, Socialists, ex-Christian Democrate his consistency of the control of th

 vised me to play out the game." His laternight visitors, said Santalo, were one of
Milazo's top aides, fast-rising Ludovice
Ocrrao, 32, and a Conimunist henchman.
In Santalco's room at Palermo's Hankel
Heller Palme, they offered to buy his Assembly vote and that of two other Christian Democratic, promising Santalos Sizstan Democratic, promising Santalos Sizstan Democratic, promising the Santalos Sizstan Democratic, promising the Santalos Sizstantalo had persuaded his visitors to put
it all in writing, and he dramatically
waved papers before the Assembly which
he said Corrao and the Communist had
incautiously signed.

Seizing at this charice to dislodge the Italian Communists from their one real toc 3rd in Italy, the nation's anti-Communist press and politicians barst into unbearded stremestons of horror ("An Milan's Corriece della Sera; "A horrible tale," said Turin's La Stampa). Next day Milazo resigned. His Communist allies for the most part maintained stunned Pares Vera; it was all very simple, Militazo, declared Paces Sera, was the victim of a Mafia plot.

## ADEN

#### Truce in the Desert

After the British retreated from Sue, it looked as if they could not hold out much longer at Aden, their hot and ugly colonial outpox at the other end of the Red Sea. In his medieval stronghold to the north. the Imam of Yemen was leagued with Arab nationalism's Hero Naser in the United Arab States and spreading lavish gifts of money and rifles to persuade the Arabs of the Aden hinterland to join in driving the British "invaderes" right of the peninsula.

Last year, to make a better buffer around Aden, the British set up a new federation of the Arab states of Aden's Western Protectorate. But only half a dozen sheiks and emirs and sultans could be prodded or cajoled into joining. The ble of the petty potentates, turned up in Cairo to make anti-British propagnada. Half his army of 300 men, draggigt along their only field piece, had crossed over to Yemen. The rest of the chieftains obt-cauly thought the British were a poor bet outly thought the British were a poor bet

But the news out of this remote corner is that it is not the British but the Imam of Yemen who is falling back, Early last year the old (68) tyrant had to go to Italy for medical treatment, While he was away, the heir apparent, Crown Prince Badr, unable to hold the warring Yemeni tribesmen in line, emptied the royal treasury in paying out great sums to keep their allegiance. When the Imam got back last August, he had to retrench. He sent home some 70 Egyptian technicians brought in by his son, stopped the costly flow of rifles to the south. The British Governor of Aden, Sir William Luce, an old adversary of the Imam, astutely decided the time was ripe to pay a visit to the British

legation in Yemen. He was given all the

courtesies by the Imam.

The effect in the desert was electrifying. On the Western Protectorate Federation's first anniversary this month, three more potentates joined up. The new Sultan of Lahei, picked to replace his predecessor in Cairo, cried: "Let us proceed farther with this glorious federation through which we can participate in achieving the great aim of Arab unity.

In the port of Aden itself. Arab nationalist ardor still runs high. A total of 1,800 oil workers are out on a strike called by the local Arab Trades Union Congress, Aden's port workers may still throb to Nasser's broadcasts, but it is the now quiescent Imam whom the British worry about. He is the chief threat to the garrison post from which they watch over their Persian Gulf oil interests. Reassured, the British are now preparing to create a second federation in Aden's even emptier Eastern Protectorate, where the Britishrun Iraq Petroleum Co. hopes to find oil.

## PAKISTAN 95.6% Love Ayub

In his first gingerly experiment with popular elections since suspending his country's parliamentary regime 15 months ago. Pakistan's Strongman Mohammed Ayub Khan last week got an Elvis Preslev-like response. Functioning as a kind of electoral college, close to 80,000 recently elected village councilmen were allowed to vote yes or no to the question: "Have you confidence in the President, Field Marshal Mohammed Avub Khan?" No less than 95.6% put their approving mark beside a smiling mufti-clad picture of the field marshal. Those who did not trust the field

marshal had the choice of checking a

blank blue space. It was not much of a contest, but it did at least familiarize Pakistanis with election techniques against the day when a constitution is written and a freer democracy promised. Voters marked their ballots in curtained privacy, dropped them in padlocked steel ballot boxes: after tally clerks had tabulated the results, fleet couriers hopped on horse or camel, or jumped into autos or motorboats, to hurry to the nearest telegraph office. Many Pakistan electors decorated their ballots with Urdu or Bengali verses in praise of Sandhurst-trained Field Marshal Ayub, attached bills and checks payable to Ayub's favorite uplift projects, or simply wrote: "I love Ayub." So little suspense was involved that Karachi's leading daily, Dawn, published full details on President Ayub's plans for his inaugural three days before he was even elected and five days before the votes were officially in.

Though the field marshal not long ago declared himself "not interested in personal power; I would rather retire and enjoy myself." Pakistanis last week saw signs that, unlike Burma's General Ne Win, who seems really to shrink from publicity, Good Soldier Avub more and more enjoys basking in the role of his nation's savior.

## KOREA

## Death Casts a Vote

For the second time in four years. death removed President Syngman Rhee's only opponent in mid-campaign-and so assured Rhee's unopposed re-election for a fourth term as South Korea's President. Dr. Chough Pyong Ok, 65, Rhee's Democratic Party opponent, died suddenly last week in Washington's Walter Reed Hospital of coronary thrombosis following an abdominal operation. For Rhee, it was a lucky thing that the death occurred in Washington, since his opponents could not charge him with having engineered it.

Democrat Chough was a disciple of Rhee's from 1911-when they met in the



CHOUGH PYONG OK "I hope to campaign vigorously."

Seoul Y.M.C.A .- until 1952, when Rhee had Chough beaten up and thrown into jail for 27 days. It had been Rhee, one of Woodrow Wilson's favorite students at Princeton, who persuaded Chough's father to send the 16-year-old boy to study in the U.S. Taking a Ph.D. at Columbia, Chough returned to Korea to teach economics and to preach anti-Japanese nationalism. The Japanese jailed him for five years in the '30s.

Helping Out. Rhee himself, an exile for 33 years, returned to Korea after the Japanese defeat in 1945. Chough was by then a leader of armed guerrilla bands, and suspicious of both Rhee and the conquering Americans. But he decided to side with Rhee, and was appointed director of national police by the U.S. Military Government. Rhee made him ambassador to the U.N. in 1949 and his Interior Minister in 1050. But Chough criticized Rhee's release of thousands of North Korean prisoners in defiance of U.N. orders, For this, Chough was bloodily beaten by hoodlums in Pusan

Hitting Back. Returning to Seoul, Chough had to sleep in a different place each night because goons were again seek-

ing him. Finally they caught up with him, clubbed him and tossed him down a flight of stairs. Rhee then jailed him. In opposition, Presidential Candidate Patrick Henry Shinicky died of a cerebral hemorrhage ten days before the election, but the vice presidential candidate, John M. Chang, won the vice presidency, to Rhee's disgust. Vice President Chang was subsequently shot by unidentified thugs, then placed under "protective" house arrest. Chough was again severely beaten up, this time in Taegu.

Nominated last November for President, with John M. Chang as his running mate. Chough proclaimed in his harsh, high, cracked voice: "Korea is fed up with one-man rule. I hope to campaign vigorously." But Chough was already a sick man. Last month he flew to Washington for an operation to determine whether he had abdominal cancer. Thereupon Rhee's Liberals advanced the election day two months, to March 15: it is now too late for anyone to enter against Rhee. Rhee's comment on hearing of Chough's death: "John Chang should be delighted that his chief rival is out of the way.

Since the only presidential candidate is 84 years old, the real race is for vice president. Rhee once again is running ailing Assembly Speaker Lee Ki Poong, 63. as his candidate. The Democratic candidate is again Roman Catholic John Chang, 60, who got his education at New York City's Manhattan College.

## **FORMOSA**

Keeping It Legal

In the humid, freshly painted auditorium of Taipei's city hall last week, aging (72) Generalissimo Chiang Kaishek once again ringingly assured his National Assembly that Nationalist China's victory over the Communist government in Peking was a dead certainty. Said Chiang: "Once the hour strikes . . . we shall be able to win as naturally as floodwaters flowing downhill form a big stream in the plain."

His high-pitched voice unfaltering, Chiang went on: "But I am sorry to say that the heavy responsibility of recovering the mainland and rebuilding our nation entrusted to me by the National Assembly still remains to be successfully discharged. I feel greatly ashamed in facing our compatriots on the mainland who are awaiting deliverance more anxiously than ever. So great is my fault that I wish sincerely to surrender myself to

you for punishment. Changing the Rules. In fact, as Chiang well knew, chances that the National Assembly would take his classical Chinese self-deprecation at face value were slim indeed. Instead, what was primarily worrying the Assemblymen was how to elect him to a third term as President of the refugee government on Formosa without openly flouting Nationalist China's 1948 constitution.

Chiang's second six-year term will expire next month, and nowhere in sight is there anyone who could hold National-

## Nobody takes such tender, lovin' care of you as Chevrolet

(and Chevy's cradle-soft ride shows it)

One ride in this new '60 Chevrolet will persuade you most gently that what we say is true. No other leading low-priced car coddles you with Full Coil springs at all four wheels. Or looks after your welfare with Safety Plate Glass in all windows, the convenience of crank-operated ventipanes, the polish and precision of Fisher Body craftsmanship and dozens of other refinements that make a car a comfort to own. Your dealer will be delighted to show you all the considerate ways Chevrolet has remembered you (without once forgetting about your budget):

Roomier Body by Fisher with a 25% smaller transmission tunnel. Pride-pleasing style (combines good looks with good sense).

New Economy Turbo-Fire V8 (makes friends fast by getting up to 10% more miles on a gallon).

Widest choice of engines and transmissions (24 combinations in all—to satisfy the most finicky driving foot).

Hi-Thrift 6 (built with Chevy's famed ever-faithful dependability).

Coil springs at all 4 wheels (with the extra cushioning of newly designed body mounts to filter out road shock and noise).

Quicker stopping Safety-Master brakes (specially designed for long lining wear). Cherolet Division of General Motors, Detroit 8, Mickiosn.

CHEVROLET

the superlative '60 Chevrolet . . . there's nothing like a new car—and no new car like a Chevrolet. This is the Impala Convertible.



for what shoes cost ...\*26





# you can jet to Europe in the Rolls-Royce of the 707's

Pretty hard now to say that you "can't afford a trip to Europe."

Who can't afford \$26 down? This is 10% of your one-way ticket, New York to London. Economy Fare, you see, is only \$257\*...(round trip \$462.60\*). BOAC gives you 20 months to pay the balance.

Your jet flight lasts only a few swift hours but you'll enjoy every smooth, vibration-free minute of it. Rolls-Royce Jet engines plus BOAC cabin service make it a pleasure to save money flying to Europe. Tell your Travel Agent to BOOK BOAC!

\*Subject to change after April 1st.



Detroit, San Francisco, Toronto, Montreal, Only BOAC flies 707's (starting soon), Comet 4's and Britannias



BRITISH OVERSEAS AIRWAYS CORPORATION World Leader in Jet Travel ist China together as he does. To amend the constitution to permit a third term requires a two-thirds quorum of the National Assembly, an impossibility. A full Assembly is 3,043 members. Only 1,401 and nominally representing not districts in constituencies in Canton, Shanghair constituencies in Canton, on the Island. The rest are either in one on the Island. The rest are either in the tree of the Island. The rest are either in the tree of the Island. The rest are either in the tree of the Island. The rest are either in the tree of the Island. The rest are either in the tree of the Island. The rest are either in the Island. The Island Isla

Fortnight ago the Council of Grand Justices, Nationalist China's top constitutional court, sought to clear the way for a constitutional amendment by ruling that the total membership of the National Assembly should be considered to be only the number of members actually only the number of members actually Chinag hierarchical meetings in Taipeil. But Chinag hierarchical the result of the ment permitting a third term on ground that the 1948 constitution was the Nationalists' "most powerful weapon" morally for reconquering the mainland.

Ready to Travel, Undaunted, Formosa's constitutional experts have made yet another proposal: let the no-third-term rule be suspended "for the duration of the emergency" by rewriting the presidential emergency powers adopted in 1948 as a temporary addendum to the constitution. This, while serving to keep Chiang in office indefinitely, would not, Nationalist officials argue, amount to a formal amendment of the constitution itself. So far Chiang, who talks blandly of foreign travel "when I am no longer burdened down with the duties of President," has refrained from giving the plan his open endorsement, but the drumbeating now going on suggests that the third-term drive has full official sanction. A foreign diplomat in Taipei, enthralled by the ingenuity of the maneuver, last week described it as "realistic, inevitable -and legal.

## INDIA

## Flowers of Evil

In the rain-soaked Eastern Hills of India, the bamboo forests flower only about once in 50 years. And to the wiry little mountain men of the remote Mizo Hills district, the flowering is a dread omen of approaching famine. They believe that the tender shoots and the seeds encourage a vast overbreeding of jungle rats. Once this food supply is exhausted, the rats-many as big as young house cats -assemble and, like a disciplined army, march across paddies and vegetable gardens, eating everything. The broadest and swiftest rivers do not deflect them; as if hypnotized, they plunge into the water, and if not drowned, emerge on the far shore, appetites sharpened

Eighteen months ago, when the Mizo Hills burst into spectral bloom, the fright-ened tribesmen—70% of whom are Christians, mostly Baptist converts—frantically appealed to the Assam state government for help. When the bamboo last bloomed, in 1910-11, and before that in 1860-62, they said, the rats came. As



DEALER WEIGHING OUT OPIUM IN LAOS Jam for the Black Cigarette and the Grey Corilla.

sam's bureaucrats dismissed such prophecies as uperatition. But the prophecies have come true: thousands of rats have the the jungle, attacked the clearings, let the jungle, attacked the clearings, which was not lived to the state government sent in rat potent what was not 'lives in transit' feel into the hands of profiteers. Result: the entire 1930 rice crop was a failure. With granaries fast emptying, four-fifths of the district's clear that the property of the company of the com

Last week, as reports drifted down out of the inaccessible mountain coves that at least a dozen persons had already starved to death, and a dangerous famine starved to the death and a dangerous famine transports and two Indian airlines cargo planes began airdropping at lons of rice daily. Mizo Hills Christians in their little plane-thatched village churches, and animists who still sworship nature detities, offered concerted prayers that when the offered concerted prayers that when the real offered concerted prayers that when the real offered concerted prayers that when the concern all green, the bamboo will not bear its everyl bossoms again.

## LAOS The Boys at the Snow Leopard

What makes Phong Savan different from innumerable other thatch-roofed Laotian villages is the comfortable Inn of the Snow Leopard, built in the form of a hunting lodge. Last month the boys were gathering at the Snow Leopard to sip their pastis, discuss business conditions, and wait for the tribesmen on their way down from the hills with their annual offering of confiture (jam), the local nickname for opium. Most of the boys have a Mediterranean origin; Couscous. a wiry North African; Carlo the Corsican; a Eurasian called Moitie Gnakouev: and a clutch of characters of vaguely French antecedents-Petit Père, La Sèche Noire (the Black Cigarette), Le Gorille Gris (the Grev Gorilla).

As the Meo tribesmen, clad in red-andblue turbans, black pants and tunics, and weighted down with massive silver anklerings and foot-and-a-half-long hairpins, arrived with the jam, the boys at the Snow Leopard sent their Chinese agents to bid for the crop. Even though this has been a bad year for poppies-there was a twomonth drought in the hills-the Meo are getting only the equivalent of \$20 a kilo (2.2 lbs.). The same kilo, when it reaches the Laotian capital of Vientiane, will be worth \$60: at Saigon in South Viet Nam it will bring \$1,000, and when it is safely put ashore in San Francisco, the value may leap to \$2,000 or more.

Though the 40-odd tribes of Northern Laos are permitted to raise poppies and extract opium from their pods-it is the only cash crop available to them-the export of the drug is illegal. The boys at the Snow Leopard get around the bin by maintaining a fleet of half a dozen singleengine Beavers and Pipers outfitted with auxiliary gas tanks. They fly into South Viet Nam and parachute the jam to agents in isolated valleys, who carry it to Saigon. From there it is often smuggled by ship to Hong Kong, e.g., concealed in a crate of oranges or hidden inside the cable drum of a deck winch. Hong Kong's more than 150,000 dope addicts require an estimated 40 tons of opium a year, and though British narcotic agents search all arriving planes and boats, they seldom recover as

Last week the British at Hong Kong seized 340 Bs. of opium on a plane that had just flown in from Laos. But the boys at the Stown Leopard were not disconsistent of the seize of the seize

## THE HEMISPHERE

#### CUBA

## What Should the U.S. Do?

President James Monroe's 18.23 warning to the Holy Alliance, led by Russia
and France, was the voice of a brash new
anation, and it served to fence Europe out
of Latin America. "We should consider
any attempt on their part to extend their
system to any portions of this Hemisphere as dangerous to our peace and safety," said the Monroe Doctrine. In exercise
of the pre-eminence that it thus conferred
of the pre-eminence that it thus conferred



PRESIDENT MONROE
Too old to be brash.

on itself, the U.S. subsequently—and mistakenly, as 1960 sees it—intervened freely in Latin American affairs, by force in seven countries. Last week, in the wake of modern Russia's deepest penetration of the Hemisphere—the broad trade-and-aid agreement with Fidel Castro's Cuba thoughts of Monroe and of intervention were inevitably voiced in Washinston.

Fears. Part of the price of Castro's \$100 million in Russian assistance will probably be a flourishing traffic in Soviet technicians to get machinery running. Another part is Castro's agreement to "collaborate actively" with Russia in the United Nations, breaking the Hemisphere's façade of cold-war solidarity. (Snorted one Latin American President: "Can you imagine what would happen to my government if I signed on the dotted line to support U.S. policies in return for U.S. aid?") Secretary of State Christian Herter described Cuba frankly as a "deteriorating situation." A flustered Congress, turning to the only weapon it had, considered more than 60 bills designed to clip Castro's wings by cutting back his 300,000-ton quota on the high-priced U.S. sugar market.

Raw sugar sells on the world market for 3¢ per lb., on the protected U.S. market for more than 5¢.\* The quota system. designed to protect U.S. growers and support traditional trading partners, including Cuba, nets Castro an outright subsidy of more than \$100 million a year, or 4% of Cuba's gross national product of \$2.6 billion, Sugar producers such as Brazil and Mexico argue that this boon should go to friends of the U.S. rather than to Castro's Cuba, The U.S. ambassador to Mexico, Robert Hill, long an advocate of a get-tough line with Castro, flew back to Washington last week and drew loud cheers in the Mexican press by lobbying in Congress for a bigger sugar share for Mexico, at Cuba's expense,

But a quota cut, while damaging Cuba's economy and discommoding Castro, might seem a petty action for a great power, and probably an ineffective one to get the issue away from Congress through a bill giving the White House the power to change quotas at will. Congress shows little interest in awaying its great probably stave off any drastic changes in the sugar law this year.

"Friends." Herter last week pointed out that the U.S. has treaty obligations "not to use political or economic means to intervene in any of the countries of the four things of the countries of the four Latin American countries, added: "We must not forget that we want to be dealing in such a way that the Cuban beautiful than the cuban and the cuban than the cuban than the cuban that the cuban people, under Castro, are only as friendly as Castro's latest anti-U.S. TV tirade has left them. But treating them in the awareness that his-terming them in the awareness that his be again, is the only seemly posture for a nation grown too powerful to be brash.

One embarrassing task for Washington last week was an apology to Castro. After a Florida-based Piper Comanche crashed on a bombing run over a central Cuban sugar mill, killing the two U.S. mercenaries aboard. Secretary Herter sent his "sincere regrets that the plane managed to escape the vigilance of our intensified airfield patrols." President Eisenhower gave the FBI authority for on-the-spot seizure of any suspicious arms caches that might be bound for the Caribbean. Castro used pieces of the plane as props in an irate TV speech, but did not charge that U.S. authorities knew about or consented to the clandestine flights. "They had nothing to gain," Castro said.

Refined sugar retails for about 1.14 per lb. in the U.S. and for 70¢ in Russia, where the government's yearly profit from sugar sales is greater than its total annual investment in all agriculture. The world's greatest sugar producer (7,000,000 tons). Russia may well use the 1,000,000 tons yearly it has agreed to buy from Cobals for re-export through satellite countries.

## BRAZIL

#### The Candidates

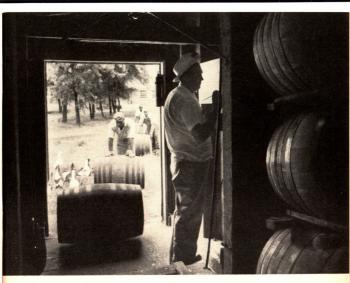
Brazil's Oct. 3 presidential election, the most important political event of the vear in Latin America, will pit a stonespined old soldier with a left-wing, nationalist program against a fiery-eved spellbinder whose platform is austere conservatism. One afternoon last week the old soldier, Field Marshal Henrique Baptista Duffles Teixeira Lott, 65, resigned as War Minister in order "to go into the arena with no privileges or priorities. Then the red-cheeked descendant of Dutch-English immigrants slipped into mufti in an adjoining room, walked out to a waiting Jeep, and drove off through popping firecrackers and a cheering crowd to his first political rally. The presidential

Workers Sweat, From the balcony of a building housing a Nationalist Committee for Lott, he promptly made foreign capital his prime target. Said he in a small committee that the sweat of Brazilian workers serve to build riches for those abroad." At his second rally of the day, he called for improvement of the government steel mill, Volta Redonda, and "more guarantial" of the properties of the properties of the properties of monopoly.

The mantle that Marshal Lott aspires to is that of Getulio Vargas, the demagogic dictator-President who shot himself in 1954, leaving a note blaming his suicide on the pressure of "international financial groups." Last week, three days



CANDIDATES LOTT & GOULART
Old enough to vote.



Our chart says we don't produce much whiskey...but each additional barrel we mark here means we are making

### A BIT MORE TENNESSEE WHISKEY

When Jack Daniel built this little distillery nearly a century ago, he vowed, "Every day we make whiskey, we'll make it the best we can!" And he set about smoothing it with the old, slow Tennessee process known as Charcoal Mellowing.

We still Charcoal Mellow every drop. After a sip, we believe you'll agree with our stubborn refusal to change ... even though the slowness of this "extra blessing" means you may sometimes have trouble getting Jack Daniel's. But if you've been put to inconvenience, we trust you'll be pleased to know we have made a modest addition to the distillery. Now we hope to send a bit more Tack Daniel's your way.



NO OTHER WHISKEY IS

CHARCOAL

MELLOWED

THE OLD

TENNESSEE WAY

DROP

BY DROP



PRESIDENTS PRADO & DE GAULLE & WIVEST What counted was behind the hoopla.

greeted a noisy convention to accept the nomination of Vargas' old Brazilian Labor Party (P.T.B.). "I am a nationalist," he said. "Nationalism is related to patriotism the way charity is to faith.

To get the nomination, Lott accepted as his running mate Brazil's current Vice President, rabble-rousing P.T.B. Boss João ("Jango") Goulart. With Goulart came a platform that includes a broad right-to-strike law for Brazilian workers. strict curbs on the remittance of profits abroad, land reform, profit sharing for industrial employees. This platform brought automatic Communist backing, an estimated 200,000 votes

Inflation Program. Lott is also the candidate of President Juscelino Kubitschek's Social Democrats, a party of bureaucrats and big landholders, and he thereby inherits Kubitschek's policy of forced-draft development through inflation. Lott thus has all the massive backing that elected Kubitschek.

But Kubitschek ran in a three-way race against weak candidates; Lott is up against ex-Schoolteacher Jânio Quadros, who in a few years rose from obscurity to become the new-broom governor of São Paulo, spark of Brazil's industrial boom, Quadros kicks off his shoes on the stump, spills ashes on his shirt and works the crowd to frenzy. His program is honest government, slashing bureaucracy, building roads and power plants, and turning private enterprise loose for progress. He describes his own nationalism as "grownup, vaccinated and old enough to vote," Quadros' main handicap: the streak of eccentricity that led him to pull out of the race one week and jump back in almost immediately (TIME, Dec. 7 et seq.). Betting odds last week: about even.

#### PFRU

Love Affair The reception that France gave Peru's

visiting President Manuel Prado y Ugarteche last week lived up in every aspect of official warmth and splendor to that given President Eisenhower last December, Bunting in Peruvian red and white floated from every government building. crowds cheered Prado in the streets, a 101-gun salute honored him at the Foreign Ministry. To the Parisian in the street, who did not necessarily know who Prado is, it may have seemed an outsize greeting, but beneath the hoopla was a serious, meaningful gesture, and back of it was Charles de Gaulle.

The love affair between France and Peru is built of many links. Rich, aristocratic President Prado, 70, is a lifelong admirer of France. During his first term of office (1030-45) he was Latin America's first President to recognize De Gaulle's Free French government: after his term ended, he exiled himself to France, stayed there eight years before returning for Peru's 1956 election and his second term. In office this time, he supported France's Algerian policy in the U.N. De Gaulle sees Peru as a diplomatic lever to open doors in South America for his "third world force"-a concept that, in the words of Paris' Le Monde, includes "the affinity between European and South American countries in their common desire not to be crushed between the U.S. and the Soviet Union.

Prado and his wife Clorinda, 54, whom he married two years ago, arrived aboard a special Air France flight, and were met

\* Left, Yvonne de Gaulle: right, Clorinda Prado.

by Culture Minister André Malraux, who had delivered France's invitation while touring Latin America last year, Top social event was a state banquet given by De Gaulle at Elvsée Palace, Mrs. Prado. superbly gowned, won such compliments as Foreign Minister Maurice Couve de Murville's "You are a real Parisian wom-She confided that her only worry was "making too many gestures. I don't want to look like a demonstrative South American woman.

At visit's end, France promised Peru credit to buy Mystère IV jets, military helicopters and electrical equipment. The Prados then flew to Rome. On the agenda; an audience with Pope John XXIII. visits to Britain, Holland and Germany, and an unofficial return trip next week to his beloved France.

#### **MEXICO**

Toward Spending

Mexico's government owns a statist 40% of the nation's enterprises, and its cautiously conservative aim under the administration of President Adolfo López Mateos is "to develop Mexico as fast as non-inflationary investment will permit." López Mateos trimmed spending last year to pay off debts left by his predecessor, kept the peso strong at 8¢, kept the costof-living increase down to an insignificant 1.2% (U.S. increase: 1.8%). But gross national product, which grew a booming 5% in 1958, climbed only 4%-barely enough to keep ahead of the annual 3% population jump. Now López Mateos appears ready to start spending for development-even at the cost of a few percentage points of inflation.

Last week, with the debts paid, the President announced that a record \$640 million in public funds will be invested in development projects in 1960. Nearly half the cash will go to industrial growth; pipelines, refineries, absorption plants and grease factories for the government oil monopoly, Pemex; a petrochemical industry to turn out detergents, plants to make phosphorus and ammonia, power projects to produce 213,000 kw, by the end of the year, and 2,000,000 kw. eventually. The Chihuahua-Pacific Railroad will be finished, and so will the highway linking the Yucatán peninsula to the rest of the nation, Work will continue on roads to link such blossoming industrial centers as Saltillo and Guadalajara, Tampico and San Luis Potosi. The Altos Hornos steel mill at Monclova will raise annual production 42% to 850,000 tons.

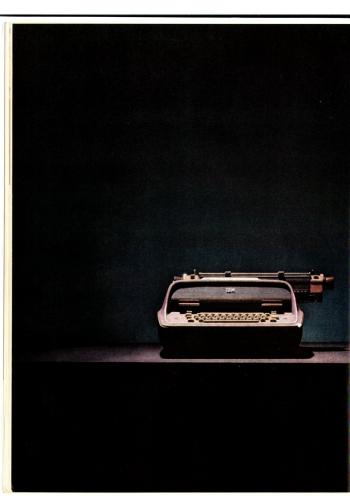
The result, the government economists hope, will be a boost in G.N.P. by 5.5%. a gain in employment-and a growth in the cost-of-living index "within tolerable limits." National Chamber of Commerce Chief (and Coca-Cola Bottler) Juan Martinez del Campo believes that the government spending program will give the economy a sharp jab where it will do the most good. Private investors, he says, can expect "reasonable profits" and the nation "can expect that private enterprise as well as the government will increase its investment this year."

# Old Gold's Spin Filter spins and cools the smoke to less than body temperature





and the <u>cooler</u> the smoke ...the better the taste!



#### The new IBM Electric: Its beauty is just a bonus

The first thing you notice about the new IBM Electric Typewriter is its good looks. But there's more. For here is beauty combined with precise function, the result of the most thorough approach to typewriter development ever devised.

#### MADE TO LAST

In the determination to create the very best typewriter possible, IBM engineers leave nothing to chance. Every conceivable quality test is employed. In one interesting experiment, a number of typewriters were connected to robot units and subjected to an intense endurance run. Operating at high speeds—night and day—each typewriter typed 56,000,000 characters in 138,750 tightly packed paragraphs on almost nine miles of paper. This is equivalent to 5 years of normal office use—yet the typewriters showed remarkably little wear.

The many new engineering achievements of the IBM Electric offer a measure of operating suisfaction never before attained. Among its many new features, one of the most important is the exclusive "Decelerator" for which a rarely awarded basic patent was received. A totally new idea, this unique invention ends the constant crash of carriage stops.

#### A LOW, SMOOTH SOUND

Even the sound is right. Working with sensitive recording instruments, our engineers have filtered out all harsh noises while preserving the low, smooth sound a typist needs to maintain typing rhythm.

Service, too, is an important part of the IBM Electric story. IBM Customer Engineers are thoroughly trained in every function of this precision instrument. They will keep your IBM Electric working at its very best for years.

Have our local representative show the IBM Electric to you. We think your secretary will find the prospect of working with it deeply satisfying. And you'll be impressed with the results.

#### THE IBM ELECTRIC



Its beauty is just a bonus



#### TE BEAUTIFUL NEW MERCURY MONTCLAIR 2-DOOR CRUISER

# You are now looking at the biggest reason Mercury is so popular (now read the others)

As this picture shows, Mercury's new beauty is clearly the fire-ason why sales are up nearly 50%. And that's the biggost increase in Mercury's field. But the next most important reason is Mercury's new low 1960 prices on every model. For example, a Montercy 1-door sedan costs only \$36 more than the top models of low-price name cars.

Aust consider how much more car this small difference buys. Mercury is a steadier riding car\_with far more roadbugging weight and a 7-inch longer wheelbase. It is asmoother riding car\_with the advantages of Road-Tuned wheels and 3-phase shock absorbers. And it's a far quieter car\_with 23% more insulation, most of it fiberglas, not cheaper felt In addition, there's the extra safety of self-adjusting brakes and the extra "see-ability" of a bigger windshield and windows. In short, Mercury is a lot more automobile.

And it's the best-built ear in America. To safeguard quality, every single Mercury is road-tested by a certified test driver before it is shipped. Low-price name cars are just spot-checked.

It will pay you to visit Quality Headquarters—your Mercury dealer. Then you can see\_and try\_all the extra values you get for as little as \$36 more than the top low-price car. Lincoln-Mercury Division

issed on masulacturer's supposted retail price (as specified by Automotive formation Disclosure Actl for a 1920 Marcury Montery 4-door sedan versus imposeble 1920 models of popular low-priced name cars. This also includes deral excise tax, suggested dooler preposition and heading charges.



#### PEOPLE

Playwright Arthur Miller, husband of Cinemorsel Marilyn (Some Like It Hot) Monroe, wished aloud that the public would pay more attention to her lines and less to her curves. Said he: "She would not have lasted so long except for her genuine acting ability." As a case in point, he referred to Marilyn's forthcoming stardom in a Nevada-made movie titled The Misfit, written especially for her by Playwright Miller, "When this film is finished, everyone will recognize my wife's ability.

Doing a six-month stretch in Tennessee's Davidson County workhouse on an inciting-to-riot rap. Yankee Segregationist John Kasper, 30, fresh from a five-month respite in federal stir for contempt of court, was contemptuous of his treatment by the feds, laudatory of his local jailors. Observed he: "You know exactly what is expected of you at the workhouse. You eat, sleep and work, and that's about all of it. The federal system has too many bureaucrats. I always had the unexplained sense of great eyes watching me. And they go in for psychological brainwashing." At the moment, Kasper was laboring with three other prisoners, collecting litter and offal on county roads. Allowed one of his guards: "He'll pick up a dead dog quick as anybody,

Brooding over the possibility of a woman as U.S. President, a New York Post columnist recalled that a Maine constituent once inquired of doughty Republican Senator Margaret Chase Smith: "What would you do if you woke up one morning and found yourself in the White House?" Senator Smith's tart reply: "I would apologize to the President's wife and go home.

Not since the 11th century, when its owner, Macbeth, murdered King Duncan in his sleep, had there been such anguish at stately Glamis Castle in the chilly hills of Scotland. A fire broke out in an uninhabited wing, was extinguished by the local fire department before it engulfed the cozy apartments where Queen Elizabeth once romped. Princess Margaret was born. and the Queen Mother's family have lived for some 600 years. The Earl of Strathmore, the castle's present guardian, tried to brave the flames to rescue his Labrador puppy, then thought better of it. The puppy was sitting outside with the crowd, watching the fire.

Although few Negroes are inclined to take direct action when their race is slurred, sultry Songstress Lena Horne, dining in a Hollywood restaurant with her white husband, Musical Director Lennie Hayton, took umbrage when a nearby patron voiced an insult at the singer and her race. Pretty Lena responded with drumfire-a hurricane lamp, some dishes and three ashtrays. Her startled detractor wound up with a gash over his eye. By



SONGSTRESS HORNE Three ashtrays for a detractor. the time cops arrived, cooler heads had prevailed, and no charges were brought

by either side. Two little girls, 9 and 11, saucily tossed their blonde curls in the Dallas bookstore and shrilled into song: "How much is

that book in the window?/ The one that says all the smart things./ How much is that book in the window?/ I do hope to learn all it brings!" They were plugging a novel titled Alpaca, a weird pitch for utopian plutocracy authored and published



NOVELIST HUNT Seven votes for a fat cat.

by their daddy, Oilman H. L. Hunt, 71, long the fearless Big Daddy to many a far-right crusade (Wisconsin's late Republican Senator Joseph McCarthy, Facts Forum, radio's current Life Line program). As Novelist Hunt sees it, the ideal state's biggest taxpayers should be its biggest voters. The real fat-cat taxpayers would each get seven votes, the lower 40% bracketeers only a vote apiece. But Author Hunt defends his system not as plutocracy but as incomeocracy: "It is the taxpayer who gets the bonus, not the rich man . . . It's like a corporation: the greatest stockholders have the greatest votes." In Alpaca, it all comes out like this: "'Will you help me further this plan for just government? Will you do me the honor of working with me . . .?' 'Yes, Achala,' Mara promised."

Heart Specialist Paul Dudley White replaced the myth of youth with some hard facts. Middle age begins at 20 and lasts until 80, he announced somberly in Boston, The dangerous years of this fo-year spread are not the last 20 but the first. It is then that overfed and underexercised Americans are sowing the seeds of a coronary harvest. How to plow under this crop? Get more exercise. Dr. White, 73, walks miles each day, rides a bicycle, and in winter shovels snow.

Stone-faced, Italian-born Gambler Frank Costello, 69, lost one more foothold in his fight to stay on U.S. soil. The U.S. Court of Appeals unanimously upheld a year-old federal court order stripping him of his citizenship because he called himself a real estate dealer instead of a bootlegger, when he was naturalized in 1925. But Costello will probably not go anywhere for a while; he is still serving a five-year sentence for evading more than \$28,000 in income taxes.

Fighting her way through a blizzard from New York to a Pittsburgh speaking date, Eleanor Roosevelt, a lively 75, first had her plane land in Columbus, then dauntlessly hopped a bus for a 200-mile last lap. After the bus was delayed by a traffic jam and snowdrifts, Pennsylvania state police rescued Mrs. Roosevelt but did not get her to Pittsburgh until hours too late. Losing no more time, she caught a train back to Manhattan, How had she whiled away her time on the snailish bus? "Waiting to get there."

After taking 60 driving lessons, West Germany's Bundestag Vice President Carlo Schmid, 63, soloed through the streets of Bonn in a Mercedes-Benz 220. His adventure ended when he mistook his foot throttle for the brake, piled into the Alt Heidelberg beer hall with his front bumper nosed squarely up to the bar, stepped out with minor bruises. The dust had no sooner settled than the air was filled with political gags. Quipped Bonn's Mayor Wilhelm that Carlo Schmid does not particularly like Bonn, but this is no reason for wrecking our beer halls!"

#### MUSIC

#### "How Strange"

"This," said the young man, "is the awant-garde of all the arts in one hall." He was standing in the lobby of Man-hatan's off-Broadway Phoenics Theater, surrounded by an internission crowd of beards, ponytalls and beatminks, The occasion: an evening of modern dance presented by the most consistently daring experimenter in the field—Dancer-Choreography of the control of the contr

Since he left the Martha Graham comapmy 14 years ago. Merce Cunningham has pursued a labyrinthine path extravagantly admired by his followers but often bewilderingly obscure to uninitiated spectators. In Cunningham's world, disembodied arms may project from behind curtains to serve as coat racks, the dancers may suddenly suspend all motion to stand hereely washing their hands, the hero, dressed in a multi-colored coat, may like a bound

Motion & Stillness, On last week's program the two principal pieces, both choreographed by Cunningham, were Summerspace and Autic Meet, set to music by two modernists—Morton Feldman, 35, and John Cage, 47. The first, described as "a lyric dance," was an impressionistic work evoking the shimmering heat of summer, the play of light and shade. It was danced before a pointilistic backdrop were sprayed on with a paint grant of the smillery described and the dancers wore smillery described by the strength of the were sprayed on with a paint grant, which permitted them to disappear into and emerge from the scenery as if they were

passing through a wall. Throughout, vari-

ous members of the company wandered

e e

MERCE CUNNINGHAM IN "ANTIC MEET Paint auns for lyricism.

haphazardly on and off stage, paying little apparent attention to what the others were doing. They were all concerned, explains Cunningham, "with moving and being still."

Antic Meet, set to squeaking, creaking, honking music conducted by Composer Cage himself, was mostly satirical-a spoof of social conventions, sports, the modern dance itself. At one point Cunningham pulled on and off a multisleeved sweater in a pointed jab at Martha Graham's fondness for dressing and undressing while dancing. At another he appeared in white coveralls and went through a marvelously loose-limbed parody of vaudeville-style dancing, with broad suggestions of Fred Astaire. The piece contained few outright ballet laughs, but it was distinguished by the clean, sculptural style that is the mark of Cunning-

ham's best work. Bus & Symbols. Choreographer Cunningham, 38, learned his first fancy steps from an oldtime vaudeville performer who taught him a sailor's hornpipe in a special soft-shoe version. That was back home in Centralia, Wash., where Cunningham grew up, the son of a country lawyer. In those days he used to tapdance at the local Grange Hall, eventually graduated to a summer session at California's Mills College, where he met Martha Graham and agreed to join her company. In the Graham years he danced male leads in such works as Letter to the World and Appalachian Spring and was the Christ figure in El Penitente, He now runs his own school in Manhattan, makes occasional tours in a Volkswagen bus with his small dance company (four girls and one man), plus Composer Cage and Pianist David Tudor.

Cunningham professes to be utterly bewildered by complaints that his work is obscurely symbolic. "Symbols," says he, "don't interest me. You see a chair strapped on my back. Can't we just say, 'How strange'?"

#### Fifty Years at the Met

Behind the fabled artists in the Metropolitan Opera's long history from Caruso to Nilsson, have stood thousands of other. anonymous singers needed to keep the show on the stage. They were the members of the chorus, providing night after night the necessary Egyptian commoners, the Parisian tradespeople, the Spanish factory girls and Russian peasants. The 78 singers now in the Met's excellent chorus rarely falter, but when one does, standard procedure is to look for a cue from a buxom, 65-year-old mezzo-soprano named Marguerite Belleri. Says she: "If I cry, they cry. If I smile or attack, they do it, too," Last week, the company's senior chorister was honored for her 50th year with the Met.

With Caruso. While a generation of stars has come and gone, Chorister Belleri has slipped out of the stage door at night after the fall of the great golden curtain and boarded the subway for her home



BELLERI & BING AT PARTY®
Five dollars extra for screams.

in Jackson Heights, often with a score tucked under her arm. "I always try to look my best on the subway." says she. "I think, 'Here is our audience, right down here,'"

Born Gretl Maerkl in Bavaria, Singer Belleri was signed for the Met in the summer of 1910, while she was still a Munich schooligit. When she reported for duty that fall, she was, at 16, the youngset chours member in Met history, made her debut in the 1910 season in Afda, with bigger—120 members—and the newest arrival was paid \$24 a week, plus \$2 for 1910 per service was present unionized chorus, Belleri earns around \$155 a week and \$25 to \$26 for 1000 (although she makes only \$5 extra for screaming that Turidou Ruttionan).

Three Regimes. Since that first Afid, Mezzo Belleri (who was married to Tenor Lamberto Belleri, also a longtime member of the Met chorus until his death in 1945) has appeared in more than 100 different operas, often in as many as eight performances a week. And she has witnessed three management changes—Guillo Gatti-Casazza, Edward Johnson and Rudolf Bing.

Her memories are crowded with the kind of incident that the chrous is usually the first to notice—and the first to cover up: the time Dramatic Sonrano Rosa Ponselle got carried away in the fight strands of Mezzo Belleris braits out by extrands of Mezzo Belleris braits out by performed Saint Elizabeth, when one soldier lost his tights, causing Conductor Artur Bodansky to go into such a seizure

\* Behind and to the right of Bing: Soprano Birgit Nilsson.



Remember when flights of makebelieve were made by plane? Now space ships are the transportation of "back yard engineers." Only a few years have passed—but a whole world has changed.

Changes occur in your personal life, too. And as they do, it may be of great importance to you to review your life insurance—particularly your instructions for payment of the benefits. Just as a will may become out-

moded with the passage of time, so the settlement provisions that you specified in your policies some time ago may not meet your needs today.

To make certain that the arrangements for paying the proceeds of your life insurance really represent your current wishes, re-examine them in the light of your personal and business situation . . . and the age, health and financial status of those who are your beneficiaries. Any Massachusetts Mutual representative will be glad to help you review your life insurance program to make sure that it will do the most effective job for you and your family. He is highly trained and experienced. His confidential service is yours for the asking without cost or obligation.

If you don't know a Massachusetts Mutual man, call our General Agent listed under Massachusetts Mutual in your phone book.

#### MASSACHUSETTS MUTUAL Life Insurance Company

# the gin that made the martini famous

still makes it best whether you like it 3 to 1 or 1 to 1

The history of the Martini is closely linked with the history of Gordon's Gin. For it was the subtle dryness and delicate flavor of Gordon's Gin that inspired the creation of the Martini... and accounted for the subsequent fame of this classic cockrail.

First distilled in 1769, Gordon's Gin is still traditionally distilled for authentic London Dry Gin quality. That's why...the Gin that made the Martini famous... still makes it best!



00% NEUTRAL SPIRITS DISTILLED FROM GRAIN - 90



Jomes F. C DTAMOND



"TWITTERING MACHINE" (DETAIL)
Along with Ronald Colman in the casbah.



SCHULLER Ben Ma

of laughter that the orchestra had to finish the scene by itself. During half a century, Mezzo Belleri has also developed some unshakable critical judgments. Elizabeth Rethberg was "absolutely the greatest soprano" she ever heard, while Margarete Matzenauer was "the mezzo of the ages." As for Lauritz Melchior, "I will never hear another Lohengrin like his."

As part of her soth-anniversary celebration last week. Chorister Belleri got a complete set of Metropolitan Opera Annals and the privilege of taking Saturday night off (she promptly took a secondow seat for La Forza del Destino). At a party, General Manager Bing, who has just insided his first decade at the Met, just insided his first decade at the Met, is almost too much for me," sighed he. "How did you ever stand 50."

#### The World of Paul Klee

One day in the German city of Dessau, a pupil of Painter Paul Klee saw him marching down the center of the sidewalk, absent-mindedly keeping time to the music of a passing band. What he was pondering, explained Klee, was the rhythmic relationship between the music and the slabs of concrete passing beneath his feet. To illustrate, he drew a sketch; a stream of smoothly flowing lines set off against a series of thrusting rectangles. Klee, son of a musicologist and himself an accomplished violinist, long wavered between music and painting; throughout his life (he died in 1940) he kept seeing rhythmic parallels between the two arts. "And so I gently slide into the world of tonality," said he at 24, when he began to turn from etching to painting. Composers, in turn, have heard the

Composers, in turn, have heard the musical echoes in Klee's wiry, convoluted paintings, studded with runic signs and symbols. Last week Manhattan audiences had an unusual introduction to the world of Paul Klee as it appears to two contemporary U.S. composers.

¶ Gunther Schuller's Seven Studies on Themes of Paul Klee had its première with the visiting Minneapolis Symphony under Conductor Antal Dorati. Each of Schuller's studies took its name from a Klee painting, tried to preserve the rhythms of the work and in some cases the colors. Antique Harmonies, for instance. is a canvas of overlapping blocks, ranging from near black through amber, ochre and brown to brighter colors: to Schuller, it suggested a hushed, dense background of woodwinds, interrupted by "the brighter yellow of the trumpets and high strings." Klee's famed Twittering Machine, which looks something like an inverted mobile from which fishing lures have been suspended, inspired Schuller to a snatch of serial music in which the orchestra beeped, squeaked and rasped like a rusty hinge while the muted brasses burped out shreds of sound. Little Blue Devil, a complex of overlapping triangles, rectangles and pentagons, suggested a perky blues mood. Arab Village, an aerial view in yellows and browns, inspired Schuller to write a theme resembling nothing so much as the casbah scene in

an early Ronald Colman movie. Q David Diamond's The World of Paul Klee, which had its première in 1958, was played by the New York Philharmonic under Assistant Conductor Seymour Lipkin. Each of Diamond's four musical pictures was introduced by a "frame," which served the same mood-setting function that Mussorgsky's "promenades" do in Pictures from an Exhibition, Like Schuller, Composer Diamond used Twittering Machine as the inspiration for one of his pieces, but he saw it in more somber tones: muted, dark-hued movements of the strings, with the picture's more jagged lines delineated by scampering woodwinds and brasses. Dance of the Grieving Child, a pen-andink sketch in which the child's sharply inclined head looks like an immense light bulb with umbrellas for filament, moved Diamond to a softly lyrical, dreamlike sequence in the strings, interrupted by brassy but tentative dissonances and finally fading limply into silence, The Black Prince, which consists principally of a juttingly regal nose and two moonsized eyes surmounted by a crown, opened with somber, wispy cries of woodwinds and horns, gave way to impetuously flourishing passages in the brasses, died in a melancholy twitter of strings. Less fanciful than the Schuller works. Diamond's "pictures" were ultimately more moving and closer in feeling to Klee's own eerily dream-haunted visions.



#### No other wagon turns heads (or corners) like the Wide-Track Safari

This is the wagon that's better to drive and ride in because it has the widest stance of any station wagon you can buy. Hugs the road on turns, Less lean and sway. You feel steady, secure, confident of your driving skill. Our fine dealers offer Safari wagons in six- and nine-passenger models. That's the ninepassenger Catalina above with its rear seat folded to take on cargo.

Fifteen solid exterior colors and as many as 60 two-tone combinations to choose from. Match them up with your choice of interior colors in gorgeous and yet tough, Jeweltone Morrokide upholstery.

Make your new station wagon more than cubic footage surrounded by runof-the-mill styling. Get glamour with utility. Get a 1960 Pontiac Safari.







# PANAGRA'S DC-8 JETS



10 hours faster to Buenos Aires on the direct route down South America's scen West Coast. Service starts in April.

Vacationers and businessmen alike will find friend South America easier than ever to reach. Panagraregular DC-8 Jet service takes a day off your rout trip to Buenos Aires...saves hours to every cialong Panagra's route.

Unbelievably smooth and quiet, Panagra's custor



Now the Southern Cross shares its audience with Panagra's DC-8 Je

# TO SOUTH AMERICA

built jets offer every comfort you'd expect of the world's friendliest airline. Body contour seats. Gourmet cuisine. Relaxation in the Fiesta lounge.

Special low fares save you up to 30% on a roundtrip ticket to Buenos Aires. Make reservations well in advance. Choose either first-class or tourist service over the routes of National, Pan American and Panagra.

For information on advance reservations call your Travel Agent or Pan American, Sales Agent for Panagra.



### DODGE CORRALS BIG SAVINGS Whether it's dogies

Whether it's dogies

or dollars, this rough and ready Dodge Sweptline rounds up a whole herd of savings. You knock dollars off your gas bill with top performance on regular gas . . . V-8 or Six. She's nice and easy to handle, too. You can cut and turn in the tightest spots with Dodge's modern gear-before-axle steering and extra-large brakes. You can't find a pick-up with bigger load space . . . that means fewer trips, more savings! Meanwhile, back at your Dodge dealer . . . you'll find a low price tag that says "Dodge" is your brand for big savings in every truck range. Choose from 140 moneysaving models.







#### THE THEATER

#### New Play on Broadway

Caligula (adapted from the French of Albert Camus by Justin O'Brien) scrutinizes one of the most nefarious rulers of history, whose one excuse for being a monster is that he was almost surely a madman. Camus wrote Caligula in 1938, an ominous time of madmen and monsters, but even then Caligula was not in any usual sense tendentious. No selfmade, power-mad Brown-shirted or Blackshirted or Red dictator, Caligula was bred to the purple; endowed with unlimited power, what he came to thirst after was unlimited "freedom." Camus' Caligula, whose once very human blood has turned to bile, and from bile to venom, would have the impossible: he would dispense with love, reason, friendship-every bond uniting humanity. He would as passionately destroy as other men create, would claim to be a god that he might act the

with death.

Camus's effort to hold a monster up to nature and draw a sane moral from a mad career produces a startlingly simple one. As Camus himself phrased it: "One cannot be free at the expense of others." To extract from such sick, vast-scaled cruelty and violence such mere copybook wisdom seems at the same time elaborate and insufficient. In any case, what turns Caligula into a pathologically fascinating figure keeps him from being in any fundamental sense an interesting one. In much the same way, Caligula has its brilliant bursts of theater, its explosive moments of action, its lightning flashes of revelation. but no sustained drama and almost no inner development.

Cleanly translated by Justin O'Brien, strikingly directed by Sidney Lumet, and with Kenneth Haigh giving an unstinting. unflinching performance in the title role. and Philip Bourneuf and others lending helpful support, Caligula vet falls short of the mark and too often goes slack. This is in part because, for being so unfettered, Caligula's dream grows oddly one dimensional. It is in part because a dehumanized hero is, in morality-play fashion, surrounded by flatly allegorical types who seldom seem human either: in part because, where the talk does not resemble oratory, it resembles soliloquy. Mixing theatricality with intellectualism. Caligula is at once too much a mere stage piece-and too little.

Men who know medicine recommend Aspirin. And for the best aspirin the world has ever known — buy Bayer Aspirin!

"I gargle with Bayer for SORE THROAT due to a cold!"

"I take Bayer for ACHING MUSCLES and FEVER of a cold!"



# BAYER BRINGS FASTEST RELIEF

...the fastest, most gentle to the stomach relief you can get from painful cold miseries, thanks to INSTANT FLAKING

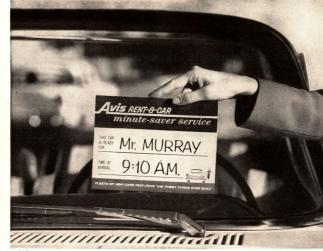


DOCTORS who looked inside a living person's stomach saw that Bayer tablets are not whole when they enter the stomach but disintegrate on the way and enter in soft, tiny flakes ready to go towork instantly so you feel better fast!

TIME, FEBRUARY 29, 1960

# Announcing





YOUR NAME Give your local Avis office your name, time and date of arrival and your destination. We'll do the rest!
When you arrive, the red carpet is out! You're expected! And this card with your name is on your car.

# "minute-saver service"



ON YOUR CAR Yes, Avis has your car waiting with your name on it . . . a new Ford or any other fine car of your choice. Wherever you travel, whatever your need, Avis has the car for you!



AND YOU'RE OFF! Bound for pleasure with no irritating delays . . . no red tape. Next time you plan a trip, ask for "minute-saver service"—the extra service at no extra charge.

Avis RENT-8-CAR



French Plutonium Plant at Marcoule
At 100 kilos, a folding seat in the atomic club.

#### France's Atomic Status

As the clouds of political fury drifted away after the French atomic explosion, the world's scientists last week had their first chance to take a calm, studied look at the French achievement. Even the high commissioner of the French Atomic Energy Commission joined in the dispassionate stocktaking. Said trim, goated Francis Porrin: "It (the explosion) gives us not cally a continuous proposition of the proposit

But though little noticed, France has developed a solid and tidy atomic capability. The fissionable substance in the French bomb was plutonium. The French have been producing plutonium since 1948, now get their supply from three reactors located at Marcoule, near Avignon in southern France. Together the three turn out about 100 kilograms of plutonium a year. In anyone's nuclear language. this is a respectable amount of plutonium, and with it France can turn out an estimated twelve atomic bombs a year, in the 20-200 kiloton range. By the end of 1961, when two reactors now under construction at Chinon begin to produce, France's annual output should increase to 320 kilograms

The efficiency of the device the French set off in the Sahara is shrouded in secrecy, but some top atomic experts estimate that it was roughly as efficient as the early that it was roughly as efficient as the early of the plutonium it contains of the plutonium it contains of the plutonium it contains it earlier of fission in the U.S. bombs is estimated at 10%.) Says one Western European nuclear physicist well acquainted prepare the Perech atomic program: "They are ten. French atomic program: "They are ten. British."

No one expects France to have much difficulty in progressing into the more advanced arts of nuclear devices. Asked how long it would take the French to convert the Sahara test device into a compact bomb, one U.S. expert said: "They'll do it within months." With plutonium and heavy water already in hand, the French are expected to be able to produce an are expected to be able to produce an

#### SCIENCE

H-bomb in much less time than it took the U.S. and Russia, both of whom had to spend many months and even years in theoretical studies to determine whether a hydrogen explosion was even feasible.

#### High Winds

Scientists have long thought that the outer edge of the atmosphere was a quiet place. Little wind, they thought, ever bleve there. They knew that at 100,000 ft, the temperature hovered at 1-40°F. rose to temperature hovered at 1-20°C ft; that air density there was only 1/180 of what it is at sea level. But last week, University of Chicago But last week, University 100,000 ft, its swept by ranging, 110-300 roll, 110 is swept by ranging, 110 is swept by



Associated Pres

Associated Pres

At 100,000 ft., an erratic rush.

reverse themselves and blow in the opposite direction.

Violent Changes. Like so many things in the age of space, Riehl's discovery came in the course of a project designed to study something else. The Office of Naval Research, the National Science Foundation and the University of Chicago organized Operation Skyhook 60 which envisioned sending two huge balloons, each more than 400 ft. high, from an aircraft carrier to a height of 120,000 ft. for the purpose of studying cosmic rays. It was essential to know what weather conditions were at that dizzy height so that destroyers and search planes could be deployed to rescue the gondola when it was cut loose. Named chief meteorologist for Skyhook, Riehl set up his headquarters in Puerto Rico, and established contact with ten other weather stations ringing the Caribbean. These stations were furnished with special, highaltitude sounding balloons. At an agreed hour every day, the balloons were released from all eleven stations and tracked by radio. The data were passed on to Riehl, and plotted on an overall map. "We were totally unprepared for what we discovered," admits Riehl. "It was amazing."

Fifteen years ago, Riehl was a member of the team headed by the late Carl-Gustaf Rossby that studied and plotted the jet stream circling the Northern Hemisphere at an altitude of 30,000-40,000 ft. and at velocities of more than 400 m.p.h. But these new winds were far more erratic, though not so violent. For the first ten days, an erratic rush of air flowed west over the Caribbean to the Pacific, at velocities ranging from 30 to 130 m.p.h. On the eleventh day, the southern stations reported that the air above them had abruptly reversed direction, was now flowing eastward. Soon a shear line (the demarcation line between two opposite-flowing air currents) worked its way northward through the stream until the entire stream was blowing from west to east. Next day the stream again reversed itself, blew once more out of the east.

Higher & Faster. Dr. Riehl's new knowledge served Operation Skyhook 60 well. From his San Juan headquarters



### Campus...or factory?

It's a factory . . . the "home" of IBM electronic data-processing systems and computers—located on 210 acres just ten miles south of San Jose, California.

The bridged pond, the brightly painted steelwork, the cheerful panels—all contribute toward making this a pleasant place for the plant's 2,000 employees.

There are eight buildings in all. Each is framed with structural steel. And, as you can see, much of it is left exposed and is painted in bright hues.

Today, designers are using steel to enhance the human values as well as to meet the functional requirements of all types of structures.

We have several booklets which describe and illustrate other recent examples of how architects and engineers have made imaginative use of steel framing in homes, churches, offices, and other light-occupancy structures. For your free copies, write to Bethlehem Steel Company, Bethlehem, Pa.



Owner, International Business Machines Corp.; architect; John S. Bolles; structural engineers; Chin and Hensolt; landscope architect; Douglas Baylis; color consultant Robert I. Holdeman; general contractors; Carl N. Swenson, Inc., and Hoas and Haynie Corp.; steelwork; Independent Iron Works, Inc.; Judson Pacific-Marthy Div. of Juha Consultations International Contracts.



BETHLEHEM STEEL



#### Pamper your pride as well as your purse—Go Vauxhalling

Vauxhall offers everything that makes a small car so sensible—economy, maneuverability, parking case. But Vauxhall goes a proud and distinctive step further. Besides its British good taste and quality, the 5-passenger, 4-door Vauxhall provides you with such fine-car touches as front and rear ash trays, automatic interior lighting, deep pile carpeting, trim English-tailored interiors, and many others your friends will be quick to notice. You can go Vauxhalling anywhere with pride.

SOLD AND SERVICED BY PONTIAC DEALERS ALL ACROSS AMERICA S



Riehl radioed to the task force the positions to take for the launchings.

Like the lower-altitude jet stream, kleih's new mid currents are estimated to be about 300 miles wide, and seem to thow in Jayers, with the fastest-moving air sandwiched between two slower-moving bands. While the jet stream blows primarily from west to east, the high winds usually blow in the opposite direction. But Rehl admits that he has made only 12,000 ft, and Rehl thinks that wind velocities may be still higher beyond that altitude. "Actually," he says, "we probably were mapping only the lower part of the band."

#### Basic Research

Two husky football players suited up in the University of Colorado's field house at Boulder one day last week, taped on special shoulder pads equipped with accelerometers, and then charged furiously into each other in the cause of science. The impact was thunderous, but no more so than thousands of other collisions that suited the collisions that the collisions that the collisions that the collisions collisions that the collisions of the collisions that the collisions of the collisions that the collis

The gimmick was that man can endure momentarily many more g, than he can for even a few seconds. Severe though the players' jolt was, it lasted only 5/1000 of a second. Sponsors of the experiment were engineers from the Stanley Aviation Corp., which is building the escape capsule for the Air Force's new mach 2 bomber, the B-58 Hustler. In these capsules the pilot will be fired out of the plane by an explosive charge, will get another jolt when the capsule hits the outside air traveling at supersonic speeds. From such tests as these and others, Stanley engineers hope to learn just how much of a jar a human can endure, and for how long. Says Expert Galen A. Holcomb: "We don't want to know how to break a man's neck. We just want to know the point before breaking.



FOOTBALL PLAYERS IN G. TEST When does a neck snap?



### SPOT TO BE!

There is no security quite like an all-embracing Travelers insurance plan. Life, health, home, car, business—you can get all the protection you need from The Travelers.

All through only one man, your friendly Travelers Agent or broker, and all paid for with one monthly, budget-size check.

 It's the modern way to own insurance. Call your Travelers man he's in the Yellow Pages,

### THE TRAVELERS Insurance Companies

"One plan, one man, one monthly check to pay—that's the modern Travelers way!"







West Germany's Heidi Biebl Careful sacrifice.

#### Flying the Airplane

The snow stopped as if on signal, Vice President Richard Nixon pronounced the official opening, some 700 athletes craned necks to watch 2,000 pigeons climb for the sky, and the eighth Winter Olympics, born in controversy and sustained at a cost of \$13 million, began last week in California's Squaw Valley.

Out of sight, among the towering pines up on KT-22 Mountain, lay abort stretch of snow that was to prove the burial ground of the U.S.'s fondest hopes for its high-rated women skiers. Even to the casual eye, the setting was shisted enough: the steepest, straightest schus on the steepest, straightest schus on the steepest, straightest schus on the steepest word in hardysacked burnp, which was the straight of the

On the Woshboard. Looking like a small ady Martian in her white crash helmet and goggles. New Hampshire's round-checked, chunky Pempy Pitou, 21, was the work of the control of the contro

Standing at the bottom of the course, Penny sweated out her rivals' times, wincing, covering her eyes, wringing her hands and staving off newsmen: "I don't want to talk to you. I don't want to talk to anyone!" For the runs of six other girls, Penny's time stood. Then a clerk in a West German ski factory began her run.

Heidi Biebl, shy and solid (5 ft. 3 in., 133 lbs.), had been almost unnoticed in the bustling Olympic Village, training so diligently that she barely bothered to celebrate her 19th birthday three days before the race. In perfect control, Heidi sacrificed some speed by beginning her turn

two-thirds of the way down the schuss, but shaved the corner so closely that she missed the main heave of the bump, tamed Airplane Turn. Her final time beat Penny's by a full second.

Lot t Hopes. With that, U.S. pressige orde on the shoulders of Vermont's svelte Betsy Snite. 21, back in form after a knee injury earlier this season and second only to Penny on the prood U.S. team. Hunched low over her skis, cutting corners like a man, Betsy looked the fastest of the day as the shot out of the schuss. Then she hit the bump. The impact slammed they are the state of the bump. The impact slammed she caught in edge, arched through a double cartwheel, fell on a ski point and lay still.

Going flat out to save the day, California's Linda Meyers, 22, sprawled in the snow in almost exactly the same spot. New Hampshire's Joan Hannah, 20, arms



U.S.'s PENNY PITOU
Costly totter.

flailing wildly, made it all the way through Airplane only to crash into a control gate at turn's exit.

That did it. Penny dashed over to congratulate West Germany's Heidi, who exploded in one joyous round of hugs, then slipped away. Baffled newsmen, 1,000 strong, waited in vain for Heidi at a scheduled press conference. The new Olympic champion was taking a nap. © Switzerland's Roper Staub, 24, a care-

of switzerlands x Roger Staudi, 24, a carriere, reckless skier who has been a perennial runner-up, poled and skated his way through the giant slalom, took it easily. Tom Corcoran, 28-year-old graduate of the Harvard Business School, who was seeded 24th, exceeded all expectation by finishing fourth.

¶ By unofficial scoring, Russia was off to an early overall lead, largely by sweeping the first four places in the women's rokilometer cross-country, in which the U.S. had no entries.

#### Wait Until August

Across the country from Squaw Valley, U.S. track stars put on a dazzling show at the national A.A.U. indoor championships in Manhattan, promising a more impressive showing at the Summer Olympics in Rome. In a single night U.S. athletes shattered three world records.

Most spectacular was Weightman Hal Connolly, 1926 Olympic champion, who last year inexplicably failed to live up to his old form. Last week burly (6 ft., 230 lbs.) Hal Connolly, with one titanic heave, threw the 35-lb. weight 71 ft. 2½ in breaking the 70-ft. barrier and surpassing the previous record by an impressive 2 ft. 6½ in.

After his victory, Comnolly finally admitted the cause for last year's poor showing. Two days after he lost to Vasily Rudenkov, in the U.S.-U.S.-S. meet in that had plagued him all season. Married to Discus Thrower Olga Fikotova, Czechoslovakia's 1956 Olympic gold medalist, connolly has a simple explanation for his new strength: "A happy marriage and G Boston University's fabulous sopho-

more John Thomas, 18, continued to jump higher than any other man ever has either indoors or out, this time cleared 7 ft. 2 in.

¶ Army Lieut. Irvin Roberson, 24, onetime star Cornell halfback, jumped 25 ft. 9½ in. to break Jesse Owens' 25-year-old indoor broad-jump record by half an inch.

#### El Beisbol

In Venezuela, the baseball fans express themselves in fiery terms: hundreds of candles twinkle in the stands when they are happy, bonfires rage in the concrete bleachers when they are mad. In the



Betsy Snite at Airplane Turn Double cortwheel.



Got a potful? If not, here's a big recipe that could get you some extra coin from the boss. Just give him these facts. As the world's largest enamel printing paper specialist, Consolidated offers finest quality for less. By specifying Consolidated Enamels for catalogs, brochures and other printed pieces, he'll save a pretty penny without sacrificing quality. Get free test sheets. Have your printer test them on your next printing order, comparing quality, performance, costs! Then just help yourself.

Available only through your Consolidated Paper Merchant

WORLD'S LARGEST SPECIALIST IN ENAMEL PRINTING PAPERS



BUSINESSMEN! Fast AIR PARCEL POST is often cheaper or only pennies more than First Class Surface Mail or Fourth Class Special delivery. AIR PARCEL POST can save you dollars daily... crosses the country overnight, goes overseas in hours.

Published by the Scheduled Airling a public service for the U. S. Post

AIR Parcel Post Dominican Republic, they swarm onto the field in such purposeful rage that offending umpires have fled in the police paddy wagon. In Cuba, they salute a good play by spraying spectators across the diamond with a fusillade of Roman candles.

In fact, no other baseball fan in the world celebrates his sport with the bellowing fervor of the Caribbean aficionado. He has plenty to shout about: winter baseball brings back the home-town boys who have streamed north to the U.S. to find fame in the majors. In the nine leagues around the Caribbean this season. fans could get a close-hand look once again at such stars as the White Sox's Luis Aparicio (Venezuela's Rapinos), the Indians' Vic Power (Puerto Rico's Caguas), the Giants' Orlando Cepeda (Puerto Rico's Santurce Crabbers) and the Senators' Pitcher Pedro Ramos (Cuba's Cienfuegos Elephants). In addition, U.S. teams use the Caribbean leagues to season their young players, this year sent down some 350 men to sweat in the winter sun. The result was a brand of ball not far from major-league standards.

Last week the season rose to a climax as Cuba, Panama, Puerto Rico and Venezuela met in Panama in a round-robin fight for the twelfth annual Caribbean championship, When Panama's Elias Osorio hit a two-run homer over the wall to heat Venezuela in the bottom of the ninth, he was wavlaid by a delirious mob on the third-base line, Frantic hands clutched his sleeve, pounded his back, hoisted him high and then dropped him. Waiting at home plate, Umpire Pat Orr fumed as he fought to keep his feet in the crush, "Be patient, Pat," shouted Panama's third baseman Hector Lopez (New York Yankees) as he struggled

near by. "He'll make it sooner or later. Osorio did eventually make it, but not before the crowd had twisted his thumb so enthusiastically that he could not play the next day against Cuba. Worse yet for Panama fans, Lopez announced that he was too sick to take the field. After Lopez' hapless sub had made two errors. orange husks began to swirl out of the stands like snow. Hundreds of spectators iammed around the dugout as desperate umpires begged Lopez to play so that the game could go on. Lopez finally acceded to the wishes of his public, but he went none for four as Cuba trimmed his team 10-7 and walked off with the championship. Around the Caribbean, baseball fans put away their Roman candles and paddy wagons for another year.

#### Cold Fury

The world's No. 1 bobsledder is a coaland-ice dealer from Cortina, Italy, Eugenio Monti, 22, broke both legs in a sking accident years ago; one cheek is deeply scarred from a splintering crash two years ago at St. Moritz, when his sled turned a double-somersault. "Brakes?" snorts Monti. "You should use them only to stop at the finish."

Redheaded Gene Monti spends his idle hours polishing the Swedish steel runners of his sled to a high glint, lovingly stores



ITALY'S MONTI & ALVERA Brakes are only for stopping with.

them away in wrappings of lamb's wool. Before a race he clumps up and down the course, a fireplug figure with eyes of icy blue looking for the crack or bump that could cost a precious hundredth of a second, On the Cortina run last month, Monti won his fourth straight two-man world title by teaming with Brakeman Renzo Alverá (who ekes out a living sweeping the local rink). In the four-man competition. Monti was back in third place on the final day when he laconically informed his crew that he was going for broke. Rocketing with controlled fury down the icy run. Monti gave his crew such a ride that they won the world championship by .21 sec. "All I ask is that my crew sit quiet," says Monti, "They can even close their eyes if they like.

Left out of the Olympics because not enough nations showed interest in their hell-bent sport, Monti and his fellow bobsledders gathered at Lake Placid, N.Y. to show what they could do, (Lake Placid's run is a vestige of the 1932 Winter Olympics, and the only run in North America. As the new boy on the course, Monti dutifully made two trial runs from the halfway mark before the officials would turn him loose. Scorning the U.S.-style steering wheel, he handled the steering ropes with the sensitive, iron hands of a jockey, hit speeds close to 90 m.p.h. At the 180° Shady Corner curve, he swung high on its sheer wall, then dropped surely down to the narrow slotted straightaway to pick up precious speed. When the times were computed, Monti had won the National A.A.U. two-man championship. What was more, Monti's best time of 1:12 broke the course record by .6 sec.

Just to show it was no mistake, Monti six days later took the North American championship for two-man sled, this week came from behind to win the four-man sled title and set a new course record.

### Selling like hotcakes...and no wonder!



It all started in October when people who were looking for something different in a car heard about the new Dodge Dart. They looked closely, examined carefully—and bought Darts almost faster than we could build them. They asked about price—and found Dart's was low. They wondered about economy—and learned Dart's new Economy Slant "6" cruises up to 400 miles on a filling of "Regular." And they liked the smart looks and quality touches that make Dart a truly fine car. Doesn't this sound like the car you're looking for? DODGE DIVISION OF CHRYSLEE CORPORATION

#### Dodge Dart is priced model for model with other low-price cars

| DODGE DART | CAR F        | CAR P     | CAR C    |
|------------|--------------|-----------|----------|
| SENECA     | Fairlane     | Savoy     | Biscayne |
| PIONEER    | Fairlane 500 | Belvedere | Bel Air  |
| PHOENIX    | Galaxie      | Fury      | Impala   |

DODGE DART

NOW DODGE BUILDS TWO GREAT CARS: DODGE DART . '60 DODGE

### for the man who has everything



#### except distinctive correspondence

#### The Remington Statesman® proportional-spacing

electric typewriter
The search for the finest typewritten

correspondence ends with the REMINSCTON
STATESMAN. For here is an electric
proportional-spacing typewriter of such
printing quality and precision manufacture
that your every letter looks important. ...
is important. The STATESMAN turns of



proportionally-spaced correspondence as crisp and representative as your calling card. Ask your Remington Rand representative for a demonstration of the ticenty exclusive features that make the REMINISTON STATEMAN THE WORLD'S finest proportional-spacing typewriter.

Remington Rand
DIVISION OF SPERKY RAND CORPORATION

#### THE PRESS

#### Test in Competition

On the witness stand a blonde prostitute listened attentively as defense counsel read smoky passages from love letters she had written to one of the two male defendants, both accused of white slavery. She listened no more attentively than the five Minneapolis Tribune newsmen ranged along reporters' row in Minneapolis' U.S. District Court. During the reading, the five reporters industriously scribbled notes. Then they hurried back to the paper, where each wrote his own story about the prostitute's day in court. Next morning the Tribune carried one of the stories -but only one.

The Tribune's mass coverage of the trial of a notorious Minneapolis hoodlum. Isadore ("Kid Cann") Blumenfeld, and his henchman Monte Perkins was City Editor Robert T. Smith's experimental answer to a problem that increasingly troubles U.S. newsmen; how to keep staffers at competitive pitch on papers without opposition (about 85% of the nation's 1.750 dailies now have no opposition).

How to Do It. Able, young (34) City Editor Smith, who holds as an article of faith that reporters do their best work under the spur of competition, decided to set up his own sort of rivalry on the Tribune (circ. 223,559), which has no opposition in the Minneapolis morning field. He assigned four fledgling reporters to cover the Kid Cann trial-along with one of the Tribune's top newsmen, veteran (ten years) Edward F. Magnuson, 34. Ordered Smith: "Don't compare notes. Pretend you each are the only reporter from the Tribune at the trial." The best story would be the one the Tribune carried next morning.

The results were gratifying, "On most papers," said Smith, "any one of the stories would have been acceptable." But there were detectable differences between the stories of the youngsters and that of Veteran Magnuson, For example, a lead paragraph by one of the younger reporters had to do with the trial's dullest hours: "Eight government witnesses testified Thursday afternoon in the white slave trial of Isadore (Kid Cann) Blumenfeld and Monte Perkins as to hotel registrations of admitted prostitute Marilyn Tollefson,

How It Feels, Only Magnuson's lead explained the defense's purpose in reading the prostitute's love letters: "A blonde prostitute's testimony in the Isadore (Kid Cann) Blumenfeld white slavery case ended Thursday as the defense tried to show it was not just money that lured her across state lines." Only Magnuson's story limned in the feel of the courtroom ("its 50-foot-high walls faded and the paint peeling"); only his gave much dimension to the courtroom characters ("[Blumenfeld] crooked an elbow on the railing, leaned his head on his hand wiped his face occasionally with a handkerchief"). And only Magnuson's story ran in the Tribune.

But even while losing, the younger reporters had gained by Editor Smith's experiment. They had had a lesson they could hardly have learned in any other way on a noncompetitive newspaper: how it feels to get beat on a story. Said one. after it was all over: "When I'm the only reporter covering a story. I'm never really sure-at least it's hard to convince myself -I've goofed. This kind of exercise saves me the painful task of convincing myself. I can easily see-and learn-what I've done wrong

#### Boom on the School Beat

When voters in a Portland, Ore. suburb recently torpedoed a tax increase that would have provided more money for their schools, Superintendent of Schools Floyd Light knew just what the trouble was: Wilma Morrison, education editor of the union-struck Portland Oregonian,





students who work as paid education stringers

In Chicago the Sun-Times's Education Editor Ruth Dunbar roves a beat that in recent years has encompassed Russia and the Far East, produced effective stories on the public-education systems in the Soviet Union, Korea and Japan. Helen Fleming. of the Chicago Daily News, writes with such telling effect on the local education scene that, after a series observing that the Chicago school system made only seven of 16 basic high-school courses compulsory, and questioning the latitude this left the student, the school board added four more courses to the compulsory list. In Los Angeles, as a public service, the Examiner each week distributes 114,000 copies of a current-events tabloid to 115 high schools. And Portland's Morrison, a tireless crusader for better schools, has helped get teachers' pay boosted, forced the Portland school board and the state board of higher education, which both used to hold closed-door meetings, to open



MORRISON

had not been around to push for the measure. Said Light darkly: "Her being out definitely hurt us. The story was not brought before the public. In crediting Editor Morrison with such

FERRER

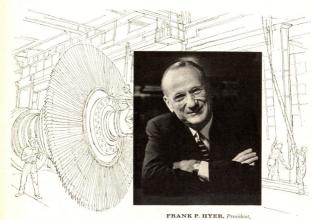
influence, Light was pointing a finger at what may be the biggest boom in U.S. newspapers: education reporting, long neglected by the nation's daily press but now getting the benefit of better talent and more news space than ever before.

As one part of the new look in education coverage, the New York Times has three fulltime education reporters working under Education Editor Fred M. Hechinger, who last week landed three education stories on Page One (one morning last week, the Times devoted three inside pages to education news). The New York Herald Tribune's Terry Ferrer (sister of Actor Mel Ferrer) has a staff of two, and last week the Trib gave full play to the beginning of her exhaustive, five-part study of U.S. colleges and universities. On the Minneapolis Star, the education beat is covered in depth: one man for higher education, another at the secondary and elementary level, still another staffer who keeps busy supervising the 35 high-school

up; in fact, the Portland board passed a resolution guaranteeing the press's right to cover all meetings.

Retiring the Hacks. It used to be that the journalist assigned to education ranked somewhere below the real estate editor and above the chief copy boy. When Benjamin Fine, who spent 17 years as the New York Times education editor before moving last year to the North American Newspaper Alliance, first hit the Times for a job, City Editor David H. Joseph told him there were no "reporting jobs" open-but took Fine on as an education writer, Recalls the New York Herald Tribune's Terry Ferrer: "In the early days, most of the papers used women who would be sent out on education stories when they weren't busy on society. A lot of stuff was passed off as education reporting when it really wasn't. I mean the pictures of college girls in tight sweaters and football helmets.

A pent-up postwar demand for new schools and new teachers generated a new public interest in public education-and forced newspapers to re-examine a neglected corner of the local scene. Inevitably, the hack writers began to disappear,



Delaware Power and Light Co., says . . .

# "Through the 24 years we've been with Blue Cross, the value of its protection has increased steadily!"

"We started with Blue Cross in January of 1936—just seven months after it was organized here in Delaware. At that time, the Blue Cross idea of help with hospital bills was a new and revolutionary concept. Over the years, all of us who have had occasion to use our Blue Cross have been greatly impressed with the way it has even exceeded its original promise. As new and improved methods of hospital care have been developed, Blue Cross has put them within easy reach of us all!"

THE UP-TO-DATE attitude of Blue Cross Plans has special advantages for management. Each Plan adjusts benefits to fit conditions in its own area. Thus a nationally operating company can, with a single Blue Cross program, assure employees locally realistic protection—wherever they are located.

And, as always, Blue Cross Plans handle the details of care and payment directly with the hospitals. No red tape or costly paperwork for your company—no matter how many people you have in Blue Cross. These special services cost your company nothing extra. Blue Cross gives outstanding value for its cost. Some 300,000 companies today have Blue Cross. Among them are Bendix Aviation, H. J. Heinz Co. and Liggett & Myers Tobacco Co. Blue Cross adapts easily to any employee benefit program, especially retirement. For full facts contact your local Blue Cross Plan.

BLUE CROSS



Blue Cross Association, Inc., 55 East 34th Street, New York 16, N. Y.

and today's education reporter bears little resemblance to his predecessor. He knows his subject and often brings to it, as in the case of Ben Fine (who holds seven honorary and one earned doctorate degrees), actual experience in teaching. At an educators' conference several years ago, when one speaker tried to foh off some phony statistics on teacher-student ratios, the assembled reporters not only challenged them but were able to show where he was wrong.

The education reporter no longer looks at the schoolroom picture windows or handsome parquet floors shown off by proud principals; instead, he is interested in the teachers and the students. After the first Russian Sputnik restimulated interest in education in 1957, says Education Editor Richard Philbrick of the Chicago Tribune, there "was a sudden increase in interest in the curriculum and the scholastic standards. The newspapers merely reflected this change in emphasis.

Preparing for Problems. The new emphasis on interpretive reporting has earned both the respect and the gratitude of the educators themselves. Says Dr. Francis S. Chase, dean of the University of Chicago graduate school of education: "Education reporting is 100% better today than it was even five years ago. One of the important differences is that the papers tend to assign good people to education stories now

Perhaps the healthiest sign of progress is that the newspapers recognize the need for even more improvement in the field. "We're still moving too slowly and doing too inadequate a job," said Paul Swensson, managing editor of the Minneapolis Star, last week. "We have shown a willingness to expand manpower, devote more space and tackle the complex side-the philosophy rather than just the business of education. But we're still not ready for the big problems of the 1960s." What seems certain, in the light of continuing improvements, is that the new breed of education reporter will get ready.

#### Brotherhood in Detroit

The imposing paunch that leads Walter W. Fuller wherever he goes is a badge of long and dedicated service performed by a man who has eaten as much Kiwanis, Optimist, Lion, Eagle, Elk and DeMolay creamed peas and ham as anyone else in Detroit. Fuller belongs to all those societies and, thanks to honorary memberships, many more. But bald, indefatigably gregarious Walter Fuller, 60, is more than a mere joiner: he is also the fraternal editor of the Detroit News

For 28 years Fuller has worked at his unusual journalistic job, filling the Sunday News's fraternal page with items scarcely ever more exciting than organizational banquet fare, and hardly ever making Page One. But one Fuller story, a genuine exclusive about the Shrine recently landed on the front page-and because of it, Shrine bigwigs last week indignantly invited Fuller to turn in his

Nosing around his brothers in Detroit's



#### "Our employees count on Blue Shield for help with doctor bills!"

"Adding Blue Shield to our health program has provided extra security welcomed by our employees here at Delaware Power and Light Company, and by their dependents. And the fact that Blue Shield Plans have the approval of local medical societies gives us real faith in this protection."

VERY BLUE SHIELD PLAN IS E sponsored by a state or county medical society. The advantages of this are reflected in a broad and realistic range of benefits. These include help with the cost of hundreds of different operations and many nonsurgical services.

And Blue Shield is able to offer this protection at a most reasonable price. Aside from necessary expenses and reserves. all money paid in to Blue Shield goes for the members' benefits. Whatever your company's employee benefit plans-including retirement-contact your local Blue Shield Plan for facts.



#### A DELICIOUS NEW WAY TO HELP GET THE BALANCED DIET YOU NEED



VITAMIN C: about as much



IRON: as much as 2 ounces



VITAMIN Bg: more than 5



VITAMIN B1 (thlam th as 3 ounces of pork



EIN: more than an egg and 2 strips of bacon



RIBOFLAVIN: more than 4 ounces of Cheddar cheese.



VITAMIN B12: as much as an ounce of meat or fish.





NIACIN: more than 3 ounces of beefsteak.

The greatest concentration of nutrients ever offered in a single all-purpose food

# Kelloggis CONCENTRA

(The ready-to-serve nutrition "booster")



Here is a new kind of all-purpose food that is high in the nutrients essential to balanced diet, and suitable

for daily use by persons of all ages. New Kellogg's Concentrate is a delicious-tasting, ready-toserve food in tiny flake form that contains 40% high-quality protein, plus many important vitamins and minerals. One ounce gives you the nutritive values indicated, in all of the fine foods you see pictured above. Yet it is low

in calories-practically fat-free. Served as a cereal, it is a satisfying food in itself. But even more unique is its ability to enhance the flavor and nutritive values of other foods. For instance, Kellogg's Concentrate may be sprinkled on fruits, vegetables, salads, ice cream, or other cereals. Or, it can be used as an ingredient in stuffings, toppings, casseroles, breads and pastries,

For more nutritious meals and a better balanced diet, serve Kellogg's Concentrate, Look for it in the cereal section of your grocery store.



PAST POTENTATE FULLER Wounded in the house of friends.

Moslem Temple last January, Fuller, himself a past Potentate, picked up a hot fraternal tip: by decree of the Imperial Potentate of the Mystic Shrine of North America, two Detroit officers, Illustrious Potentate Herbert E. Payne Jr. and Chief Rabban J. Murray Brown, had been suspended for unfraternal conduct. By Shrine standards, their sins were grievous; Payne had "mishandled a recent Temple business session": and Brown had allowed "unauthorized persons to sign contracts for the annual Shrine circus" in Detroit. Some Detroit Shriners turned out to be

less outraged at such peccadilloes than at the man who got them in the newspaper: Walter Fuller. And before long, from the throne in Lincoln, Neb., Imperial Potentate Clayton F. Andrews delivered an imperial decree. Charging Fuller with "conduct unbecoming a Noble," Andrews commanded Newsman Fuller to "show cause why you should not be disciplined or suspended as a Noble of the Mystic Shrine. Journalist Fuller manfully stuck to his

guns. "My first duty," he said, "is to the News." But he was hurt and perplexed. Under the heading "They Wounded a Friend." he pointed out in his column that "February is Brotherhood Month." Continued Fuller: "What is this thing called brotherhood, indeed? Whatever has become of the 'do unto others' bit? All I can say, following accusations against me, is that 'My head is bloody but unbowed. Then, as a quote for MY day, let me turn to Zechariah 13:6 with this: 'I was wounded in the house of my friends. As for the News itself, Editor Martin

S. Hayden, no Shriner, coolly advised the Shrine to stay out of his newsroom. Fraternal Editor Fuller, said Hayden, was "appointed to that position without prior consultation with the Imperial Potentate of the Shrine, and he will remain in that capacity regardless of imperial edict." In brief, the Shrine could go soak its fez.

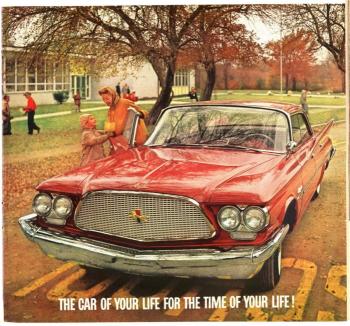
| REPORT CARD |   |       |  |  |
|-------------|---|-------|--|--|
| SUBJECT     |   |       |  |  |
| RIDE        | a |       |  |  |
| ROOM        | a |       |  |  |
| RELIABILITY | a |       |  |  |
| COMFORT     | a |       |  |  |
| STYLING     | a |       |  |  |
| CONDUCT     | 2 | · · · |  |  |

Take a close-up look at the new Chrysler 1960 soon. Walk around it. See its styling smartness from every angle.

Then get inside. Feel its rich fabries. Lounge in its High-Tower driver's seat. Compare its roomy comfort with any other car. Notice how the pushbutton controls cluster at your fingertips, how Chrysler's exclusive Panelescent lighting makes the AstraDome instruments easily readable.

Now, after you've peeked and probed to your heart's content, take this eager Chrysler out on the road. Take it uphill and down. Around a turn. Onto the straightaway. Then see if you're happy with anything else in the four-wheeled world.

# 1960 CHRYSLER ... the tion-hearted



THE URGE TO COMMUNICATE is as basic in man as his urge to survive. From the earliest scratchings on the walls of caves, when a man has had something worthwhile to say, he's written it down.

But the means of communication have come a long way from the rock-walled cave. Today, all the world's business is tied rogether in a tight network of on-paper communication. Our job is to supply the paper that makes business-ar-a-profit possible—and we do it a little better, every day. Fine paper rolls endlessly out of our mills, conditioned to help in building businesses bigger and making them more profitable, by broadening and sharrening their lines of communication.

The people in our forests, laboratories, and mills enjoy a strong belief in their individual value as producers—a sense of pride that permits them to tell you, "There are no finer papers available today; tomorrow they will be even better."

the urge to communicate



# COMMUNICATION R @ Nehoosa PAPERS

for every business need \* for many converting operations \* for special industrial requirements
NEKOOSA-EDWARDS PAPER COMPANY PORT EDWARDS, WISCONSIN
MILLS AT PORT Edwards and Nekosas, WISCONSIN, and Potsdam, New York

## SHOW

#### BROADWAY

#### Creative Advertising

The most time-dishonored custom on Broadway is the advertising trick of lifting words and phrases out of context from critical reviews, thereby changing negatives to positives, pans to raves. Last week ball-passe splan in the New York Transcalled tricks and the passe splan in the New York Transcalled tricks and the passes of the New York Transcalled tricks and the New York Transcalled tricks and the New York Transcalled tricks and the New York Transcalled Tr

Want to think? See "Caligula." Stunningly set and magnificently costumed, it is acted to the hilt by Kenneth Haigh and a vast army of Romans.

—Chapman, News The "Want to think?" line had been

composed by a heady headline writer, not Chapman, who dismissed the play as a "portentous charade . . . an oppressively pretentious drama."

Satanically majestic. Continually stirs interest.

—Kerr, Herald Tribune
In context, the sentence read: "A satan-

In context, the sentence read: "A satanically majestic experiment in living, Coligula continually stirs interest and then finds its temperature falling." And Walter Kerr also wrote: "The evening seems like the four whirring wheels of a highpowered automobile racing immobile on ice... Seene by scene, the footfall is familiar, the measured tread monotonous."

Lurid theatrical excitement. A portrait of a sadistic monster. A fascinating play. —Watts, Post

Richard Watts Jr.'s unexpurgated judgment: "Caligula seems to me at the same time a fascinating play and a failure."

A towering production. The cast is spectacular, Kenneth Haigh—brilliant. —McClain, Journal-American

But John McClain had not enjoyed himself as much as all that. "I couldn't divorce myself from the fact that I was spending too much time with an idiot boy," he wrote. The play had been little more than "an overextension of a quite small idea."

The practice of turning reviewers inside out is hardly exclusive to Broadway. Last week in London, the Daily Telegraph's exacting critic, W. A. Darlington, fumed over a sign outside the Strand Theater quoting him as uring the public: av ALL is the property of the property of the interval of the property of the property lalily is when a straight property of the More the Merrier, "by all means go and see this play."





TV TALKER BUD BIRDIE & ANNOUNCER
Because it is better than par.

#### TELEVISION

The Trials of Birdie

"Why do I do this every night?" wailed the TV star in despair. "I can't sing, I can't dance, I can't act . . . Quit? How? I can't help being a star!"

Readers of the sentimental, stylishly drawn comic strip, On Stage (Chicago Tribune-New York Verst syndicate). Thought they recognized its new character, a late-night TV talker named Bud Birdie, a late-night TV talker named Bud Birdie his toupee to the tips of his well-hitten fingernalis, Birdie was a reasonable facisimile of Jack Paar. And although Birdie's troubles were planned and drawn more than three months ago, his first appearance last three months ago, his first appearance last different months on the strip of th

After the Paar walkout that was heard round the world (Tinz, Feb. 22), things looked bad for a while. General David Sarnoff, jeered the Herald Tribune's Columnist Art Buchwald, had ordered "NECs First Territorial Lawyers' Brigade to surround Paar's house and dig in All leaves of the Fourth Airborne Public Relations Division were canceled and every vide next.

vision were canceled, and every vice presi-

TV COMICS MOORE & BENNY
Because another fell of its own weight.

dent under the age of 70 was mobilized and armed with statements."

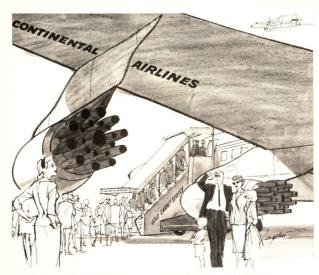
Then Jack finally decided to take a vacation in Hawaii and Hong Kong-but for some reason, he went by way of Florida. Somehow, he happened to land in West Palm Beach, a quick Cadillac ride from Boca Raton, where NBC brass happened to be attending a meeting with network affiliates. Quite naturally, when NBC Bosses Bob Sarnoff and Bob Kintner learned of Paar's arrival, they dropped everything and motored up the highway to greet him. The meeting was brief. Paar handed his visitors a letter apologizing for his walkout and promising to live up to his contract. Both Bobs read it and agreed that Jack could take his unscheduled vacation and come home on March 7. After just five days, the great Paar rebellion was over. From Miami to Manhattan the troops began to disband.

Whatever happens when he returns, now that he has achieved the ultimate and made the funnies, it will be tough for Para to top himself. But Bud Bridle (so named because a birdle is better than par) may do it. In future installments of On Stage, Cartoonist Leonard Starr has his nice but emotional hero ("I'm fighting the elements now!") plagued by offstage intrigue, and trying to future out which of his official family is leating unkind goossip to comedian. Text McPariter's Is, it is havened comedian. Text McPariter's Is, it is havened to the comedian. Text McPariter's Is, it is havened to the comedian. Text McPariter's Is, it is havened to the comedian Text McPariter's Is, it is havened to the comedian Text McPariter's Is, it is havened to the comedian Text McPariter's Is.

#### Giant Killer

Hidden behind locked doors in the CBS program department, so the Madison Avenue legend runs, there is a large bulletin board plastered with the names of next season's shows. Only the network brassthe high-priced officers known as "Dr. Stanton's Book of the Month Club"-are privy to the board's high secrets. Every night the names are scrambled and a canvas curtain is drawn to make doubly sure that spying charwomen will learn nothing they can leak to NBC. Still the dope gets around. Last fall, for instance, the grapevine had it that Garry Moore was coming down. How could his relaxed variety show compete in the same time slot with NBC's highly touted Ford Startime?

Last week it was no secret that the word was changed. Moore was pasted firmly in place on next season's schedule. His Garry Moore Show has clobbered Startime in the ratings. "I've been given credit



A report from Continental—most experienced jetline in the West!

# 80% OF THE SERVICE WE OFFER IS ON JET-POWERED PLANES!

Actually, it's a little over  $80\,\%$ . What makes this figure so remarkable is that it's the highest percentage of jet-power service of all domestic airlines.

It started back in 1958 when Continental pioneered jet-power travel in the West. The plane was the Jet Power Viscount II. Within a year they were serving 24 cities along our routes.

In 1959, Continental introduced its own custom-built version of the famous Boeing 707—first of the pure jet transports. Today these Golden Jet 707s offer more pure jet flights between Chicago and Los Angeles than any other airline—serve Kansas City, too—and provide the only pure jet service to Denver.

That's why now in 1960, using the most famous of the i-prop planes and the first of the jets—over 8 out of every 10 seat-miles we fly are with jet-powered planes. Next time, treat yourself to a trip on the most experienced jetline in the West. Fly Continental.

CONTINENTAL AIRLINES



### FLY CONTINENTAL'S GOLDEN JET

BOEING 707

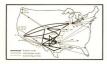
more pure jet flights between CHICAGO and LOS ANGELES than any

other girline!

and Golden Jet service to

#### DENVER and KANSAS CITY

If you live in DETROIT, PITTSBURGH, CLEVELAND, CINCINNATI, DAYTON, MIAMI, BUFFALO, ATLANTA, or any other city cost of Chicago: simply order your tickets from the airline of your choice. Tell the reservation agent you want to ride Continental's Golden Jet from Chicago west. You may also contact your local Travel Agent.



for being a giant killer," says Moore, "but I didn't push Ford. It just fell. There just aren't enough stars around to be able to produce one great, brand-new show after another for 30 weeks."

another for 39 weezs. Even if he had March for Muscox. Even if he had March for Muscox. The could never have matched Startine's muscle: "A show that's too pretentious just sint 'my style." With his relatively low budget (\$100,500 as show) and his low-pressure approach, Moore reasoned that he could not depend no hig names. Now his crew of regulars includes Announcer Durward Kirby, fluttery Marino Lorne, Allen Funt, with his candid camera, and Singer Carol (Once Lorne and Considers the one major comedy talent to the considers the one major comedy talent in Natla." to come along in the last

There is also a list of about 55 "semiregular" guests. This week the visitors were Jack Benny and Diahann Carroll, but it was crew-cut Garry Moore, as usual, who clinched the show. Whether he was acting "a nice Arthur Godfrey," a wide-awake Perry Como, or the aging kid next door, Moore's casual, easy humor made everything come off—from a far-out science-

fiction skit to a split-second gag. Nothing to Lose. Moore's low-pressure approach may be the product of grinding backstage work with Producer Bob Banner and Chief Writer Vincent Bogart, but the end result is still the man himself. He is always the skimpy (5 ft. 61 in.), easygoing guy who has been working at the trade of entertaining ever since high school, when his name was Thomas Garrison Morfit and he was writing a musical comedy back in Baltimore, almost 30 years ago. Even then Garry was such an accomplished gagman that a fan named F. Scott Fitzgerald came backstage and solicited his collaboration on a revue, "I was flunking high school anyway," says Moore, "so I had nothing to lose. I saw a chance to

jump 16 steps in one leap."
Unhappilly, the team feld apart before
Tom Morfit had a chance to jump. "I
didn't know Soxti was a great writer,"
Moore remembers now, "To me he was
just a drunk. Td show up at 7 o'dock,
and he'd already be three-quarters in the
Log. Ohe night when Fitzgeral's wellMoore's sister around the room, the collaboration ended for good.

Writing for radio kept Moore going a while; then there was a five-year stint as a straight man with Iimmy Durante, Always Garry considered himself a stand-up comic. But by 1949, when he started the Garry Moore Show on CBS Radio, he had learned that he got a bigger response simply by playing himself. In 1950 he moved to daytime TV, now not only has his prime-time evening spot, but is also majority owner of his other show, I've Got a Secret. He has the time and the cash to live as he likes-as a middle-aged (45) suburbanite with eight sponsors, a 381 ft. sloop, a slowly thickening belt line, and a weekend habit of lounging in bed until his wife cracks: "Why don't you get up and exercise your toes at least?

#### Novels into Plays

Two above-average novels made two far-above-average TV plays last week:

¶ A. J. Cronin's The Citadel (ARC) was superbly acted by James Donald and Hugh Griffith, retelling the story of an English physician whose Hippocratical benginnings disappear in a hypocritical practice on London's fashionable Harleyelow Street. If the play suffered from an excess of blood sugar, Dr. Cronin's professional authenticity more than compensated. No one could write Medics so well.

Edith Wharton's Ethan Frome was the Show of the Month (CBS), skillfully adapted and powerfully acted. With angular hulkiness, Sterling Hayden as Ethan, the Yankee farmer, all but invented a cubits style of acting. Caught in a nightmare marriage with a termagant hypo-



HARRIS & HAYDEN IN "ETHAN FROME" The shock come ofter the wreck.

chondriac (Clarice Blackburn), he falls in love with her winsome young cousin (Julie Harris), In the end, the lovers decide on suicide—downhill on a toboggan, crush had not read Ethan Frome then got one of the most abrupt shocks ever delivered by television; Julie Harris, seen years later as a survivor of the wreck, her voice shrill, her disintegrated mind making her more shrewish than the wife ever was, and achievement of scarred disfiguration.

#### MOVIES ABROAD

Something to Tell

Two foreign films last week were embroiled in sizzling moral controversy—not in the supposedly Puritan-minded U.S., but on their own home ground.

¶ Jungfrukullan (The Virgin Spring), latest film by Sweden's brilliant Writer-Director Ingmar (The Magician) Bergman, begins with the shockingly explicit



Just three from our fabulous catalog







#### Last month's magnificent release







and now





LONDON RECORDS INC. ept. PA, 539 West 25th Street.



goatherds. Two vengeful murders later, the goatherds are also dead on the screen, butchered by the girl's father. More than a dozen people at the first-showing fled the Stockholm theater before the brilliantly acted movie was finished. Some newspaper critics suggested that the state censor had spared the scissors only because of Bergman's great reputation. Others were enthusiastic in their praise. "Bergman's best," wrote the critic for Dagens Nyheter, Sweden's largest daily. As for Director Bergman, he pointed out calmly that the movie is based on a 9th century Provençal ballad, and the fact that a spring gushes from the ground where the young girl has been slain is symbolic of

rape and murder of a young girl by two



BERGMAN'S GIRL & GOATHERD More than a dozen fled.

God's pity for all. "After all." said Bergman, "the ballad answers its own questions. It has something to tell me and gives me courage.

¶ La Dolce Vita (The Sweet Life), Ital-ian Director Federico Fellini's intimate report on Roman high society, moved a first-night audience to boos, hisses and cries of "Shame!" Fellini presented whores, perverts and nymphomaniacs of amateur standing. Impromptu orgies in Roman villas, Actress Anita Ekberg dunking in the Fountain of Trevi-scene after scene added up to a movie that seemed to have no time to do more than record the sins it was recounting. One spectator spat on Fellini. A Roman nobleman challenged him to a duel. The conservative Vatican City daily. L'Osservatore Romano, demanded that authorities act to 'protect public morals." But Communist L'Unità hailed Dolce Vita for unmasking a "corrupt society." Moved by one viewpoint or the other, so many fans flocked to Fellini's new production that it has already grossed more than \$500,000-a singular financial success for the man who 14 years ago earned \$16 for writing a script for Roberto Rossellini's prizewinning Open City.



## VOLVO economy does not mean compromise

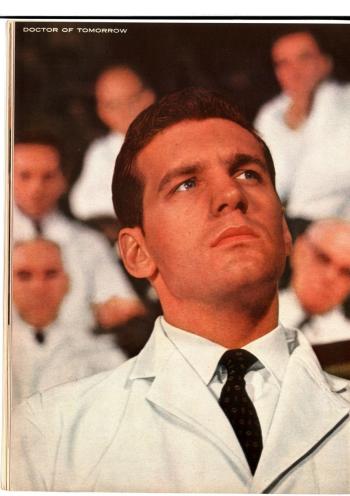
Volvo demonstrates that the true "economy" car can reflect quality without compromise-in pride of ownership, comfort, safety, and the dependability that assures worry-free driving. Volvo is really the complete car: It comfortably seats five passengers, delivers 30 miles to the gallon, and yet provides as standard equipment many features which other automobile manufacturers call "optional." Why compromise? Let your dealer demonstrate that "economy" can mean quality. Sold and serviced by 350 dealers coast-to-coast.

Ask about our European Delivery Plan.



Symbol of superb Swedish engineering and craftsmanship

· TRUCKS · MARINE AND INDUSTRIAL ENGINES





# You get no pity in "the

This is the school of decision. This is "The Pit" where each young doctor-in-the-making must stand alone and "present a patient" to faculty and fellow students.

At every step, as he gives the patient's chief complaint, present illness, past history, habits... and most of all as he explains his own diagnosis and recommended treatment... he faces a bombardment of questions from the tiers of shadowy figures that rise above him.

If there is oversight, fuzzy thinking or indecisiveness, those probing questions will find it out. There's no pity for him in "The Pit." For this ordeal is a pre-taste of the lonely decisions he must make all his life... a vital part of the long, tough years of study and training that fit him to serve you.

The same pitiless probing marks every step in A. H. Robins pharmaceutical research . . questioning of experimental premises, procedures, data, conclusions. For only on the most conclusive evidence can we base the better medicines to aid your doctors of today and your doctors of tomorrow.

A. H. ROBINS CO., INC., RICHMOND, VIRGINIA





## CONTROL:

## first step to comfort

IN THE MOST MODERN SCHOOLS...



The Proviso West High School, Hillside, Illinois, Perkins & Will, Architects & Engineers

The Honeywell Round is the first step to greater comfort and better learning in schools. School administrators have found a direct correlation between temperature control and takehome learning. They realize that even the finest heating and air conditioning systems are only as effective as their controls.

Thus the pneumatic Honeywell Round on each classroom wall-in ever-increasing numbers. Notice too, how many motels, hotels, offices and hospitals now install Honeywell controls. Not surprising, for these instruments include the most advanced features in Honeywell's 75 years of leadership.





## MISCELLANY

On Ice. In Bristol, England, Barbar, Rogers, 10, newly elected Temperance Oueen of Bristol, returned her crown and robes, admitted: "I had my first drink at a Christmas party, and since then I have had alcohol several times."

Scenic Wonders. In Cavite province, the Philippines, officials posted on billboards huge blowups of 50 of their most wanted criminals, on second thought took them all down for fear they might scare off tourists

Exchange Program, In Laramie, Wvo., when University of Wyoming Student Mrs. Bonny Rininger asked for a baby sitter so that she could take her final exam, her professor obliged, minded the baby while mother scored 93 on the exam.

Over Their Heads. In Rockdale, Australia, aldermen who met to discuss a complaint against the noise and low altitude of jets were forced to adjourn five times in two hours while jets passed over and drowned out their discussion.

Epithalamium, In London, Susan Stranks arrived ten minutes late for her wedding to Robin Ray, explained breathlessly: "I was so nervous, I had to have a brandy and a ham sandwich.

Pressed. In Vassar, Mich., the Tuscola County Pioneer-Times ran a classified ad: "Dry cleaning for delivery yesterday must be received by noon tomorrow at Clark's Cleaners.

Running Up a Bill. In Hyattstown, Md., after learning that someone had shot his ducks and carried them off, Farmer Harold Weisburg phoned police and the local newspaper to give the thieves a recipe for cooking them properly.

Reaching a Verdict. In Winston-Salem, N.C., a woman juror stalked out of the jury room, snatched her scarf and handbag, told Judge Robert Gambrill: "There was so much talking, fussing and carrying on that I've had all I want of it.

Scratching the Surface. In Minneapolis, Municipal Judge Tom Bergin and Patrolman Robert Lyons collided in their cars on their way to a police school on traffic safety.

The Wrong Vein. In Tulsa, Okla., the Red Cross dismantled a billboard showing Mayor James L. Maxwell donating blood, with the caption: "Maxwell-Good to the Last Drop.

Market Survey. In Detroit, sentenced to 30 days in jail for stealing a \$5 rock-'n'-roll disk from a record shop, Earl Fearson explained: "I lifted a classical record from that same shop a couple of days ago. But I couldn't sell it on Skid Row. Everybody wanted rock 'n' roll."



Bob Turnquist, of Morristown, N. J., one of the country's leading classic car experts, owns eight classic Packards, including the 1928 Phaeton shown here. The motor oil he always specifies is Quaker State.

'My classic Packard stays young as ever with Quaker State and so does my new car." Quaker State, refined from 100% pure Pennsylvania crude oil, the world's finest, is an investment in engine protection. Best for old cars, new cars-city cars, country cars! Available almost everywhere. Always ask for it by name. It's the finest motor oil your money can buy.



QUAKER STATE OIL REFINING CORPORATION, OIL CITY, PA.



First - White steam delivery truck.

Outstanding success manufactured in
1900 for Denver Dry Goods Co.



First —In 1910, White engineers proved superiority of the gasoline engine in this successful 3-ton truck.

# 60 years in

a quick review of White's



First—This White 3000, with exclusive powertilt cab-over-engine design, was introduced in 1949.



First—Compact dimension of White 9064 tandem steps up payloads and earning power.

1900—1960 White's 60 years of leadership is based on a continued closeness to the needs of America's truck operators. We're already building the trucks their expanding future will require! The White Motor Company, Cleveland 1, Ohio.



First - The next 20 years included left-hand drive, double-reduction rear axle, hydraulic brakes-all White "firsts."



First - In the 1930's, WHITE'S "super power" concept provided the first true, high-speed truck engine.

# 60 seconds

Leadership in Heavy-Duty Trucks



First-Today, this revolutionary White 5000 "tractor of tomorrow" has 50" fiberglass tilt-cab.

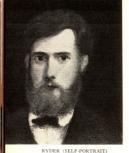


First-White 4400TDL uses aluminum and fiberglass in ultralight chassis for heavy-duty work.



WHITE





RIDER (DEEL-LORIEMI)



WASHINGTON ALLSTON



JOHN LA FARGE

#### Romantics at Milwaukee

All the way from John Singleton Copley to Edward Hopper, realism seems the keynote of American art, and romanticism remains underrated. With the single exception of Albert Pinkham Ryder, the American romanticists have never achieved the fame of their realist contemporaries. To collect and cherish such little-known artists takes courage and personal conviction. Next week the collection of a man who has both goes on view at the Milwaukee Art Center, demonstrates some of the good things that Americans have yet to discover in their own heritage. The 125 canvases, roughly half the collection of Detroit Businessman Larry Fleischman, reflect a warmly romantic taste, and uncompromising standards too. Among them:

The Uncanny Badger is a strange picture by John La Farge, a mural painter and stained-glass designer of renown who worked mostly in Manhattan's Greenwich Village. It was inspired by a trip to Japan with his famed friend, Historian-Biographer Henry Adams. In a note scribbled on the picture's back La Farge wrote: "With the Japanese, the badger is uncanny, He misleads and deceives by many tricks, and takes wayfarers out of the way. Thus, he calls at a distance by beating a tattoo on his swollen abdomen. The noise, as I have heard it, is not unlike the muffled roar of the waterfall near by." Though painted in Japan, La Farge's deep purple glade reflects a typically American feeling for nature as something both seductive and fearful.

The Devil and Tom Walker,\* by John Quidor, shows the same ambivalence, per-

9 In Washington Irving's tale, Tom Walker, Yankee miser, accidentally kicks up a skul in the woods and is admonished by a guardian devial named Old Seratch. His wife loses body and soul to Old Seratch, but wily Tom sells his soul only, and for hard cash. "Lend the money," the devil suggests, "at 2% a month," "Egad," replies Tom, "I'll charge 4;" haps drawn from the well-pruned splendor of English romantic poetry on the one hand and the wild reality of the American wilderness on the other. An illustrator of genius, Quidor was a friend and admiract of Washington Irving, and his best paintings are based on incidents from the control of the control o

Washington Allston's personal hymn to Ilaly, where he had spent happy years as a student. The mature Allston wasted most of his talent on huge Biblical canvases hopelessly designed to shake the world. e.g., his unfinished Belshatzar's Feast. Trapped in the cheerful, chilly Boston of the transendentialist, the wellsprings of his art running dry, he looked back longingly to the Mediterranean world

BARBARA & LARRY FLEISCHMAN

that he had always been too much of a Puritan to grasp.

John Slom, who is usually tagged as a leading practitioner of the Ashean School, was on vacation from realism in Picair on the Ridge. On a glorious night near Santa Fe, a group of artists gathers round holding a coffee cup. His wife kneels just behind him. He summered in Santa Fe, but Sloan worked in Greenwich Village and became a sort of guardian spirit of its artists. Once, from the top of Washington Square Arch, he went so far as the public of the public

World War II. oddly enough, turned Collector Fleischman to art. A tech ser-geant in the 301st Infantry, he fought at Lorient. Later found himself detailed to Grave Registration, identifying bodies, notifying next of kin, etc. This, he explains, brought me into touch with people of the state of the state

At 35. Fleischman divides his working day among half a dozen enterprises, from carpet stores to hotels to Broadway productions, devotes his evenings and weekends to art. One of his proudest acquisitions is a painting by Ryder, the greatest romantic of them all-a self-portrait painted about the age of 43 (see cut). Parts of his collection have been shown in 15 countries, and Fleischman himself generally goes along to lecture. In his native Detroit, he is a sparkplug of Archives of American Art, an institution set up to gather artists' letters, recorded interviews and other research material. "Outside our immediate family," Fleischman says, with a fond glance at his wife, "art is the most important thing in our lives.



JOHN LA FARGE'S "THE UNCANNY BADGER" (1897)

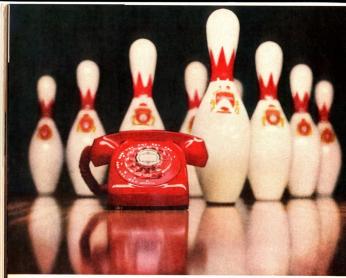




WASHINGTON ALLSTON'S "THE EVENING HYMN" (1835)







Northway Lanes, Muskegon, Michigan

## Right down the alley

of America's second largest telephone system



America's industry is on the move! New plants established every day, old ones expanded. And Gen Tel is right in there—helping to satisfy the new and greater communications needs such expansion creates. Take the area in and around Muskegon, Michigan.

The world's largest manufacturer of bowling equipment, Brunsnick-Balke-Collender has just completed a huge new addition to splant to answer the demand for its automatic pinsetters. Nearby, foundries, oil refineries and three new chemical plants are ging round the clock. Everything, everyone is benefiting from Muskegon's healthy, flourishing economy.

And as Muskegon grows, its need for more and better communications grows with it. That's why Gen Tel, in the past three years, has spent more than \$36 million in its Michigan operating areas alone improving, increasing, expanding its telephone services.

This is a typical example of how we strive — not only to meet today's communications needs, but to answer tomorrow's.

General Telephone & Electronics Corporation, 730 Third Avenue, N. Y. 17.

TELEPHONE & ELECTRONICS

## RELIGION

#### Rules for a Dialogue

As far as anyone could remember, it had never happened before: the same article was published simultaneously in the Protestant weekly Christian Century and the Roman Catholic weekly Commonweal. Appropriately, the article concerned better interfaith understanding. To further that cause, Presbyterian Dr. Robert Mc-Afee Brown, professor of systematic theol-



THEOLOGIAN BROWN
Talking for the love of God.

ogy at Manhattan's nondenominational Union Theological Seminary, undertook to set up "half a dozen ground rules" for conducting the growing "dialogue" between Catholics and Protestants.

Rule No. 1: Each partner must believe that the other is speaking in good faith. This, Theologian Brown points out, is not based simply on civilized behavior, but on based simply on civilized behavior, but on Jesus Christ." This "makes us brethren. Some of my Protestant friends feel that there is an attitude of condescension in the Catholic description of Protestants as 'separated brethren.' I do not share this one, for it describes exactly what we are."

Rule No. 2: Each partner must have a clear understanding of his own laith. Protestants will have more difficulty with this stipulation than Catholics, suggests Preshyterian Brown, partly because Protestantism is less dogmatic and partly "because of a longstanding and baleful American tendency to equate the Protestant fault with what I find appealing." This batter in processantisms.

Rule No. 3: Each partner must strive for a clear understanding of the faith of the other. This involves two corollaries: first, willingness to interpret the other

faith in the most favorable light ("There are plenty of sins to be exploited on both sides. Those who want to exploit them can have a field day"), and second, willingness to revise one's views, "It is really rather comfortable for a Protestant to believe that the Roman version of the formula 'Outside the church there is no salvation' is the precise equivalent of saying 'All non-Catholics go to hell,' for this makes it easy for the Protestant to use words like 'intolerance,' 'bigot,' and 'spiritual pride.' But if he thinks that that is the actual teaching of the Roman Catholic Church, the process of dialogue will let him in for some real surprises, and he will have to change his tune," Similarly, it may be disconcerting to some Roman Catholics to find "Protestants who live under the corporate discipline of the Word of God, who believe expressly that they must live in utter subjection to that Word and who believe in the real presence of Iesus Christ in the sacrament-to say nothing of affirming their own interpretation of the Catholic belief that 'outside the church there is no salvation.

Rule No. 4: Each partner must accept responsibility in humility and ponitence for what his group has done, and is doing, to loster and perpetual edition. "Many Roman Catholics today are saying that the perpetuation of the divisions of Christendom is not simply due to Protestant wrongheadelness, but also due to the wrong kind of Catholic intransigence. Protestants should acknowledge that for centuries the Protestant tendency was to for the centuries."

Rule No. 5: Each partner must fortigibily face the issue swhich cause separation as well as those which create unity, A false sense of Christian charity must not gloss over points of difference that cannot be reconciled. "There is no halfway house, for example, between believing as that the pope is infallible. Not even the the pope is not infallible. Not even the estant theology could produce a satisfactory middle term. There is no such thing as being a little bit infallible."

Rule No. 6: Each partner must recognize that all that can be done with the dialogue is to offer it up to God. Ultimate unity may be the hope, but Christians must not be too set on how this unity should come about, "If in typical American fashion we are immediately impatient for 'results,' we will simply have to learn something about the patience of God-or we will try his patience yet further . . . No Christian is entitled to believe only in what is humanly possible. We have to affirm-and really mean it-that 'with men it is impossible, but with God all things are possible.' And this is why the dialogue is important; not because we know what will come of it, but precisely because we do not know what may come of it . . .

## By the Living Water

At dawn one morning last week, while most of Baghdad was still asleep, 55-yearold Abdul Rahman, a silversmith, padded down to the Tigris and squatted on the eastern bank. Covering his head with his kaffiveh, he recited the prayer: "In the name of the Great Life, healing and purity are thine, my Father, their Father, Great Vardna of living water," Then he began his ablutions. First he washed his hands and face and cleaned out his ears, snuffed water from his cupped palm into his nostrils three times, washed his loins, bathed his knees and legs three times, dabbled all ten fingers in the river, and finished by dipping his right foot twice and his left foot once.

Then Abdul Rahman turned to face the day with gladness, for it was Qam Arya, a lucky month for the people of his sect, the Mandacans. It was also the beginning of summer, for the Mandacans have never corrected their twelve-month calendar through the centuries, and their seasons

have lost track of the sun.

Underground for Survival, The Mandeans, markedly taller and fairer than the swarthy Arabs of Iraq, sometimes identify themselves in their broken English as "John Baptist Christians." But the suggestion that they are some kind of primitive Christian sect with a special revercible of the survival of the special revertible of the special reversible of the special revertible of the special reverdence of the special revertible of the special reversible of the special revertible of the special revertible of the special revertible of the special reversible of the special reversible of the special revertible of the

They have long been known in the Middle Eastern world—the Koran lists them



MANDAEAN RAHMAN Washing for the King of Light.

This advertisement is neither an offer to sell nor a solicitation of an offer to buy any of these securities. The offering is made only by the Prespectus. This is published on behalf of only such of the undersigned as are qualified to act as dealers in securities in the respective States.

New Issue

1,600,000 Shares

## Tennessee Gas Transmission Company

Common Stock (Par Value \$5 Per Share)

Price \$34.50 per Share

Copies of the Prospectus are obtainable from only such of the undersigned as are qualified to act as dealers in securities in the respective States,

Stone & Webster Securities Corporation White, Weld & Co.

Blyth & Co., Inc. The First Boston Corporation Eastman Dillon, Union Securities & Co.

Glore, Forgan & Co. Goldman, Sachs & Co. Harriman Ripley & Co.

Kidder, Peabody & Co. Lazard Frères & Co.

Merrill Lynch, Pierce, Fenner & Smith Paine, Webber, Jackson & Curtis

Smith, Barney & Co.

PERFECT REPLACEMENT FOR SUGAR...

Dean Witter & Co.

February 16, 1960

Lehman Brothers



(other quality fabrics available: galvanized steel, aluminum, stainless steel 8 basic fence designs, 6 gate styles Expert installation by nearby specialists Registered Certificate of Quality furnished to property owner

New Aluminized Fabric

Write for helpful booklet PAGE FENCE ASSOCIATION ational Headquarters • Monessen, Pa. A product of Page Steel & Wire Division

merican Chain & Cable Company, Inc. FENC

Quality fences—since 1883

ADOLPH's is the granulated Sugar Substitute that looks, sprinkles, and sweetens like sugar! Yet Adolph's is low in calories ... dissolves faster than sugar in hot or cold liquids...and in cooking, makes delicious sugar-free desserts. (Recipes in package.) Ask for Adolph's Sugar Substitute at your food store. For FREE SAM-

PLE, write to Adolph's Limited, Dept. No. I-2 Burbank, California

ther fine product of Adolph's Research Kitchens

with the Christians and Jews as worthy of special consideration. And they have survived the bloody centuries partly because of their exclusive faith and their horror of conflict, partly by going underground. "If persecuted," instructs a Mandaean text, 'say, 'We belong to you.' But do not confess him in your hearts, or deny the voice

of your Master, the high King of Light.' The Christian Demons. Together with the King of Light, the Mandaeans worship the Great Life, which takes the form of the "living water" or yardna-water flowing in a natural stream. As John baptized in the River Jordan, so the Mandaeans baptize by total immersion, and almost invariably live beside the banks of streams. They accuse the baptized Jesus of heresy for teaching that baptism may be performed with water that is not flowing. Nonetheless, they anticipate his return to destroy all religions except the Mandaean.

These pre-Christian Baptists are all but extinct today; barely 5,000 of them live on in Iraq, and in each generation there are fewer and fewer priests who can become bishops. Reason: a new prelate traditionally should be consecrated in the presence of a dying man who is to carry the bishop's words to paradise.

For the present, the Mandaeans do their best to perform their daily water rituals and to exorcise evil spirits. Mandaean demons are bad enough, but Moslem or Christian ones are worse. If after an exorcism, an evil spirit departs on time he is known for a Mandaean-but if he hangs on after the limit, he is probably Moslem or Christian, and the possessed victim is in for a rough time.

Chinese Rallying Point

In Rome last week for an audience with Pope John, frail, pale Thomas Cardinal Tien Ken-sin, 69, was halfway to a new assignment-his first since 1948. In that year, as the Chinese Reds were advancing against the Nationalists, Chinese Cardinal Tien, suffering from a heart ailment, left Peking for Shanghai and then for a long recuperation in the still peaceful British Crown Colony of Hong Kong. After China fell to the Communists, the cardinal retired to a seminary of his congregation. the missionary Society of the Divine Word, near Chicago.

No assignment came from Pope Pius XII, who was said to be irked that the cardinal had left his post. But John XXIII, deeply concerned over the Chinese Communists' efforts to establish a tame "national" Catholic Church in schism from Rome, felt that Cardinal Tien could serve on Formosa as a rallying point for Asian Catholicism and as a symbol of papal interest in the Far East. He installed him as apostolic administrator in Formosa, which now has 200,000 Catholics (up from 12,000 in the past ten years).

"I didn't go back before to avoid increasing the Communist persecution of the mainland priests," said Cardinal Tien last week. "But now the situation could not be worse, and perhaps my return will give the Catholics moral encouragement.



# Answer this call for help from behind the Iron Curtain!

This is one of many letters smuggled out from behind the Iron Curtain that prove the importance of RADIO FREE EUROPE in the battle for men's minds. The battle of Communist lies against the truth.

This is your battle, too! Your own freedom is endangered, for if Communist lies stay unanswered, if the truth does not get through, the Reds will

have won a decisive victory in their Cold War. You can help by keeping the strong, crystal-clear voice of RADIO FREE EUROPE broadcasting the

truth to combat Communist lies!

You must help! RADIO FREE EUROPE is a private organization that depends on your dollars to pay for equipment, announcers, and news analysts necessary to combat Communist lies!

GIVE THE GIFT OF FREE MEN AND WOMEN...GIVE THE TRUTH!

Send Your Truth Dollars for



## RADIO FREE EUROPE to: CRUSADE FOR FREEDOM

care of your local Postmaster



## EDUCATION

## Thrifty Trainman

"Whatever your income, save some of it," said lean, frugal Charles, Stillings, 81. It seemed a nice homily from an old retired railroadman who lives in a shabby hotel room overlooking the New Haven train tracks at Stamford, Conn. His own income, during all his years as foreman of the New Haven Railroad's power plant at nearby Cos Cob, never reached \$100 a week, But Laconic Bachedos Stillings as week, But Laconic Bachedos Stillings most of his savings the preached. He put most of his savings the processor of the savings when the processor of the savings when the

After he retired in 1948. Stillings' hotel room grew more cluttered with company reports and market letters. Every so often he rode to New York on his lifetime train pass to wish this broker; sometimes he rate to the rode to New York on the lifetime train pass to wish this broker; sometimes he real estate. Amy to Florida to look at versity of New Hampshire, where Stillings graduated in 1900, got an idea of what the old alumnus was up to. He gave the university a small scholarship fund scholastic ability for one student "of good scholastic ability for one student can be considered as the contract of the contract of

Last week, the university announced with awe. Stillings came through again. This time the scholarship fund was slight. This time the scholarship fund was slight. The stillings are stillings whose first job paid him \$5,60 a week, is now possibly worth \$500,000, and at his death, virtually all of it will go to his alma to his framework to leave a memorial to his framework to leave a memorial to his framework to leave a memorial to his the work of the help do him through the university at service. Said Son Stillings: "I want force poor guys who can't go to college, and give them a chance in life."



PHILANTHROPIST STILLINGS
Give others a chance,

#### Boom in Gifts

If the annual cost of U.S. higher education hits an expected \$9 billion by 1970. voluntary support must soar to \$1.9 billion a year. Yet this gift goal is no mirage. In its third biennial survey, the Council for Financial Aid to Education reported this week that 1,071 colleges and universities in 1958-59 received gifts totaling \$751.4 million, a 20.7% hike over 1956-57. The pattern of giving was especially interesting. Loyal alumuni were the biggest source (20.3%), and even the graduates of tax-supported state universities gave more than ever before: Indiana alumni gave \$2,032,435, followed by the University of Michigan with \$1,418,127. Equally significant was a sharp rise in non-alumni individual donations (17,2% of the total), which became the second biggest source of gifts. Perhaps most important, 26% of all the money was given with no strings attached, the kind of gift that educators prefer. Best evidence of a steady increase: the 517 schools taking part in all three of the council's surveys since 1954 reported a gain in gifts of 94%.

#### Down with Altruism

Against tough competition, a square, reying woman stepped to the stage in the Yale Law School auditorium one night last week. In the hockey rink there was a lively game with Brown University; in Woolsey Hall there was a concert by the New Haven Symphony Orchestra, Elsewhere on the campus there were three other guest orators, including Roman Catholic Bishop Fulton J. Sheen, who drew a full house at Yale Divinity School. But the opposition hardly fazed Novelist Ayn Rand, 55 (The Fountainhead, Atlas Shrugged), who considers herself the "most creative" philosopher alive today, Her 600 listeners made the biggest audience ever drawn by Challenge, a bustling undergraduate group that aims to tingle Yalemen® with prickly ideas. Polemicist Rand delivered as advertised.

"If you want me to name in one senence what is wrong with the modern world," began Russian-born Author Rand in her still noticeable accent, "I will say that never before has the world been clambring so desperately for answers to cracial problems—and never before has cracial problems—and never before has to the belief that of matically committed to the belief that of the property of the property

Spiritualized Cash. Author Rand will not let the world get off that easily. Already she has hurled more than 1,000,000 words in two hectoring novels at what she considers the root illness of man—the tyr-

\* And students at other colleges across the country. Launched at Yale last spring, Challenge already has chapters at Antioch, Chicago, Oberlin, Princeton, Reed, Smith, Stephens and Wisconsin.



OBJECTIVIST RAND Live only for self.

rany of altruism. "If any civilization is to survive," said she last week, "it is the morality of altruism that men have to reject." And why? Because this Christian virtue leads to self-immodation, tolerance of the "incompetent" common man, the welfare state, and ultimately to the slave labor camp. By hindering ego, altruism destroys human "reason."

Nurtured by a small Manhattan cult. Author Rand's unaltruistic philosophy of "objectivism" is objectified by the gold dollar sign that she often wears as a brooch ("The cross is the symbol of torture; I prefer the dollar sign, the symbol of free trade, therefore of the free mind"), But this weird spiritualization of cash ("Money is the root of all good") is perhaps only an outward and visible sign. The real point of objectivism is rousing unembarrassed self-interest. For the best man is a tough-minded egoist, "a heroic being. with his own happiness as the moral purpose of his life, with productive achievement as his noblest activity, and reason as his only absolute.

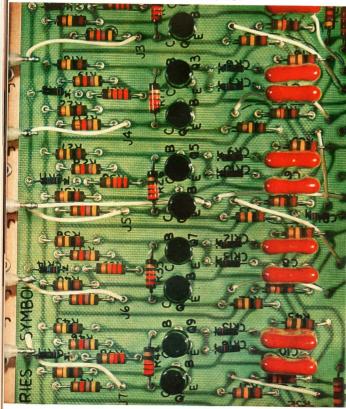
Firmly convinced that her own one absolute is reason. Author Rand has gone so far as to boast; "I have never had an emotion that I couldn't account for," Less fortunate people, she suggested last week at Vale, can blame Immanuel Rant. Just when faith was on the wane, and self-interest with the morality of altruisin" with the saved the morality of altruisin" with the self-interest with evil and the work of the w

Old Rugged Cro\$\$. To Author Rand, the "freedom and reason" that should combat "faith and force" were best emMeet ANGLIA. Shopping is more fun when you let ANGLIA, that staunch Briton, carry the load! The big trunk helps. So does ANGLIA's supersmooth handling. Sports-type 4-speed transmission. More leg-room, head-room, too. Bigger doors for regal entrances. More glass all around, and note that zippy Z-line rear window! Best of all, economy: superbly built ANGLIA costs about \$1600\* with full dashboard instrumentation. Gets up to 40 m.p.g. which means it can save (counting everything) up to 9¢ per mile. Going shopping in town? ANGLIA savings will treat you to lunch!



LOOK FOR THIS SIGN. CHOOSE FROM 12 MODELS IN THE ENGLISH FORD LINE, INCLUDING ANGLIA, PREFECT, CONSUL, ZEPHYR, ZODIAC, AND THAMES VANS. FOR THE NAME OF YOUR NEAREST DEALER, CALL YOUR LOCAL WESTERN LUNION OPERATOR 25.

Made in England for the Ford Motor Company, Dearborn, Mich. Sold and serviced is the United States by selected dealers. For further information write Imported Car Soles, Ford Motor Company, 3000 Schaefer 8d., Dearborn, Mich. "Mir.'s. suggested retail price at Eastern & Guil parts of entry. State and local taxes and transportation from POE extra. Price subject to change without notice.



Without electronics it is impossible to design, build, test, launch, guide, track or communicate with a missile. That is why 40% of Martin's 7,500 engineers are electronic/electrical engineers.



bodied in the "historical miracle" of early capitalism. "Never mind the low wages and the harsh living conditions" of the early years. "Capitalism did not create poverty-it inherited it." The real miracle was the creation of "the necessary corollary of political freedom"-laissez-faire capitalism. The tragedy is that this "magnificent benefactor of mankind" soon died -Government controls killed it. And even the "so-called defenders" of capitalism were too chickenhearted to resist. "Because, ladies and gentlemen, capitalism and altruism are incompatible. Make no mistake about it-and tell it to your Republican friends: capitalism and altruism cannot coexist in the same man or in the same society.

True capitalism is just as dead under Einschwer Republicanism as under the New Deal, according to Author Rand, and it cannot be reborn with any such slogan as "service to society." Only its original purpose will do: "The moral justification of capitalism is man's right to exist for his own sake." The alternative to this "rational" purpose is totalitarianism.

Tational purpose is totalitarianism. Is there any hope? In a windup that left Yalemen limp, Author Rand crackled: "Civilization does not have to perish. The brutes are winning only by default. But in order to fight them to the finish and with full rectitude, it is the altruist morality that you have to reject."

#### Speaking to the Subject

In Atlantic City last week, 10,000 members of the American Association of School Administrators gathered in annual convention, slogged through dozens of trade exhibits, from green blackboards to air conditioners. But education was far from forgotten; some invited guests spoke vigorously to the subject.

¶ James B. Conant, president emeritus of Harvard, gave the first public report on his current study of U.S. junior high schools. Conant praised efforts to depart-mentalize the eighth grade (with four specialized teachers per class instead of one). but warned that "drastic revisions may be in order in many schools." Among them: a longer school day, a possible end to small schools. Then Conant loosed a blast. In his study so far (125 junior high schools in 17 states), he has found "an almost vicious overemphasis on athletics. Said Conant: "Colleges, of course, are by and large the worst sinners in this regard, but that the disease had spread to the junior high school was to me a new and shocking revelation

¶ Philip H. Coombs, secretary of the Fund for the Advancement of Education, called for a teaching "revolution" to sweep away obsolete methods (e.g., "the teataway obsolete methods (e.g., "the teatdynamic, unprogressive industry." said dynamic, unprogressive industry." said combs. "There has not been a profoundby radical innovation in the technology of education since the invention of the book." Suggested Coombs: every school system compact of the compact of the compact of the "2" of its budget for a toponth research division and hire "a vice president in charge of heresy." Delicate Type Dilemma...

Suggest to an investor that he buy a certain stock.

If it goes up—you're a hero. If it goes down—well, you're not a hero.

That's a situation every broker has to face. Because he knows that all of the suggestions he makes can't possibly be right. No broker is infallible.

But any broker worth his salt is perfectly willing to bring all of his experience, facilities, and personnel to bear on your particular situation . . . any broker is perfectly willing to put his batting average on the line for you to test for yourself.

Wondering if Merrill Lynch should take a swing at your own investment program? Ask for our informative pamphlet, "This Is Merrill Lynch." No charge, of course. Just write—

## Merrill Lynch, Pierce, Fenner & Smith Inc.

Members New York Stock Exchange and all other Principal Exchanges

70 PINE STREET, NEW YORK 5, N. Y.

Offices in 112 Cities



## Meet the "Boss" of Dean Van Lines

Your first phone call sets off a chain reaction of *service* and *you* are the boss. We do as much packing as you specify, arrange your furniture in your new home as you desire.

Dean Van Lines agents are everywhere to move you anywhere, faster and better...for less.



THE DEAN OF AMERICAN MOVERS



## CINEMA

### Nose Opera

Scent of Mystery, the first picture made by Mike Todd Jr., son and heir of the late producer of Around the World in 80 Days, has been tagged by the Hollywood wisenheimers as "the first movie that ever smelled on purpose." Actually, it is the second smellie released in recent months, Behind the Great Wall (TIME, Dec. 21) beat Todd's picture to Broadway by a nose, partly because "amazing Aroma-Rama" (which breathes the "olfactory effects" in and out of a theater through its



LORRE & ELLIOTT IN "SCENT" It smells on purpose.

air-conditioning system) is simpler to install than Todd's "glorious Smell-O-Vision" (which supplies every customer with his very own scent vent)

The hero is a young British airman (Denholm Elliott), on holiday in Spain. who sees a runaway truck miss a pretty girl by inches, smells a rat, sets up as a private nose, and, like a questing Quixote with a paunchy Panza (Peter Lorre) at his heels, sets out to rescue his damsel in distress. In the course of the hero's aromantic maunderings, the customer gets quite an eyeful of Spain: the Alhambra, the Alcazaba, the Cathedral at Malaga, the bullfights at Pamplona. He also gets a snootful: apples, peaches, brandy, wine, tobacco, shoe polish, peppermint, roses, garlic, not to mention the local skunks (Peter Arne, Paul Lukas). All in all, everybody will probably have a snorting good time.

The "olfactions" themselves—supplied from the "library of essences" compiled by "Osmologist" Hans Laube, who perfected the Smell-O-Vision process-are on

the whole no more accurate or credible than those employed by AromaRama, but at least they don't stink so loud. Moreover, the gimmick is backed up by a witty script that at times owes as much to Don Miguel de Cervantes as it does to Scriptwriter William Roos. The Todd 70 Process camera is used to flashy effect, especially when it is mounted on a helicopter. And Hero Elliott is a remarkably sly and appealing comedian. Released as a hardticket, ten-a-week, \$3.50 attraction, Scent will undoubtedly make millions. But most customers will probably agree that the smell they liked best was the one they got during intermission: fresh air.

#### **New Picture**

The Last Voyage (M-G-M), "Fire in the engine room! These are the first words in this film, the first jab of what turns out to be the most violently overstimulating experience of the new year in cinema; an attempt by two shrewd shock merchants, Andrew and Virginia Stone (Julie, Cry Terror!) to give the mass audience a continuous, 91-minute injection of adrenaline.

The captain (George Sanders) of the liner Claridon, several days at sea with 1,500 passengers aboard, is not alarmed by the news of the fire, and fortune at first seems to smile on his sang-froid. The blaze is quickly put out. But its heat has fused the safety valve of the No. 3 boiler which eventually blows its top through third, second and first-class cabins and rips a sizable hole in the side of the ship. The captain orders the lifeboats lowered. and as bulkhead after bulkhead bursts, he makes his desperate calculations: in so minutes the Claridon will take the fatal plunge.

At this point the suspense, already throat-constricting, becomes anginal. The explosion has trapped the heroine (Dorothy Malone) beneath a steel frame too heavy to move. Only an acetylene torch can save her. Can the hero (Robert Stack), raging through the sinking ship. find a torch before the rising waters drown the heroine's piteous cries? No he can't; yes he can; no he can't. The Stones play on the moviegoer's pulse as though it were a set of bongos.

As a piece of professional entertainment. The Last Voyage is plainly superior to the picture it was patterned after, the British version of the loss of the Titanic. The script takes advantage of its fictional freedom, as the script of A Night to Remember (Time, Jan. 5, 1959) could not, to focus its interest and excite its pace. The scenes of destruction are particularly explicit and dramatic: most of the film was shot aboard the old Ile de France just before she was junked in Japan. And yet, in its total effect, The Last Voyage lacks an element essential in all great disasters; dignity. Indeed, the idle depredation of a noble old ship, for the mere sake of sale able sensation, may seem to some moviegoers an absolute indignity.



New Beechcraft Super G18 seats 7 to 9 people. Airliner-type interior. Private lavatory. Food bar. 234 mph top speed. Up to 1,626 mile range.



New Beechcraft Model 65 Queen Air seats 6 to 7. Airliner-type cabin. Sepa-rate pilot compartment. Private lavatory. Cruises over 200 mph.



New Beechcraft Twin-Bonanza seats cruises over 200 mph. Supercharged fuel injection engines. New air-stair door, Optional couches



New Beechcraft 5-Place Travel Air is still the quietest, easiest-to-fly and easiest-on-gas twin in the 200 mph class. Up to 1,410 mile range.



New low-cost Beechcraft Debonair with fuel injection carries 4 passengers and luggage at over 3 miles a minute. Up to 1,170 mile range.



The new Beechcraft Bonanza cruises well over 200 mph. It's the fastest all-metal single-engine business plane. Optional fifth seat. Better gas mileage than most cars. Many an executive has learned to fly in a Bonanza with no previous experience.

## How to keep top men young:

A man is as young as he feels, so we have heard. So what is the difference between a top moneymaker in his 50's who feels 70, and another with the youthful ability of his 40's?

Make no mistake, for we're serious: a Beechcraft can make the difference. With his youth kept fresh, many a man can make decisions worth hundreds of thousands of net dollars to his firm. Figured on end results, many a fresh-feeling top man can return the cost of a go-faster, go-farther Beechcraft in a year or a month. And yes, even in one day. Beechcrafts are selling fast because a certain trip by the right man at the right time can easily result in a \$5,000 to \$10,000 profit. Forgotten is the fact that slower ways of getting there might save \$18.36.

The Beechcraft Bonanza, leader in the skies among all single-engine business planes, is just the thing for men who want to stay young and useful.

See your Beechcraft distributor or dealer for complete information on low-cost Beech financing and leasing plans.

Write for illustrated Bonanza brochure and informative booklet, "The Dollars and Sense of Business Flying", to Public Relations Dept., Beech Aircraft Corp., Wichita 1, Kansas, U. S. A.



## MEDICINE

## Mental Health: Improving

With a combination of tranquilizand drugs and higger budgets, state and local governments are making headway on long-neglected mental health programs. Put-ting together 1936 figures laboriously collected from all levels of government, the American Psychiatric Association and the American Psychiatric Association and the latter of the programment of the p

lined up from morning until night. It was all free. New York's Lederle Laboratories donated the vaccine. Physicians, nurses, and a host of assorted volunteers gave their services. Paper work was at a minimum. For each person to be vaccinated, there was a short form listing how many shots of Salk vaccine he had had, and for minors, a form for parental consent.

Even for the busy workers, everything was gratifyingly simple. The vaccine, colored the faintest of pinks by cherry flavoring, arrived in 1,000-cc. bottles (about a



POLIO VACCINE DRINKERS ON UNIVERSITY OF MIAMI CAMPUS
Willing to take one chance in a billion.

dial care cut the number of institutionalized patients per 100,000 U.S. population from 335-7 to 310.3. Partly as a result, average daily expenditure on each patient rose 18%, from \$3.74 to \$4.42.

## One-Swallow Vaccine

An all out drive by backers of oral, live-virus vaccines for the right to succeed the Salk killed-virus injections as the first line of defense against poliomyelitis reached the U.S. last week. Biggest offensive was launched in Miami and surrounding Dade County, where the entire under-40 population, estimated at 520,000, was marshaled in an effort to show that a single swallow of the three-way vaccine is not only safe but superior to Salk. By week's end the campaign's sponsors tallied more than 75,000 who had taken the vaccine. They hoped to run the total close to the half-million mark before April, which would make this the biggest test of any live vaccine in U.S. medical history, and surpass the figure of 440,000 children covered by the 1954 trials of Salk vaccine.

Paper Cup. From the skyscraper hotels and high-life restaurants of Miami Beach to country schools and community centers back in "the 'Glades," adults and children quart), enough for 500 doses. A nurse drew 2 cc, thalf a tesspoonful at a time with a bull-type dropper, put it in a tiny paper cup. Another worker added about a tablespoonful of water—distilled, to guard against the possibility that chlorinated tap water might reduce the vaccine's potency. Adults and schoolchildren downed the mixture at a gulp. For infants, the vaccine was usually put in a plastic tesspoon, set life from a fresh pack. The tesspoon was thrown away after use.

This straightforward procedure contrasted sharply with the complications of needle sterilization and alcohol swabbing with the injected Salk vaccine. And it was free of pain and the slight risks of needle including adult on a vaccine swallowers (including adult) and the slight risks of needle and the slight risks of the slight risks of needle faccine the state of the slight risks of the flatter of the slight risks of the slight risks and flatter of the slight risks and the slight risks and slight risks and the slight risks and the slight risks and slight risks and the slight risks and the slight risks and slight risks and the sli

700 an Hour. Almost 200,000 requests for the vaccine were in before the test began, and the biggest problem was getting the stuff to all who wanted it. Tourists were not invited, but a few horned in at a mobile unit set up in front of a Col-

lins Avenue restaurant to take care of botel personnel. In the elementary schools, classes of 30 or more children all took their medicine in elapsed time as short as seven minutes. At Sunset Elementary School, just south of Mämi, 73x children ran through the line in less than an hour. At Homestead A.F.B., home of the Strategic Air Command's S23rd Air Division, corpsmen and nurses carried the vaccine out to flight crews and ground crews in their the altern areas to avoid any break in their the altern areas to avoid any break in their

Jointly sponsoring the massive campaign were the Dade County Medical Association, the county Health Department, and the University of Miami's School of Medicine. Prime mover in getting it rolling was Dr. Turner E. Cato, 56, the county's veteran health commissioner, who was inspired by the grandiose and seemingly successful antipolio program launched by the Russians with Dr. Albert Sabin's live-virus vaccine (Time, Nov. 2). Despite cajoling by him and fellow physicians, too many Dade County residents had neglected to take Salk shots, so that in 1959 the county had 46 cases of paralytic polio. Still more disturbing, seven victims (including two who died) had had three Salk shots. The county medical association, led by incoming President Franklin J. Evans, abandoned organized medicine's traditional opposition to free medication as socialistic and decided to support an all-out test of oral vaccine to be given free. The university's professor of preventive medicine, Dr. M. Eugene Flipse, became program chairman.

Con the Review The status and the Albough there U.S. made vertices containing live but attenuated (weakened) viruses have been widely tested overseas, the U.S. Public Health Service will not license any for general use until rigorous license any for general use until rigorous license and the state of th

Herald R. Cox, Sc.D., 8 23 next week, who developed the vaccine for Lederle, insists that his polio vitue strains have been so modified that they end to the cause disease after growing in their name habitat, the human gut. They have an added safety factor of a million, he said added safety factor of a million, he said ast week. And since even "wild" polio virus causes detectable disease in only one out of a thousand of the people it infects, he argued that the chance of getting disease from this vaccine is one in a billion.

From tens of thousands of blood samples, the Florida campaign's sponsors expect to have answers within a few weeks on the vaccine's potency and safety. Even-

One of the U.S.'s doughtiest virologists. Working against Rocky Mountain spotted fever in 1938, he caught the disease, believes he would have died if he had not previously taken his own new vaccine.



The high-speed, high-capacity Divisumma 24 combines a remarkable "memory" with automatic retention of a constant, and provides an easy-to-read tape record of all operations. Automatic re-entry of intermediate results makes the Divisumma 24 especially useful for multifactor multiplication and combined operations. No operator training is required, Olivetti Corporation of America, 375 Park Avenue, New York 22, N.Y.: branches or dealers in all principal cities.

## olivetti



This advertisement is neither an offer to sell nor a solicitation of offers to buy any of these securities.

The offering is made only by the Prospectus.

Not a New Issue

February 17, 1960

1,000,000 Shares

# Campbell Soup Company

Capital Stock

(\$1.80 Par Value)

Price \$50 per share

Copies of the Prospectus may be obtained from any of the scereral underwriters, including the undersigned, only in States in which such underwriters are qualified to act as dealers in securities and in which the Prospectus may legally be distributed.

The First Boston Corporation

Kuhn, Loeb & Co. Blyth

Blyth & Co., Inc.

Eastman Dillon, Union Securities & Co. Goldman, Sachs & Co. Drexel & Co. Glore, Forgan & Co.

Kidder, Peabody & Co. Lazard Frères & Co.

Harriman Ripley & Co.
Incorporated
Lehman Brothers

Merrill Lynch, Pierce, Fenner & Smith
Incorporated
Stone & Webster Securities Corporation

Smith, Barney & Co. White, Weld & Co.

Dean Witter & Co.

Dean Witter & Co.

WHAT'S THE OUTLOOK FOR OUR ECONOMY?

Despite periods of leveling off, the general trend of our national economy is always up. Right now we're entering a new "up" period that promises to exceed all others. Wise planners, buyers and builders are getting ready for it now. Get all the facts in a free booklet about your great future. THE ADVERTISING COUNCIL, Box 10, Midtown Station, New York 17, N. Y.

tually, they hope to eliminate wild point virus entirely from Dade County—which no killed-virus vaccine could ever do. by the end of the 1760 poils eason. Dr. the end of the 1760 poils eason. Dr. censed. Meanwhile, the National Foundtion (Thur, Jan. 18) grantees are testing the Sabin vaccine. The struggle for the right to supplement and eventually supplant the Salk vaccine will become intright to supplement and eventually supplant the Salk vaccine will become intuition of the salk vaccine will be the salk vaccine the salk vaccine will be the salk vaccine the salk vaccine will be the salk value of the salk vaccine will be the salk vaccine to salk vaccine will be the salk vaccine to salk vaccine will be the salk vaccine to salk vaccine will be salk vaccine will be salk vaccine to salk vaccine will be salk vaccine will be salk vaccine to salk vaccine will be salk vaccine will be salk vaccine to salk vaccine will be salk vaccine will be salk vaccine to salk vaccine will be salk vaccine will be salk vaccine to salk vaccine will be salk vaccine will be salk vaccine will be salk vaccine to salk vaccine will be salk vaccine

VD Up

Penicillin cut the U.S. syphilis rate from 244,7 cases in each 100,000 population in 1948 to only 68,5 in 1958, the gonorrhea rate from 252 to 129,3. Unfortunately, the public's old terror of veneral disease gave way to overconfidence, a one-third cut in VD-control funds. The rate of VD decline began to level off five years ago, by last year seemed ready to rise again.

absorbed the American Social Health Association and two other national health organizations, tallying up figures for fixed 1950, reported a general VD rise in 29 U.S. states and 49 major cities. For the country as a whole, the syphilis rate was up 1.2%, gonorrhea up 6.3%. In a pattern that threatens faster rises in the near future, health officers found 22.8% more cases of syphilis in its early infectious

An age-group breakdown has not yet been made on the 1959 figures, but health officers generally agreed on who are the major victims of the rise: teen-agers living in big cities. New York City reported that syphilis increased 78.3% among its 15-to-19-year-olds.

Surgical Air

In a routine month. Mount Sinai Hospital and Clinic in Los Angeles would pital and Clinic in Los Angeles would infections owing to contamination in surgery. But not one case has turned up in the last six months, and surgeous could feel the reason while they worked. Blowing gently down over them from the graphy down over them from the art that was 99.9% free of germs, including the deadly stree of germs, including the deadly stree.

The air was made surgically pure by being pumped through a 7-ft. cube housing 72 small cylinders, each containing an ultraviolet arc. The cylinders were designed so that every passing air particle swirled within 3 in. of a germ-killing arc light. Since ultraviolet rays kill germs more effectively at close range-their germicidal effect is proportionate to the square root of the distance-a microbe had only 1/256th as much chance of surviving a trip through the cylinders as it would have under an ultraviolet lamp hanging 4 ft. above the operating table. The air washer, called the Aseptic Air System, is relatively inexpensive. Its inventors, a physicist and a well-to-do gadgeteer, can equip the average 1.000-sq.ft. operating room for as little as \$1,500.











BIG SHOW AT SQUAW VALLEY. As pigeons flew, flames burned and fireworks exploded, the 1960 Winter Olympies began—and you'll see the entire pageantry of the opening days in Life's fast-closing (Saturday midnight) word-and-picture story.

ATLAS, THE ASTRONAUT'S MISSILE. LIFE presents the first of a series in which each Astronaut will describe his special responsibility in Project Mercury. This week Air Force Captain Donald Slayton reports his reactions to the Atlas (40,000 parts, any one of which could go wrong)—the missile that will propel the first American into orbit.

DICTATOR AT BAY. Striking pictures and hard-hitting text describe Strongman Trujillo, his family, his wealth, his army and some of the problems the Dominican Republic is facing, including his newest foe, the Church.

THE MOVIES—GETTING TOO GROWN UP? Adult entertainment is fine for adults—but films like Lady Chatterley's Lover and the forthcoming Lolita are hardly family entertainment. Among the questions posed in William K. Zinsser's article: whose responsibility to keep the kiddies out—the industry, the churches, the states, the parents?

PIONEER OF SCIENCE. Most people know that Ben Franklin drew lightning from the sky with a kite and invented the lightning rod. But much of Ben's world renown as a scientist was based on other achievements, here described in his own letters and reconstructed in brilliant color photographs.





Forty miles south of San Francisco, at Sunnyvale, California, stands the vast new Satellite Production Building of Lockheed's Missiles and Space Division. It houses the thousands of scientists, engineers, and technicians who build the satellites for four of America's major space programs. From Satellite Center comes the Agena, exclusive satellite in the Air Force Discoverer program for the exploration of space. The Agena is America's largest (1700 pounds) and most reliable satellite (six successful orbits in eight launches). In fact, these six Agenas weighed more than twice as much as the three Sputniks the U.S.S.R. has put on orbit. And the Agena is the only satellite that can send a capsule from space to earth. Because of the Agena's demonstrated reliability, a more powerful version—the Agena B—will be used by the National Aeronautics and Space Administration in its lunar and deep-space probes. Satellites for the Air Force MIDAS (Missile Defense Alarm System) and Samos strategic warning system are also being designed, engineered, and manufactured at Satellite Center, U.S.A.

# Satellite Center, U.S.A.

KHEED

## LOCKHEED

DIVISIONS: CALFORNIA - CODONIA - MISSILES & SPACE - LOCKHEED ELECTRONICS CO. LOCKHEED AN TERMINAL - LOCKHEED ANGRAFT SERVICE - LOCKHEED ANGRAFT INTERNATIONAL - LOCKHEED, S.A. POUET, SOUND BRIDGE AND DRY TOOK CO. PRODUCTS: LECTRONICS - MISSILES - ANGRAFT AND ANGRAFMENT - SHIPPULIDING - HEAVY CONSTRUCTION - SATELLITES AND SPACE VEHICLES - ANGRAFT - NUCLEONICS - ANGRAFM - MANGAGMENT

## BUSINESS

#### STATE OF BUSINESS Rising Production

U.S. industrial production rose 3% in January to top the alltime record reached before the steel strike. The advance, which brought the index to 169 of the 1947-49 average of 100 came on top of a 6% rise

in December, reflected improvement in every sector of the economy except mining. Other rising indexes: ¶ Department-store sales rose 4% in the week ended Feb. 13.

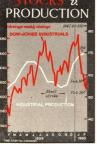
Personal income climbed to a new record of \$393.3 billion on a seasonally adjusted rate in January, up \$1.2 billion from December's previous record.

¶ Rail and truck carloadings continued above last year's pace, but dropped slightly from the week before because of bad weather in the Central, Southern and Western states.

¶ F. W. Dodge Corp. predicted gains in most construction categories during 1960, especially in the field of plant and equipment expenditures. Notable exception: residential construction, which dropped almost 13% in January from the same month in 1959, now seems headed for 1,200,000 to 1,250,000 housing starts in 1966, down about 10% from 1950.

#### Rally on the Street

As the stock market drifted lower over five of the past seven weeks, traders waited for the "selling climax" that would clear out the timid at one swoop, lay the groundwork for an advance. Last week the climax came. Sliding to its lowest point in ten months, the market suddenly plunged minutes late on the downside, and the Dow-Jones industrial average gave up six points in less than two hours. Then, just as



suddenly, the market turned about and headed upward in a broad and spirited rally. It continued to rally for the rest of the week, ended at 628.45 on the industrial average, up 6.22 points for the week. Said Sidney B. Lurie, partner of Josephthal & Co.; "The scare is over."

Not everyone agreed with that estimate. but the feeling was widespread that the week's events had left the market stronger. Even the Dow theorists, a small but vocal group of analysts who were beginning to look for a bear market, saw signs of encouragement. According to the Dow theory, if the industrials break through their recent low, followed by the rails going through their last low, a bear market has started. Last week the industrials plunged through their low of Sept. 22. and the theorists suspensefully watched the rails slide down. The rails got right down to their fall low of 146,65, then scooted up again without breaking through. To the Dow theorists, this was an encouraging sign.

Another sign of encouragement was the continued buying of the small investor. A Merrill Lynch, Pierce, Fenner & Smith survey taken in October showed that more than 61,000 of its customers intended to buy securities into mid-1960, and only 9,800 planned to sell; 53,400 planned both to buy and sell, and 17,600 planned to make no investment changes. Last week had been supported by the control of the control of

What had cleared the air was the fact that the stock market appeared to be taking a new look at such key business developments as the tapering of steel production and the slow buildup in inventories. Investors were reassessing these developments for what they are: not signs of a recession but signs of a proteodium in indusrecession but signs of a proteodium in indusoverall uptrend of the economy. Most Wall Streeters now do not believe that there will be a recession in 1961. As for the market, it may well take a breather until first-quarter reports. They are expected to be good, give stocks a new upward push.

#### Record Earnings

To the long list of companies with record earnings last year there were some notable additions last week:

¶ American Machine & Foundry Co.'s fourth-quarter earnings of 83¢, v. last year's 66¢, brought 1959's total to \$2.50 per share from \$1.66.

¶ General Electric reduced costs, was able to show a 15% profit increase on a 6% boost in sales. Earnings were \$3.19, up from 1958's \$2.78, with a 12% gain in the fourth quarter.

¶ Bell System rang up profits of \$5.22, a 55¢ increase over 1958.

¶ R. J. Reynolds Tobacco Co.'s earnings climbed to \$4.45 from \$3.80, with fourthquarter profits of \$1.15, v. 1958's \$1.02.

### MANAGEMENT

#### How to Make a Buck

Every businessman knows that it is hard to make a fortune in these days of high income taxes. Last week American Motors President George Romney gave chapter and verse on how hard it is even for the high-salaried executive with stock options in a front-running corporation whose stock has soared.

When word was let out by the SEC that Romney had sold 10,000 shares of American Motors in January at \$90 a share, the stock was caught in a flurry of selling; American Motors lost 9½ points in two days before holding at 69. Romney hastily called a press conference to explain it all. He had not sold the stock, said Romney, for any lack of faith: "I sold faith: "I sold



American Motors' Romney Buying by selling.

it because there is no other way by which I can increase my outright investment in

the company's future." Big Money. Between 1948 and 1954, as a vice president whose salary rose from \$25,000 to \$75,000 a year. Romney had managed to buy 3,240 shares, usually a hundred at a time. When he became president in 1954, he got a chance at big at \$9.56 a share. After that, American Motors' stock dropped below the option price. But when it started up, Romney was in a bind. He had voluntarily cut his salary when the company was in the red, placed a \$225,000 limit on his salary and bonuses when business picked up. Thus, he had not been able to save anywhere near enough money for a major stock purchase. "I had to borrow to pick up those options," said he. "A fellow in my position under the tax laws is not in a position to buy stock except by borrowing." Romney borrowed enough money to buy 20,500 shares, leaving 14,500 shares still to go. At that it was a gamble: with American Motors' spotty dividend record, as sizable expense. As American Motors moved ahead, Romney got two more sets of options over a period of years: one for 21,000 additional shares at \$3,18.29 per share in 1958, another for 21,000 shares at \$56.70 last September. But he blocks of 500%, to pick up any large

Bright Future. By selling 10,000 shares (leaving him with 13,740), Romney got \$900,000, of which \$200,000 went to pay the capital-gains tax, another \$200,000 for debts remaining from the first purchase, and \$70,000 for tithing to Romney's Mormon church, His net: some \$430,000. This is about \$200,000 short of what he needs to pick up the last 14,500 shares on the first option, plus another 12.600 shares becoming available this year on his other two options. By paying off his first debt, Romney can now borrow again, add in his net \$430,000 gain and thus buy those 27,100 shares this year. His grand total: 40,840 shares, or 28% more than when he started. If he can figure out a way to pick up the 29,400 shares he still has coming in options, presumably by going through the maneuver again he will own about 1% of American Motors' stock, worth about \$5,000,000 at current prices

As for American Motors' business, said Romey, "the future never looked bright-er." Current-quarter earnings are estimated to be better than last year's \$2.10 a share; the assembly plants are on a six-day, three-shift basis, with production scheduled for 280,873 units in the first six months, 23% better than last year.

#### Rigging the Bids?

Ever since the TVA complained last spring about identical bids for electricpower-generating equipment, the Justice Department has been investigating the pricing policies of the nation's major electric-equipment manufacturers. Last week, in a series of criminal antitrust indictments, a federal grand jury in Philadelphia charged that General Electric Co., Westinghouse Electric Corp., Allis-Chalmers Manufacturing Co., I-T-E Circuit Breaker Co. and Federal Pacific Electric Co. conspired to submit "noncompetitive, collusive and rigged bids" on private and government business valued at \$200 million a year. The grand jury also indicted G.E., Westinghouse, I-T-E Circuit Breaker and nine other electrical-equipment makers for conspiring to fix prices on sales of another \$55 million a year.

The government charged that, to set prices and rig bids, representatives of the five major manufacturers met at least 35 times over the past year, took hotel rooms under assumed names. The government market broke up among G.E. (39%). Westinghouse (35%). I-T-E Circuit Breaker (11%), Allis-Chalmers (8%) and Federal Pacific (7%).



G.E.'s CORDINER
Agreement by moonlight.

At the meetings, the indictments said, the defendants would designate the manufacturer to submit the lowest bid. To quote nearly identical prices, the manufacturers used a "phase of the moon" or "light of the moon" or might be more if the moon."

"light of the moon" formula. Under the plan, as the Government outlined it, the companies rotated the prices of of their bids to correspond with the others quoting intermediate prices, and one the high price. Thus, each manufacturer would not only know what the others were bidding but would periodically be low bidder and get his agreed share of

the market.

The grand jury indictments came as no

surprise to General Electric Co's. Chairman Ralph J. Cordiner. Last month he reported that G.E. executives who had shown "flagrant disregard" for G.E.'s policy by discussing prices with competitors had been downgraded and that their salaries had been cut. But for Westinghouse's management the indictments "came as a shock." The company said the actions charged to its employees are "completely contrary to long-established policies, though no action had been taken against the employees involved. If convicted, the companies will be subject to a maximum fine of \$50,000, and the 18 individual defendants to a year in prison and a \$50,000 fine.

## CORPORATIONS Brunswick Finds a Boatbuilder

Brunswick-Balke-Collender Co., which has diversified from bowling into school and sports equipment, has been looking for a boatbuilder. It lost out on Chris-Craft Corp., the nation's largest motorboat maker, to NAFI Corp., which is controlled by Wall Street's Shields & Co. (TIME, Feb. 15). After helping to close the Chris-Craft deal, famed Yachtsman Cornelius ("Corny") Shields Sr., a Shields & Co. partner, pondered a way to see Brunswick into the boat business. As a director of the Owens Yacht Co., the nation's No. 2 builder of pleasure crafts (1959 sales: \$15.3 million), Shields set about bringing the two together. This week Brunswick announced that, through an exchange of stock worth \$16 million. it would take over Owens Yacht Co. The four Owens brothers (Charles, Norman, John and William), who own 70% of the stock, will receive \$11.2 million worth of Brunswick stock.

Under the contract, Brunswick will exchange two shares of its stock for each

## TIME CLOCK

STOCK-TRADING RECORD was set by New York Stock Exchange in 1959, when more than I billion shares worth more than \$43 billion were traded, highest since 1930.

G.E. OFFER for a major interest in ailing Bavarian Motor Works, West etc. is under consideration. B.M.W., already licensed to produce G.E.; J.79 jet engine, is slated to get a \$100 million contract to build them for German air force's new Starfighter.

COLOR TV PRODUCTION will be doubled in 1960 by RCA, which last year earned its first profit from color since it was introduced in 1954.

ALEXANDER L. GUTERMA, 44, the freebooting financier convicted of bilking the public of nearly \$1 million when he headed F. L. Jacob Co., was fined \$160,000, sentenced to four years, eleven months in prison. Still to come: trial on three other indictments:

MINIMUM.-WAGE BOOST is likely to be approved during this session of Congress, since Labor Secretary James Mitchell has said that a "modest increase" in the present \$1 minimum will not adversely affect lowwage industries. Unions and most Democrats favor a \$1.25 per hour minimum, Republicans a \$1.10 to \$1.15 per hour compromise.

NEW MISSILE SPENDING will give Douglas Aircraft \$60 million in fascal 1961 for full-scale development of its 1,000-mile, air-to-ground Sky-bolt missile. Designed as a "standoff" weapon to be launched from B-52 jet bombers, Skybolt is expected to be major nuclear weapon, is slated to go into service within next three to five years.

NEW JET ORDERS for Boeing's 727, a 65- to 88-passenger jet still nunder development, will be placed by United Air Lines. United plans to buy 40 of the 600-m.p.h. 727s, which will cost about \$4,000,000 each.

## -HOW TO SELL OVERSEAS\_

## The U.S. Has the Opportunity & the Tools

W. H.V. have U.S. exports fuller: The popular complaint of businessmen is that the U.S. is being pritted und world markets by rising labor costs. But many foreign-trade experts are convinced that the biggest problem is a plain lack of salesmanship: the U.S. businessman has simply not tried hard enough to sell his products abroad Says Tederal Reserve Chairman W.J. Says Tederal Reserve Chairman G. Says Tederal Reserve Chairman for foreign business is the neglected child of American business."

Even though the traditional greate between U.S. exports and imports has narrowed dangerously, comparatively few businessmen have stepped up foreign selling efforts. The lag is not for any lack of opportunity. In recent years the U.S. has made great strides in persuading foreign nations to lower tariff barriers. Yet the Commerce Destroyment exported that only 10,000 perfectly only 10,000 perfectly the properties of the prop

Big corporations such as General Motors, International Business Machines, and National Cash Register, which have full-scale international divisions and plants abroad, know how profitable trade can be. But smaller companies, which cannot invest milman to the companies, which cannot invest milder eport ground in the companies of the dumping ground for surplus of the comdumping ground for surplus of the comtant of the companies of the comduction of the companies of the composition of the companies of the comduction of the companies of the companies of the comtant of the comtant of the compa

Just about every U.S. company extends credit-as liberal as possible-to its U.S. customers. But overseas, the same companies often demand cash on the barrelhead. Nor does the U.S. businessman research his foreign market as he does at home; he is nowhere near as anxious to serve each customer's special needs, is reluctant to modify his product to fit export needs. Germany's DEMAG steel construction company recently won an order for a steel mill in Portugal because it offered "complete, individualized package, while its U.S. competitors offered only a standard job, take it or leave it. Says DEMAG: "The Americans pull out a blueprint, but we do a handdrawn design specifically tailored to the customer's wishes.

The U.S. also often falls down in the quantity and quality of its salesmen abroad. European and Japanese traders flood their markets with salesmen, make sure they are well-educated specialists with a solid knowledge of the language and the market. By contrast, the U.S. company often sends a man who does not even know the language, has so much ground to cover that the can answer operies only by that he can answer operies only by the contrast of the contr

The U.S. company too often sells more on price than with the emphasis on quality that makes it more economic in the long run to buy American. A U.S. power shovel advertised for one-ton capacity handles one ton of dirt; a European shovel may be cheaper, but the rating includes the weight of the shovel and it handles only fourfifths of a ton. The Commerce Department's Expert Emil Schnellbacher deplores the "great to-do about ours costing more. They get more. In order to get across the idea that they are getting more for their money, we ought to go in more for the hard sell."

Those who sell hard are doing fine despite price difference. American Chemical Paint Co. brings its 35 foreign distributors to the main plant near Philadelphia every two years for a refresher course on what makes its products good, what new ones are coming along. Consolidated Electrodynamics Corp., a precision instrument maker, set up a marketing and servicing subsidiary in Germany a year and a half ago, expects to expand the staff to 85 this year. Says Manager Harold Zander: "You can't sell this type of installation by catalogue. When we get an inquiry, we have the instruments air-expressed from the U.S. if necessarv, and our technicians rush them to the site by station wagon. We sell by showing how our installations operate.

The businessman does not have to do it alone; the U.S. Government plans more help. The State Department intends to strengthen its commercial attaché service to help businessmen abroad. The Administration is also at work on a plan for the Export-Import Bank to establish some form of short-term credit guarantees, so that U.S. traders can give the same liberal terms as their rivals. U.S. trade missions at overseas fairs will change their pitch, will tell foreign businessmen about the products they can buy only from the U.S., instead of how to sell to the U.S.

No one doubts that the U.S. businessman can compete abroad, if only he tries as hard as he does at home. seven shares of the Owens' stock. Nonfamily owners of the remaining 30% of Owens stock have a chance at the same terms. Last year Owens produced more terms. Last year Owens produced more terms. Last year of the control of the control of the control of the control of the construction of Brunswick, Baltimore-based Owens will be expected to expand its fither-glass-boat is expected to expand its fither-glass-boat of Brunswick, Baltimore-based Owens will be expected to expand its fither-glass-boat ovolume.

## REAL ESTATE Curtains for the Roxy

What's playing at the Roxy? I'll tell you what's playing at the Roxy: A picture about a Minnesota man, so in love with a Mississippi girl that he sacrifices everything and moves all the way to Biloxi that's what's playing at the Roxy!

-Guys and Dolls

Opening night of the Roxy in 1927 was an event that bedazzled New Yorkers, The \$11 million theater was so big and luxurious that the only billing it thought fitting was "The Cathedral of Motion Pictures. As the cathedral's doors opened, 125 special policemen held back the mobs that strained for a look at their flicker favorites. Among the 6,000 first-nighters were New York's Mayor Jimmy Walker, Har-old Lloyd, Charlie Chaplin and Gloria Swanson, star of the cathedral's first attraction. The Love of Sunya. As the audience settled back in the plush mohair seats, an actor in a monk's robe appeared on stage, spread his arms and said: "Let there be light." With his words, the audience rose, and 110 musicians, bathed in the glare of spotlights, played The Star-Spangled Banner.

The Roxy was never able to top its première. Though every major Hollywood film star made love on its screen, though its stage shows ranged from dog acts to the New York Philharmonic, the theater usually had trouble paying its bills. In 1931 Samuel ("Roxy") Rothafel, the free-spending impresario who had conceived the Roxy, jumped to the Radio City Music Hall just up the street, was soon presenting shows that out-glittered those at the theater named after him. Upkeep for the high-stepping chorus of Roxyettes, the huge orchestra and the three pipe organs was so high that the Roxy had to operate at near capacity to turn a profit. Even after overhead was cut down, poor pictures and finally television kept the theater in a precarious financial

Last week the last act came for the Roxy. Manhattan Real Estate Tycoon William Zekeendorf announced that for William Zekeendorf bought the theater from Roxy in 1956. He plans to tear it down to build a \$12.5 million, 900-room, 600-car-garage addition to his Taft Hotel, making it one of the largest hotels (3,500 milking) to the largest hotels (3,500 milking) to the largest properties. It is not the largest hotels (3,500 milking) to the financing that the financing that the financing was the financing was the financing on the financing was the financing on the financing that the financing was the fina



# "I'm sorry, but Mr. Grimes buys all his insurance from his lodge brothers."

Loyalty is an admirable trait. But we suspect Mr. Grimes' business insurance would be better coordinated — without dangerous gaps or costly overlapping coverages — if his entire program were entrusted to the one brother who is most competent. In fact, he might be well advised to talk with the nearest Ætna Casualty agent — whether he's a brother or not!

He has the knowledge and experience to make a thorough study of any company's insurance — using the proven "Ætna Plan". This is an exclusive survey and risk analysis system — the finest in the industry. It

enables an Ætna Casualty agent to bring a program up to date and keep it always in line with current requirements. His professional methods are offered on an individual, personal basis, too.

Is your firm's protection in the hands of one, capable insurance expert? To be sure, why not call an Ætna Casualty agent today. He's listed in the Yellow Pages.

Ask about Budget-Rite, Ætna Casualty's new monthly payment plan. It's simple – convenient – businesslike. Conserves working capital, too.

## ÆTNA CASUALTY





Quality INSURANCE for individual, family, business, home and other possessions

needed to construct his 2,000-room Zeckendorf Hotel, is still negotiating the financing for his newest project.® But he argues that it is a sound risk because the Taft's annual occupancy rate is 95% of capacity. He is confident its parking facilities will attract tourists who would normally stay at motels outside the city rather than face New York traffic.

#### BUSINESS ABROAD The Mail Order King

Into the West German mails this week west 3,500,000 copies of a 400-page catalogue that will set off a long-distance shopping spree in homes from Bremerhaven to Garmisch-Partenkirchen. The catalogue is the latest and fattest from Frank-

in a 16-room Frankfurt mansion with his wife and three children, indulges his hobby of riding with a stable of prizewinners. To keep his empire humming, he works 12 hours a day, often sleeps on an office couch.

 case and forced the association to rescind its edict. Moving out of his barracks into an eleven-story Frankfurt building, Neckermann fattened his catalogue, added furniture, came out with a "Neckermann Radio-Super" that had the same features as competitors' models but sold for \$45, v. \$75. The radio started Neckermann's real troubles—and his real opportunity.

troubles—and his real opportunity.

When Germans grabbed up the radio sets, retailers pressured repair shops to boycott all Neckermann products, carried out a "voluntary" boycott even after a court ruled in Neckermann's favor. Result: Neckermann's favor. Germany, decided to give thought of the set of the market. I ater added sewing machines, auto accessories, food and filour.

The German radio industry refused to provide tubes for Neckermann's sets, and he found a French firm that would. The refrigeration industry refused to manufacture his refrigerators, and he got a Luxembourg firm to do it. While many German firms threw their energies into exports, Neckermann concentrated on the home market. Belatedly aware that they were losing a lot of business by boycotting Neckermann, many German firms came are now German-made, and pollutates are now German-made, and pollutates are now German-made, and the state of the state of

Neckermann now hopes to dominate the mail order field in the Common Market. He sees the day when his catalogue will come out in three languages for a potential market of 100 million people.



Joseph Neckerman

ANN NECKERMANN'S FRANKFURT STORE
The secret of success lay in a refugee camp.

furt's Neckermann Mail Order House, of fers Germans 5,500 items at prices as much as 40% lower than those of competing retail stores. This year, for the first ing retail stores. This year, for the first day) will pour into a massive new steel and concrete headquarters now being taken over by the expanding firm. Built for Neckermann on a swamp on Frankfurt's received by the expanding firm of the proper burgest buildings.

The man who will get more enjoyment than anyone out of the catalogue is hardeyed, aggressive Joseph Neckermann, 47. founder and sole owner of the company In ten years he has singlehandedly changed the buying habits of millions of Germans, made his firm into the biggest mail order house in West Germany by cutting prices and battling other big merchandisers who tried to put him out of business. Today, Neckermann rules over an empire of 22 retail stores, 48 electrical appliance stores. 60 repair shops, more than 100 mobile repair units and 8,000 workers-and a 1959 gross of \$132 million. All this has made Joseph Neckermann a millionaire: he lives

Columnist Walter Winchell reports that Zeckendorf and his son were riding through Manhattan when William Jr. pointed to a skyscraper and said, "Dad, I bear that building can be bought for \$30 million," "Yes," replied Zeckendorf, "but they want \$50,000 cash." a man interested in a cut rate—whatever the moral implications—Neckermann took advantage of the forced sales to buy the muil order house of Carl Joch. As a big muil order house of Carl Joch. As a big exempted from military duty when World War II began, became a Naai well connected in party circles. At war's end, the Allies sentenced him to a year's imprisonment for failure to divest himself of his went to a refugee camp to recover. jail.

There Neckermann recognized the opportunity for a comeback in the huge market created by the influx of millions of refugees, who needed almost everything, were usually far from shopping centers, out a crude, twelve-page callegue of wearing apparel to 250,000 refugees picked from card indexs. His prices were aimed at the low-budget housewife—and the page that the properties of the page to the page that the page to the page to the state of the page to the page to the \$2.4 million a year business.

German businessmen saw Neckermann almost immediately as a threat to their profits. In 1935 the Association of Textile Wholesalers and Retailers pressured small firms to prevent them from subcontracting to make goods for Neckermann. He sued for damages, and in postwar Germany's liberal economic climate won his

### Stock Selling in Liberia

"You know the President does not lie. His word is true. Someone must have faith to believe that when all this is done and the iron is dug out, the iron itself will make money to pay for all these machines. Those people are called a company." Thus, President William V. S. Tubman of Liberia plugged a new stock issue at a meeting in 1958 of the paramount chiefs of the tribes in Liberia, speaking the simple English they could understand. Tubman told them that for \$100 (payable in three installments) a Liberian citizen could buy \$500 worth of stock in a company planning to mine iron ore along the Mano River, the border between Liberia and Sierra Leone.

Putting up the other \$4,00 was a private U.S. developer. Landedl K. Christie, 56, who will put a total of nearly \$5,000,000 into the new company. Christie, who has made millions from his share of a commander to the company of the c

Jungle Trek. One minor government official walked two days and two nights

# Candid close-ups of good living in St. Louis

## St. Louisans themselves picture what they like best

Who knows a community better than its people? Recently Union Electric sponsored an unusual photo contest. St. Louisans were asked to picture what they like best in the land they live in . . . and to send with each entry a caption explaining why the picture best represents St. Louis.

The response to this contest was overwhelming and revealing. Entries reflected St. Louisans' enjoyment of good living and their pride in St. Louis contrasts of tradition and bold action for progress. Here are three representative photos chosen from hundreds submitted:



art exhibition is wide open in opportunity to all ... pictured here is the Westroads Art Show, one of St. Louis' many annual art exhibits."





one sees a link between the 100-year-old Campbell House and the new Plaza Apartments—a symbol of St. Louis' past and future greatness."



Jack Zellett: "Pride in the St. Louis Hawks makes home games capacity turnouts as sports-minded St. Louisans share the fun of living in a world championship basketball team's home town."



St. Louis—the Strategic Center of Americahas good living in abundance, mineral and agricultural wealth ... unsurpassed transportation ... unlimited water from the Mississippi ... plenty of electric power and more to come from Union Electric expansion now in progress. If moving plans are in your future, consider the St. Louis area for your home and business. St. Louis area for your home and business. For full int to know more about this area, For full little in the form of the strain of

President
UNION ELECTRIC COMPANY
St. Louis, Missouri

through forests, then rode for a day and a might to file applications to buy the stock. Cocoa and rubber farmers, laborers, however, the consideration of the control of th

The Mano are deposits (proven resources; 52 million tons with over 55% iron content) will be developed by Christic, a busky one-time Army engineering officer who built bases in Africa during World War II, was the biggest contributor to the Democratic Party in 196 (\$25,054). Christie won his concession in 1946 for his Liberia Mining Co. to dig Bomi Hills over, then sold the controlling

interest to Republic Steel Corp. in 1940. Confrocts in Hond. The new Mano mining concession belongs to the \$ts million National Iron Ore Company, Ltd. (1,000,000 shares), owned by the Lilberian government (56%), the Liberian Mining Coo. (15%) and Liberian Enterprises, Ltd., and a holding company (35%). Christie and his associates own 35000 shares in Liberian Enterprises, Ltd., and have sold beer an Enterprise Ltd., and have sold the special Enterprises, Ltd., and have sold the confering to the conference of th

Christie's schedule calls for the Mano mines to be shipping ore in the spring of 1961. operating at full production of 4.000.000 tons a year within four years. To do this will cost \$222 million; but Christie does not expect any trouble raising the rest of the capital.

#### SHIPPING Ends Against the Middle

If a ship has neither a bow nor a stern, it is certainly not a ship. But it is a nifty little method of getting the benefits of U.S.-built ships without the high cost. On order last week from the Hamburg yards of German Shipbuilder Willy Schlieker (TIME, Oct. 26) were the midsections of six vessels for Mobile's McLean Industries. Inc. With a booming business carrying highway trailer vans by sea, McLean decided to add six new vessels, each with a capacity of 476 vans, to his fleet of trailer ships. The problem was that if the vessels were built abroad they could not ship between domestic ports. (U.S. coastal trade is limited to U.S .built ships.) But if they were built at home, the cost would run between S10 million and \$12 million per vessel.

McLean's solution is to play both ends against the middle. Schlieker will build only the mid-sections, which can then be towed across the Atlantic and enter the U.S. as "fishicated steel." McLean turns them into ships by simply buying old T-2 war-surplus tankers, hiring U.S. yards to graft the bows and sterns onto his



DEVELOPER CHRISTIE
Hogs are unthinkable.

German mid-sections, thus qualifying as "built in America." Total cost: less than \$5,000,000 a vessel, a saving of 50% to 65%. So simple is the idea that other U.S. firms (e.g., American Ship Building) have ordered the mid-sections for several big ore carriers from Schlieker.

## GOODS & SERVICES New Products

Pocket Phone. A portable two-way-radio unit that can fit into the pocket will be put on sale by Globe Electronics of Council Bluffs, Iowa. Powered by a rechargeable battery that lasts a year, the 13½-oz. set is the smallest yet put on the market, has a range up to a mile, requires no license, Price; \$125.

Braille Reports. The first annual report for blind stockholders on records and in Braille was put out by American Telephone & Telegraph Co. for an estimated 3,600 A.T.& T. stock owners.

Folloss Frying, Manhattan's Pampered Kitchens Inc. put on sale a Swiss-made frying pan that requires practically no fat or grease to fry food. The pan is lined with sillcone that is guaranteed to prevent sticking for three years if no abrasives are used in cleaning. Price: §5 to §9,50.

Aluminum Outhouses. An aluminum outhouse was announced by Alcoa as an experiment to find new markets for the light metal. Originally planned for public parks and forests, the "Autumn Brown" outhouse has drawn "amazing response" from farmers and folks in the hills. Price: \$x00 for a 6-bv-st-ft. mouthouse has drawn "amazing response".

Transistor Portable TV. Emerson Radio & Phonograph Corp. will put on sale in April the first U.S. transistorized portable TV set with a direct-view picture instead of a magnified image. The 28-lb., 19-in, set will cost about \$250.

## MILESTONES

Born, To Raúl Castro, 28, sideburned brother of Cuba's Dictator Fidel and boss of Cuba's armed forces, and Vilma Espin de Castro, 29, a guerilla fighter in Santiago during the civil war: their first child; in Havana, Name: Deborah (the nom de guerre of Vilma), Weight: 7 lbs.

Born. To Ogden Rogers Reid, 34, U.S. Ambassador to Israel, onetime (1935-58) publisher of the New York Herald Tribune, and Mary Louise Stewart Reid, 34; their fourth child, first daughter; in Ed Aviv, Israel, Name: Elizabeth, Weight: 7 lbs.; 3 oz.

Married. Anne Baxter, 36, cinemactress (The Ten Commandments); and Randolph Galt, 30, cattle rancher; she for the second time (No. 1: Cinemactor John Hodiak), he for the first; in Honolulu.

Died, Hans Christina Hansen, 53, Permier of Demmet's since 1955, a moderate socialist who as Finance Minister (1945, 1947-59) restored Demmark's currency and moved the country to a speedy postwar recovery, always resolutely followed a middle way; he rebuffed Russian threats aimed at disloding Demmark from the West, but he also refused to allow U.S. bases in the western and the product of the but he also refused to allow U.S. bases in the Western allow the resolution of the tion triumphantly into NATO; of cancer; in Copenhagen.

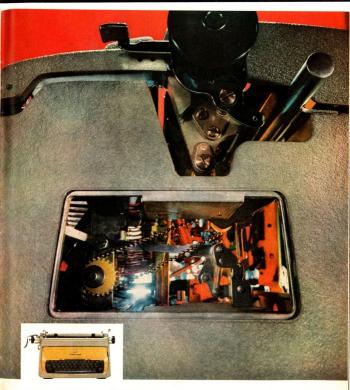
Died. Marcel Schein, 57, one of the world's top cosmic-ray experts, who has sent balloons equipped with photographic plates 100,000 ft. up to record collision of the highest energies known to man; of a heart attack suffered while ice skating; in Chicago.

Died, Countess Mountbatten of Burma (née the Hon. Edwina Cynthia Annette Ashley), 58, aristocratic English beauty who traded her famous gowns for nursing garb at the outbreak of World War II and has worked for the Red Cross ever since, as the last Vicereine of India won the affection of India's impatient nationalists; in her sleep; in Jesselton, North Borneo.

Died. Adone Zoli, 72, leading Christian Democrat and onetime (1957-58) Premier of Italy, sponsor of hard-money policies as Minister of the Budget (1956-58); in Rome.

Died. Sir Leonard Woolley, 79, British archaeologist whose excavations uncovered important portions of ancient Middle East civilizations, including the city of Ur in Iraq, from which Abraham started out to found the Hebrew nation; in London.

Died. Sir Herbert Grierson, 94, English literary scholar whose pithy analyses (Metaphysical Poets, Donne to Butler) revived the popularity of Donne, Herbert and the other metaphysical poets; in Cambridge, England.



A beautiful buy...on the inside, too! Lovely to look at, yes! 8ut, first of all, Touch-Master II® is engineered by Underwood to function efficiently in your office. For behind those smooth and colorful contours are 65 years of designing, producing, and improving the standard typewriter. Performance is the first consideration in all Underwood products—the most complete line of business machines in the world. It's part of Underwood's concept of Visioneering—the ability to foresee your particular problem and help you solve it!





# James Boswell drank here White Horse, of course

James Boswell, Alexander Pope, and Sir Walter Scott are among the literary ghosts who haunt Edinburgh's famous White Horse Inn. The authors saw eye-to-eye on one thing-White Horse, of course-the greatest Scotch in history!

100% Scotch whiskies, White Horse is still made from the original two-centuries-old recipe. Its shimmering golden color promises true Scotch flavor tempered by Highland smoothness. And, to assure you of perfection, every bottle

of White Horse is individually numbered and registered at the distillery. Does not such grandeur prompt you, too, to woo the muse? White Horse,

the Greatest Scotch in History.

### As She Lay Dying

THE GRASS (216 pp.)—Claude Simon, translated by Richard Howard—Braziller (\$3.75).

The best, and one of the most eccentric, of France's New Realist writers is Claude Simon, author of the powerful and murky novel, The Wind (TIME, April 13). His current book is a little less powerful and somewhat more murky. Author Simon's moody, fitful sentences blow on for a thousand words or so before subsiding. He qualifies each thought, hedges each qualification, follows divergent ideas out of sight through cat's cradles of parentheses and dashes. He is as fond as Faulkner of the present participle. When it seems that he must stop, affix a period and begin a new sentence with "He said . Simon merely drops a comma to catch his breath and continues with "saying . . .

If Simon's chapter-sentences are read quickly, and if the reader does not follow his natural inclination to stop and sort outhoughts and thinkers, the effect can outhoughts and thinkers, the effect can the effect of the effect

The fact mattered little in The Wind, in which only one character is of much importance. The Grass, which tells the story of the deterioration of a French provincial family, as an old aunt lies dying, is more intricate and less suited to Simon's techniques. Parts of the book are brilliant-notably the scenes of bickering between the dying woman's brother and sister-in-law. Realist Simon forces the reader to note precisely the tics and twitches of decaying minds, and to feel the texture of withering flesh. But something is lost when Simon's subject is less elemental than death. The reader never really learns what is happening to the book's narrator, the daughter-in-law of the bickering couple. The same uncertain fog enshrouds her husband-or is it her lover? Ambiguity has its uses, but Author Simon's manner sometimes seems to be the pointless result of a powerful technique thoughtlessly applied.

### Death to Taxes!

The Law and the Profits (246 pp.)— C. Northcote Parkinson — Houghton Mifflin (\$3.50).

During World War II, a chairborne British army officer was assigned to a secret project "not essential to winning the secret project "not essential to winning the war." In command was an air admiral, assisted by a full colonel, assisted by a full colonel, assisted by a major, Fourth in line was Captain Parkimson. One day the admiral was sent on a mission, the colonel went on leave, and the major was taken sick. Left in full



Osborn's "Tax Collector"

Concubines are cheaper than welfare.

charge, Captain Parkinson found that he did all of the project's work in an hour. Actually, C. (for Cyril) Northcote Parkinson had discovered the most intriguing fact about the apple since Newton—how many bureaucrats it takes to polish it.

Put in its now classic form, Parkissony. Law (Thus, Oct. 28, 1057), bolds that "work expands so as to fill the time available for its completion," ergo, an organization's personnel musbrooms faster than a constant of the control of



AUTHOR PARKINSON
Red ink is dearer than blood.

Law and the Profits, well illustrated by Cartonist Robert C. Osborn, is twice as long and half as funny. Grappling with the tax spiral and inane bureaucratic waste, the onetime Raffles Professor of History at the University of Malaya has understandably lost some of his donnish laughter.

Epic Tax Dodge. Parkinson's Second Law-"Expenditure rises to meet income" is scarcely a novel blockhead buster. Still most governments, as Parkinson says, are too blockheaded to learn it. The power to tax creates the illusion of limitless income, and nations blissfully spend themselves into bankruptcy. France's Ancien Régime bled its life away in red ink before a single head fell under the guillotine. Like certain poisons, taxes can be taken only in small doses. When the peacetime national tax passes 10%, people begin to take evasive action (in Parkinson's view, the Book of Exodus is the story of an epic tax dodge). At about 25%, inflation debases the currency. Over 35%, taxes are alms for oblivion; the nation is carting itself to history's junkpile.

Taxes sap the vigor of a country, says Parkinson, since the proceeds are almost totally wasted. In the old unsophisticated days, kings spent the money on banquets and concubines, and then biology, at least, imposed fiscal limits. But the modern bureau with its research analysts and printing presses gobbles up limitless funds -with no fun to show for it. The life cycle of a bureau is ruled by one law: "It spends and therefore is." In one of the skits with which Author Parkinson enlivens his chronicle, he pictures a breathless female statistician rushing in to the U.S. Secretary of Agriculture's office, bearing one of the thousands of pamphlets the Government publishes each year,

She: Mr. Secretary, here is the latest— Teenage Girls Discuss Their Wardrobes and what a smart cover! We asked them whether they bought their own clothes or whether they took their mothers along to the store.

Mr. Sec.: Gee, that's quite an idea! And what did they answer? She: Some take their mothers. Some

Sne: Some take their mothers. Some don't.
Mr. Sec.: Why, that's great.

She: But you haven't heard it all. No, sir! Sometimes they argue the matter and make a joint decision! The dialogue may be fiction, but the

The dialogue may be fiction, but the pamphlet is a 126-page fact.

The Abominable No-Men. Sporadic attempts to pare "the Anglo-Saxon waste line" are balked by "esoterrorism." In antiquated British budgeting, for instance, accounting is a branch of hieroglyphics. and not even a bureau chief can wholly decipher where the money goes. It is sometimes difficult in the U.S. too. The Pentagon, reports Parkinson, chalked off \$7½ billion in "surplus equipment" in 1958, including "\$60 million in spare parts for the F-100 fighter-unwanted; \$70 million for the Goose Missile—given up; \$374 million for the air-to-air Rascalabandoned; and \$750 million for the Navaho guided missile—scrapped." These losses, Parkinson feels, simply reflect his

Architectural concrete precast walls and roof sections of the mill and kiln buildings at Ideal's Ada, Ohlahoma, plant.







Precast barrel vault roofs and wall panels at Ideal's Tijeras, New Mexico, plant.

### THE NEW WORLD OF CONCRETE

MAKES IDEAL'S NEW CEMENT PLANTS BOTH BEAUTIFUL AND FUNCTIONAL

There could be no better place to demonstrate beauty and function in concrete design than in a cement plant. Ideal's three new plants at Houston, Texas: Ada, Oklahoma; and

Tijeras, New Mexico, are impressive symbols of the new world of concrete industrial complexes representing the ultimate in the imaginative use of the latest concrete construction techniques. Prestressed concrete beams, post and light poles—prestressed, precent barrel vault roofs—prescat exposed aggregate panels—slip form silos—and other architectural uses of concrete have produced plants whose size and mass and shape are exciting to the eye.

Plant function is superbly served by concrete, too, so that these plants

Plant function is superbly served by concrete, too, so that these plants are not only beautiful but are also economical, and probably the most efficient producers of portland cement in the world today.



### IDEAL CEMENT COMPANY

DENVER, COLORADO

LISTED ON THE NEW YORK AND PACIFIC COAST STOCK EXCHANGES

SERVING SOME OF THE MOST RAPIDLY GROWING MARKETS IN THE UNITED STATES

sub-law that "when funds are limitless, the only economy made is in thinking." For all the vast sums entrusted to

them, bureaucracies never prepare adequately for war or skillfully shape the peace, says Parkinson. The reason: every new idea is in danger of dying a lingering death in the in- and out-boxes of "the Abominable No-Men" who endlessly pass the buck rather than make decisions for

which they might later be held responsible. The Sleepwalkers. Cassandra all but confiscates the jester's bells in the last chapters of The Law and the Profits. To Parkinson's somber eye, an overtaxed society lies under a multiple curse. Inertia replaces initiative. The spirit of envy displaces the sense of property. Freedom and purpose give way to a vexatious spirit of rebellion. Individual responsibility slackens and individuality dies. "The taxgathering utopia," as Parkinson dubs it, that was to legislate an equal chance for everyone has now reared the Teddy Boys with switchblades. "These are the first products of the Welfare State . . . They are children who, by comparison with earlier generations, have been given everything except a purpose in life.

everything except a purpose in life."

With or without Teddy Boys, Parkinson warns, the U.S. may be sleepwalking down the same path.

### A Room of One's Own

BETWEEN THEN AND Now (160 pp.)— Alba de Céspedes—Houghton Mifflin (\$3).

Alba de Céspedes writes so well about what it means to be a woman that she makes both male and female readers unseasy. She uses only one literary trick: unrelenting candor. And the only thing one can be sure of when her novels end is that life goes on. Daughter of a Cuban that life goes on. Daughter of a Cuban value of the controlled passion and a control of the controlled passion and shrugging resignation.

The Best of Husbands (TIME, Dec. 29. 1952) and The Secret (TIME, Oct. 13. 1958) dwelt on the theme that husbandly indifference is the most deadly of marriagekilling diseases. The heroine of her latest novel is not married at all, but she makes, ironically enough, a less than original discovery-that freedom from the conventional woman's lot is almost the last thing a woman can bear. Outwardly, Irene's life is enviable. She has left her rich but stuffy Roman mother and struck out on her own. Still attractive in her mid-30s. she earns her living as a journalist, has her own little flat, a lover, and a fierce contempt for wealthy, married, gadabout women like her own sister.

Yet in this dream world of the emanipated woman, something seems to be missing—in fact almost everything. Irene has left the church; yet she envies those women who can sleep with a man and achieve real contrition at confession. Her lover respects her passion for freedom; yet she is resentful because he has never shown a spark of jealoux, and fails to give their affair the color of romance. She is



Now! only on BRANIFF

# **WORLD'S FASTEST JETLINER!**

Fastest between New York or Chicago and Texas

the Different and Superior exclusively on Braniff BOEING 707 - 227

... the JET with the BIG engines

South America coming soon to world's fastest Jetliner /

BRANIFF International AIRWAYS

all any Braniff office or your travel agent. General Offices: Dallas, Texas.

# An Important Message

## for men who want to be better providers

You may be like many a family man who would like to have a second income from stocks and bonds, but you don't know how to go about it.

Here's a booklet that's packed with information about what do do. "TRUDENSE OYME THE YEARS" tells you about the risk of owning securities. Prices go down as well as up, only on facts — never merely tips or rumors—and suggests how you can readily get information and advice from a Member Firm you can be up to the property of the property of the property of the purpose, not with money meeded for living expenses or emergencies.

Among other things you'll find:

- The records of more than 400 stocks that have paid a cash dividend every year from 25 to 112 years.
- Which stocks are most favored by financial institutions.
- How to acquire stock in famous companies by investing with as little as \$40 every three months.

More than 12 million Americans are stock owners. They know that stock in a wellmanaged progressive company may give them a second income now and may grow in value, helping to build family security as the years go by.

Let "DIVIDENDS OVER THE YEARS" help you start. Just send the coupon and we'll be glad to mail you a copy free.

Own your share of American business

Members New York

# Stock Exchange

look under New York Stock Exchange in the stock broker section of the "Yellow Pages."

SEND FOR FREE BOOKLET. Mail to a Member Firm of the Stock Exchange, or to the New York Stock Exchange, Dept. A-10, P. O. Box 1070, New York I, N. Y.

Please send me, free, "DIVIDENDS OVER THE YEARS, a basic guide for common

| stock investment |  |
|------------------|--|
| Name             |  |
| Address          |  |
|                  |  |

Broker, if any\_\_\_\_

\_\_\_\_\_

so wrapped up in her independence that she will not admit the womanly advantages of being a dependent.

Then Irene's maid leaves. Author de Céspedes is so skilled that she can make this trite crisis the means of her restless heroine's self-discovery. The maid, Erminia, is a simple village girl who likes her commission is a simple village girl who likes her leaves to take a job with a woman who is a tyrant but at least leads a recognizable life: mistress of the house but subordinate to her husband, the master. Through Friminia's desertion, Irene comes to see that tedious family convention is not that tedious family convention is provided to provides burden of freedom.

Between Then and Now does not promise that, as a result of her new understanding, Irene will change completely. Like the honest writer she is, Alba de Ceśpedes simply lets her heroine discover that a room of one's own—and a man ot quite one's own—are not enough.

### Murderer's Musings

Ourselves to Know (408 pp.)—John O'Hara—Random House (\$4.95).

Perhaps irked by critics who have patronized him for his ability to write flawless (and endless) dialogue, John O'Hara has lately turned to a more inward sort of conversation-the colloquy a lonely man carries on with himself. The protagonist of his new novel is a rich and solitary Pennsylvania landowner who, past 50, marries an 18-year-old girl and eventually murders her. Why did he do it? For a long time, the reader is not told, while the narrator sifts the aging murderer's memories for the quirks of mind and the twists of fate that led to the crisis. The surface answer to this whydunit is that the young wife had an insatiable appetite for men, and that her husband killed her in cold, obsessional jealousy. But it is finally clear that the victim whom Robert Millhouser really loathed and destroyed was Robert Millhouser himself

Consistent but Shallow. With his usual sharp and overly detailed sense of time, place, speech and custom, O'Hara sets the scene. The events are dramatic enoughthe murder itself, a near lynching, and several seductions (not nearly as many, though, as in recent O'Hara novels). But the real drama, revealed piecemeal and with a strange detachment, takes place in Millhouser's own soul. He was born in the 1850s, idolized his father, and never really recovered from the father's death shortly after the Civil War. His mother, a strong but withdrawn woman, could not make up the loss. When Millhouser leaves for college he is starved for love, and he finds a substitute in an absorbing friendship with a brilliant young man a few years his senior. Innocence in the 1870s is hardly more surprising than blue eyes. and it is not until they have traveled through Europe together for several months that Millhouser discovers his friend to be a homosexual. He returns in dismay to Pennsylvania and takes up a quiet life in his mother's house.



NoveList O'HARA
As a whydunit, too shallow.

The author has picked a difficult sort of hero, a man whose birth, so to speak, has left him unnaturally sensitive but permanently exhausted. Millhouser has been made thoroughly credible; his character is consistent as far as the reader is able to peer into it. But the view, not deep enough, is too often dull.

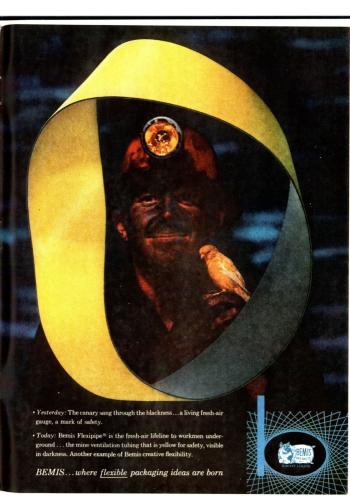
Understonding but Awkword. The trouble may be that Novelist OHara has hedged his commitment to interior dialegue. He strain Millhouser's musings longue. He strain Millhouser's musings to talk with the murderer out of curiosity and continues the conversations because he hopes to write his master's thesis in form of a novel. The device is awkward, and the frequent asides to the reader are irritating. A scene in which the variety of the strain of the control of the strain of t

The author's point is presumably that the narrator arrives at the beginning of self-knowledge as he participates in Milli houser's own attempts to understand himself. But the young man with a master's thesis in mind is too solidly fleshed to be a mere literary convention, too ectoplasmic to be a real character. Neither of this world nor decently out of it, he have what should have been a good nowlat solution.

# God-Intoxicated Hillbillies THE VIOLENT BEAR IT AWAY (243 pp.

THE VIOLENT BEAR IT Away (243 pp.)
—Flannery O'Connor—Farrar, Straus
& Cudahy (\$3.75).

Author Flannery O'Connor is a retiring, bookish spinster who dabbles in the variants of sin and salvation like some self-tutored backwoods theologian. She is an earnest Roman Catholic who raises geese and peacocks on the family farm near Milledgeville, Gat, which she rarely leaves; she suffers from lupus (a tuberculous disease of the skin and mucous membranes)





### "GM CAR AIR CONDITIONING, I PRESUME"

Plan Ahead! You'll Enjoy General Motors Car Air Conditioning-Spring, Summer and Fall!

You don't have to suffer a safari to Ujiji, Tanganyika to discover the joys of Harrison Air Conditioning! Plan altead for the warm weather to come . . . get Harrison Air Conditioning when you buy your new GM ear? Centrol your own cost conforts a you trickle through traffic or open up on the open road. With a filled of the switch, temperature tumbles until your as cool as snow-capped Kilimanjaro. There's no temper-testing traffic noise, dust or wind. . . . on tickly humidity.

...and the pollen problem is solved! For happy, healthful motoring in the mouths shead, order a Harrison Air Conditioner for your car. The "under-the-book" Custom system is designed for 1960 Cadillaes, Buicks, Oldsmobiles, Pontiace and Chevroles ... the compact new "under-the-dash" Cool-Pack is available for 1960 Pontiacs, Chevrolet and most Chervolet trucks, See your GM Dealer for the full facts about Harrison Air Conditioning ... ar reliable General Motors product!



Cool-Pack—streamlined new Harrison "under the dash" Air Conditioner.

· COMPRESSOR BY FRIGIDAIRE



that forces her to spend part of her life on crutiches. Despite such relative immobility, Author O'Connor manages to visit remote and direadful places of the human crutical participation of the human 1952) and 4 Good Mon 1s Head to Food (Tark, June 6, 1055), she dealt with weird turns of terror and violence as naturally as if she had observed them on her farm. In her new novel, a kind of horror story of faith, the characters are for or story of faith, the characters are for or make even them makes even them uneasy.

Francis Tarwater is 14 when his greatuncle dies at 84. The boy and the old man have lived alone on a back-country farm, and the boy knows what he must do: bury his uncle in the coffin the old man built himself and inscribed MASON TARWATER, WITH GOD. Old Mason tried it out when he finished it, but his belly protruded, and young Francis coolly remarked: "It's too much of you for the box. I'll have to sit on the lid to press you down or wait until you rot a little. Now the boy is digging the grave, and it is hard work. More than that, his secret resentments against the old man rise to the level of passion. For the old man was a windy man of God, a self-proclaimed 'prophet" who raised the boy to go into the world to preach the Word. He especially charged him to baptize his city cousin, an idiot child whose schoolteacher father is a sweaty atheist. At the thought of this mission, young Tarwater is torn. An inner voice tells him that the old man was a fool or worse. He gets drunk, sets fire to the house, where the old man is still sitting dead at the breakfast table. and finally heads for the city.

He baptizes his idiot cousin all right. but he deliberately drowns him in the process. Through the murder, Tarwater thinks that he has exorcised his great-But back home the boy discovers that a Negro neighbor has rescued his uncle's body and given it Christian burial. He recalls the inner voice that had warned him against the compulsion to serve God: "You have to take hold and put temptation behind you. If you baptize once, you'll be doing it the rest of your life. If it's an idiot this time, the next time it's liable to be a nigger." Now, at his uncle's grave, he throws himself to the ground and hears the order: GO WARN THE CHILDREN OF GOD OF THE TERRIBLE SPEED OF MERCY. He is last seen heading back to the city, "where the children of God lay sleeping,

Author O'Connor tells this hisarre pilo with her own brand of authority; her hard prose seems armed with starring, baleful eyes. The reader may shudder in distaste, but those eyes its and hold him. And yet, but those eyes its and hold him. And yet, but the based in religious holds woodsmen is based in religious ness, it seldom seems to rise above an ness, it seldom seems to rise above an ness, it seldom seems to rise above an enesting the properties of the p

It took
25 years\*
to create
today's
LORD
CALVERT

\* Even with a century of distilling experience, it took our master blenders 25 years to perfect today's Lord Calvert. Tonight, try the world's most distinguished whiskey, Lord Calvert.

86 PROOF, 35% STRAIGHT WHISKIES 6 YEARS OR MORE OLD, 65% GRAIN NEUTRAL SPIRITS, CALVERT DIST. CO., N.Y.C.



TIME, FEBRUARY 29, 1960

# To Anyone Who Wants to STOP SMOKING



by Sam Snead

"I am confident that Bantron can help you stop or cut down smoking pleasantly, quickly and easily. You will be amazed at the results you get. I recommend Bantron to my friends who want to stop smoking and I recommend it to you."

Bantron is a safe, new product, developed at a great American university, that has helped thousands stop smoking. In a series of clinical tests, published in a leading Medical Journal\*, scientists reported that 4 out 5 men and women who wanted to quit smoking stopped within 5 days when they took Bantron.

And the Bantron way is so easy and pleasant! Just take 3 Bantron tablets a day, after meals, for four days. Then only 2 a day until all desire to smoke leaves you. 80% are "Free" in 5 to 10 days.

Taken as directed, Bantron is perfectly safe. Bantron does not affect your taste, is not habit forming. It acts as a substitute for the nicotine in your system, and curbs your desire for tobacco. Now at drug stores without prescription. Price \$1.25, Also available in Canada

in Canada. Smoking Deterrent Toblets

\*Copies available to doctors on request.
Write Campana Corporation, Batavia, Ill.

MR ROBERT SILLECK 031
1422 WOODLAWN AVE ....
PITTSBURGH 21 PA
30 46300 21 1918 1422

HOW TO TELL WHEN YOUR TIME SUBSCRIPTION RUNS OUT

Look for the code numbers to the right of your name on the mailing label of any issue.

The first two numbers refer to the month your subscription ends, the third shows the year. Thus, in "031," toe "03" means March, the "1"

But before your subscription ends, you'll always be notified by us. Incidentally, you enjoy a substantial saving under the yearly subscription rate when you renew for three or five years at a time.



### TIME LISTINGS

### CINEMA

The Cranes Are Flying. (Russian). Director Mikhail Kalatozov goes wild with his camera, achieves glorious effects of cutting and lighting, and lifts a banal love story into whirling flight.

Once More, With Feeling. The Broadway comedy loses some of its intimate wickedness in cold celluloid, but offers a last look at the late Kay Kendall, a lovely clown with a touch of genius.

A Journey to the Center of the Earth, based on Julies Verne's novel, follows James Mason as he descends into an extinct volcano in Iceland, spends almost a year underground with such companions as Plucky Youth Pat Boone and Beautiful Widow Arlene Dahl, is coughed back up through the crater of Mount Stromboli. A grandly entertaining spoot.

Ikiru (Japanese) is perhaps the finest achievement of Director Akira (Rashomon) Kurosawa, a masterwork of burning social conscience and hard-eyed psychological realism.

The Magician (Swedish) Something of a magician himself, brilliant Writer-Director Ingmar Bergman unfolds an eerie tale of a mid-19th century Mesmer.

Our Man in Havana. Graham Greene's novel makes a Britannically amusing film that begins as a good mockery of international spies, ends on the stroy of political satire. Alec Guinness, Noel Coward, Rosemary (German) is the film version

Rosemary (German) is the film version of the 1957 news story that set nearly every homburg from Hamburg to Mannheim atrembling. One of the most sought heim atrembling, one of the most sought after prostitutes in West Germany, Rosemary was mysteriously strangled with on of her own stockings, and the case implicated some VIPs.

The Bridal Path. In a kilt-edged romp, Bill (Wee Geordie) Travers is back in the heather highlands, rolling his rs downhill toward laughing low-roaders in the audience.

Ivan the Terrible: Part 2—The Revolt of the Boyars. Ivan is still terrible, but resembles his historical self less than he resembles Joseph Stalin—which was the conscious intent of the late director Sergei Eisenstein. Ben-Hur, Hollywood's \$15 million behe-

**Ben-Hur.** Hollywood's \$15 million behemoth achieves a rare distinction: a super spectacle that lives up to its adjectives.

### TELEVISION Wed., Feb. 24

Eyewitness to History (CBS, 7:30-8 p.m.). Part of Ike's trip to South America is covered in *The President in Brasilia*, first of three reports.

Playhouse 90 (CBS, 8-9:30 p.m.). Reginald (Twelve Angry Men) Rose contributes The Cruel Day, a play set in revolution-torn Algeria. With Van Heflin, Raymond Massey, Peter Lorre, Cliff Rob-

ertson, Phyllis Thaxter.

Perry Como's Kraft Music Hall (NBC, 9-10 p.m.). Guests: Anne Bancroft, Bert Lahr, Kay Starr. Color.

Olympic Winter Games (CBS, 11-12 p.m.). Seventh of the series. Further installments reporting the progress of the games on Thurs., Feb. 25 (11-12 p.m.). Fri., Feb. 26 (9-10 p.m., and 11 p.m.-

o All times E.S.T.

12 midnight), and Sat., Feb. 27 (4:30-7 p.m.). On Sun., Feb. 28 (2-5 p.m.), the 80-meter ski jump, victory awards and closing ceremonies. All on CBS.

Fri., Feb. 26

Eyewitness to History (CBS, 10:30-11 p.m.). CBS's second report on Ike in South America shows the President in Rio de Janeiro and São Paulo.

Sat., Feb. 27

John Gunther's High Road (ABC, 8-8:30 p.m.). Through the beginning careers of five young people, Gunther gives a Canadian Profile, from the Maritimes

Journey to Understanding (NBC, 9:30-10:30 p.m.). NBC gets its own cameras into action to follow lke through Brazil and Argentina, also shows Nikita Khrushchev in India, Burma, Indonesia.

Sun., Feb. 28

Johns Hopkins File 7 (ABC, 12-12:30
p.m.). A New Look at the Universe, featuring Dr. Herbert Friedman, physicist with the Naval Research Laboratory in Washington.

Conquest (CBS, 5-5:30 p.m.). Navy Commander George Bond emerges from a "sunk" submarine, and Air Force Captain Joseph Kittinger dives toward earth from an altitude of 76:000 ft., in a program that illustrates the increasing problems of escape (and how they are solved) as man goes ever higher into space and ever deeper into the sea.

The Iwendieh Century (CRS, 6:10).

7 pm.) The program takes a retrospective look at The Tarn of the Century, shows the Control of the Century, shows the Control of the Century that the Century

The Bing Crosby Show (ABC, 8:30-9:30 p.m.). Guests on the Bingle's special: Perry Como; Philip, Dennis and Lindsay Crosby.

### THEATER

### On Broadway

The Deadly Game. A Friedrich Duerrenmant novel adapted by James Yaffe makes a play of some moral and theatrical merit. Retired European mental to trial in a kind of parlor game. It turns out to be a spider's parlor. With Claude Dauphin. Max Adrian, Pat Hingle.

The Andersonville Trial stages the military court case involving the Confederate officer who ran the deadly prison camp at Andersonville, Ga. Although never paying off on its promise to get to the bottom of the moral issue it raises, the play's bursts of eloquence and bouts of theater make a thought-starting evening on Broadway. Five-Finger Exercise. An English fam-

ily's hopeless apartness and snapping tension nearly kill a stranger among them, in a play manipulated quietly and expertly by Playwright Peter Shaffer.



# MEMORIAL

# to a once-thriving one-man business!

Too often, a businessman leaves only problems for his heirs. Here's how Business Insurance from New York Life can help solve them!

When the owner of a "one-man" business dies, much of the value of his business often dies with him.

Even if his wife or children are capable of continuing the business, they must first settle taxes, wages, legal fees, and other debts. Should the family be forced to sell, the business may barely "pay its way out." The work of a lifetime can be lost in a day.

A foresighted businessman can guard against such a tragic lose, can assure his heirs the full value of his business — through Business Insurance from New York Life. Under a proper plan, the family will have the cash needed to 1) settle business debts. 2) offset the loss from disruptions

and "shrinkage" in values which follow death, or 3) help dispose of the business favorably.

This is only one of many, many types of Business Insurnace New York Life offers. Whether you are interested in proteeting your family, company, or employees, it will pay you to talk to your New York Life Agent. Or write: New York Life Insurance Company, Dept. T-1, 51 Madison Avenue, New York 10, N. Y. (In Canada: 443 University Avenue, Toronto 2, Ontario)

### **NEW YORK LIFE**

LEADER IN BUSINESS INSURANCE (TYLIC)

Life Insurance • Group Insurance
Annuities • Accident & Sickness Insurance • Pension Plans

TIME, FEBRUARY 29, 1960



this panel supports itself ... Juilds spans up to 300 feet wide



### WONDER BUILDING Clear-Span STRUCTURES

mercially, industrially or recreationally, up, occupied and making money while plete as ordered but readily adapted to Wonder Building panel construction other conventional buildings are still gives you earlier occupancy - twice as in process. much for your money! Here's why: patented double-curved and corrugated steel panels are the basic structural com- nomically insulated, low maintenance, figures - or write direct. Low cost ponent. They provide exceptional strength, fire-resistance of steel, design that adapts financing available. form a self-supporting structure. As a to smart, modern interpretations. result, fewer materials are required - no framework, no columns, beams or trusses. straight sidewall, arch-type or "Truss-And, because it is erected from standard Skin" Roof Systems, in widths up to 300 alleys • warehouses • aircraft hangars • offices

You can choose from three designs -

Whether you build agriculturally, com- units, construction is fast! Structures are feet. Length is unlimited. Each is comyour architect's plans.

Talk to your Wonder Building distribu-There are other benefits, too ... unob- tor about the kind of building you're structed interiors, efficiently and eco- interested in - he has complete facts and

> WONDER BUILDING\* STRUCTURES are completely functional, adaptable for every use: manufacturing plants . churches . bowling · exhibit halls · gymnasiums · auto washes · clubs · drive-ins · farm buildings · supermarkets • grain storage



wonder building corporation of america Dept. CC 260, 30 North LaSalle Street, Chicago 2, Illinois

IMPORTED BY NATIONAL DISTILLERS PRODUCTS COMPANY, NEW YORK, SOLE U.S. DISTRIBUTORS, BLENDED SCOTCH WHISKY, 86.8 PROOF.



### THE LIGHTER SCOTCH ... WITH GENUINE HIGHLAND CHARACTER

Lighter Vat 68 tastes just as light as it looks. But that's simply where your enjoyment begins! For this is one Scotch that is lighter, and drier... and amouther... the three classic qualities that distinguish a Scotch of genuine Highland character, For all the good things of Scotch at their vary best..., say "Vat 69" every time,

ONE SCOTCH STANDS OUT... lighter, drier, smoother Vat 69  $\dots$  slimmer, trimmer bottle



For Reservations by the new 4-Second 4-Second Reservation or Direct-Line Tele call your neares Sheraton Hotel EAST NEW YORK

BOSTON Sheraton-Pla

WASHINGTON Sheraton Carl Sheraton Park PITTSBURGH BALTIMORE Relye PHILADELPHIA Sheraton Hotel PROVIDENCE SPRINGFIELD, Mass ALBANY Sheraton-Ten Eyck ROCHESTER Sheraton Hotel

BUFFALO Hotel SYRACUSE BINGHAMTON, N. Y. MIDWEST CHICAGO Sheraton-Blackstone Sheraton Towers

DETROIT Sheraton-Cadillac CLEVELAND CINCINNATI ST. LOUIS

OMAHA Sheraton-Fo AKRON Sheraton Hotel INDIANAPOLIS Sheratan-Linco

FRENCH LICK, Ind RAPID CITY, S. D. SIOUX CITY, lower SIOUX FALLS, S. D. CEDAR RAPIDS, lows

SOUTH Sheraton Hotel The Watterson DALLAS Sheraton-Dallas NEW ORLEANS MOBILE, Alabama The Battle Have

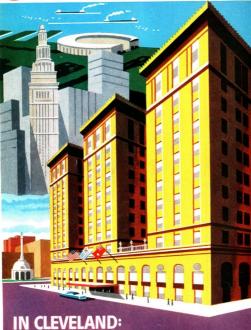
WEST COAST SAN FRANCISCO LOS ANGELES PASADENA Huntington-Sheraton

PORTLAND, Oregon

HAWAII HONOLULU Royal Hawaiian Princess Kaislani Moana Surfrider CANADA

MONTREAL Montreal Mr. Royal TORONTO King Edw

NIAGARA FALLS, Ont. HAMILTON, Ont.



# THE NEW SHERATON-CLEVELAND

TOP-TO-LOBBY NEWNESS now awaits you at the Sheraton-Cleveland Hotel - just a short saunter from the city's theater and business districts. All guest and meeting rooms have been redecorated

and refurnished. Completely air conditioned. Plan to sample Sheraton hospitality in the new Bunch of Grapes, a re-creation of an early American Inn. Room rates from \$6.75 per person, two in room.

The Diners' Club eard is honored for all hotel services

Sheraton Corporation shares are listed on the New York Stock Exchange